

Dear Valued Members and Friends:

October is normally a month full of events and conferences, with no exception for the ECCK.

In less than one week, the ECCK was involved in three major conferences with more than 500 participants altogether. In Busan, the ECCK was involved in organizing the “2015 Busan-EU Business Forum” which took place on October 22 and 23. In Seoul, we hosted the “2015 Korea-EU IPR Conference” on October 22, and just this week on Tuesday, October 27, the ECCK supported the “The EU Forum on Eco-innovation”. All conferences served as tools for capacity building – or in other words, to bridge contact between Europe and Korea. By actively bringing together Korean and European businesses, we hope to contribute directly to potential business collaborations, exchange of best practices, and information sharing. The conferences also helped the ECCK to further strengthen the existing relationship with influential partners and connect with new possible cooperation partners.

These highlight events were supplemented with regular information sessions such as Breakfast Meeting with Dr Jeffrey I. Kim, the Ombudsman for Foreign Direct Investment. His office has created an online portal system focusing on regulatory information for foreign investors. Through the portal, comments can be made on newly proposed or amended legislations. The Chamber believes that this will be very helpful in shaping the legislative environment. Unfortunately, it seems that this system has not been widely utilized. Therefore, I would like to encourage you and your staff to check out the following links (<http://e.better.go.kr> or <http://www.i-ombudsman.or.kr>). Additionally, I also would like to encourage our community to subscribe to the Ombudsman office’s newsletter service. Please contact Seolhee Chu, KOTRA Investment Aftercare Division (02-3497-1824; [jamchu@kotra.or.kr](mailto:jamchu@kotra.or.kr)), to sign up for the newsletter. Note that by signing up, you will be consenting to the use of personal information.

I would like to share two additional updates. Firstly, the ECCK will launch a new premium membership package which will be communicated at the beginning of next month. There will be three types of premium membership, each providing great benefits for companies. I hope you will consider the premium packages, become a special member, and support the ECCK to become an organization with an even bigger impact. Secondly, we are in final discussions with other European chambers, business forums and councils in Korea to launch the Business Confidence Survey in mid-November. Your engagement is of utmost importance. Therefore, I would highly appreciate your active participation in the survey as soon as it is sent out.

Finally, Michael Reed resigned as Trustee of the ECCK’s Board effective October 20, 2015. I would like to express my sincere gratitude for his great contribution to the Chamber’s favourable development since its inauguration. Michael is succeeded by Steve Duckworth, Managing Director of ERM. Steve had been on the Board in the past, and we are happy to have him back.

I wish you a great November and hope to see you around at our upcoming events.

Christoph Heider  
Secretary-General  
European Chamber of Commerce in Korea

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### [Busan] Information Session: Enterprise Management of IT Convergence

The ECCK Busan Chapter held the Information Session on Thursday, October 1. This event was jointly organized by the ECCK and KNN, a local broadcasting network. A special lecture regarding enterprise management of IT convergence including corporate data security and copy right protection was given by Dr Kyoung-Yul Bae, a professor of Information Security at Sangyung University.

### CFO Forum

The participants of CFO Forum on October 8 discussed the increasingly significant role of CFOs in the next three years. Edward Kim, Head of Samjong KPMG, outlined the personal qualities and business attributes that influence CFO performances. Furthermore, external factors such as technological and market changes will together influence the role of CFOs.

### [Busan] Global Gathering Festival

The Global Gathering Festival was held on October 17 at Songsanghyeon Square in Busan. This multicultural festival was organized by Busan Metropolitan City and Busan Foundation for International Activities. The Chamber participated in the event to improve the public awareness of counterfeits. Furthermore, various kinds of European wines were displayed and introduced to Busan citizens and expats.



### ECCK Breakfast Seminar with Claudio Fernández-Arcoz

On October 20, the Chamber hosted a breakfast seminar with Claudio Fernández-Arcoz, one of the top global experts on hiring and promotional decisions. Based on his extensive experience as a world-renowned search consultant, the presentation “Correlation Between Leadership and Business Performance” explained how to discover, select, and retain the right people critical for any organization. He also explained why talents would be hard to find and why better development is necessary for all companies.



### [Busan] Busan-EU Business Forum

The ECCK Marine & Shipbuilding (M&S) Committee successfully hosted the EU-Korea Marine Partnership Night during Kormarine 2015 on October 22. This biennial event promoted business networking and partnership between the EU and Korea marine and shipbuilding industries. More than 150 participants from the ECCK M&S Committee, major shipyards and ship companies, the EU delegation and embassies, and the Korea government attended in the event. Notably, David Cummins, Vice President of Shell Korea, was appointed as the new chairman of the M&S Committee for the next two years. The ECCK would like to express our gratitude to Wärtsilä Korea, Air

France KLM, CEJN Korea, Consilium Korea, and MAN Diesel & Turbo Korea for their generous sponsorships.



**Korea-EU IPR Conference 2015**

On October 22, the ECCK hosted the Korea-EU IPR Conference. Throughout the full-day Conference, expert speakers in the fields of Anti-Counterfeiting, Trademarks & Industrial Designs and Patents updated the audience about recent developments and shared practical insights in securing protection of intangible

assets. The ECCK would like to thank all the speakers, moderators, and attendees for their participation in this unique Conference. Particularly, we would like to extend special appreciation towards European Patent Office (EPO), Korea Intellectual Property Office (KIPO), Office For Harmonization In The Internal Market (OHIM), Kim & Chang, and Lee & Ko.



**The EU Forum on Eco-innovation**

The 19<sup>th</sup> Eco-Innovation Forum, hosted by the European Commission’s Directorate-General of the Environment and supported by the ECCK, explored the topic of “Materials and Products for a Sustainable Future”, specifically the use of eco-innovation to transition into a more circular economy. To transform the world into a better place for all, the resource and energy waste should be minimized, conserved, and reused for the future.

sions on diverse case studies, matchmaking events for Korean and European SMEs, and guided tours of the Eco-Expo Korea 2015 were organized.

During the Forum, experts presented existing collaborative opportunities for eco-innovative businesses. Additionally, small-group discus-



**ECCK Breakfast Seminar with Foreign Investment Ombudsman**

Jeffrey Kim, Foreign Investment Ombudsman, discussed the regulatory information service for foreign investment during the Breakfast Seminar held on October 28. While laying out the basic objectives and background information for the regulatory information service system, further details were given regarding the communication channels as well as the new and strengthened regulatory legislation.





**Chadwick International**  
**Open House Invitation Sat, Nov. 21st**

Register through [www.chadwickinternational.org](http://www.chadwickinternational.org)



### Plaque of Appreciation

Jan Benggaard, Managing Director & CEO of Wärtsilä Marine Systems Korea, received a plaque of appreciation for his dedicated service and outstanding leadership as the the ECCK Marine & Shipbuilding (M&S) Committee Chairman for the past two years. Once again, we would like to express our sincere gratitude to Mr Benggaard.



### Upcoming ECCK Events

#### ECCK Information Session: eCall Briefing

Date: Tuesday, November 3  
Time: 16:30-18:00 (registration at 16:00)  
Venue: Berlin Room (3F), [Seoul Square](#)

#### 2015 KGS Conference

Host: The Korean GNSS Society  
Date: Wednesday, November 4-6  
Venue: Ramada Plaza, Jeju Island

#### ECCK Luncheon on Anti-Trust

Title: Competition Law 2015 –  
Panorama of Antitrust Enforcement in  
Europe and Korea  
Date: Friday, November 6  
Time: 11:00-14:00 (registration at 10:30)  
Venue: Ruby Hall (22F), [Hotel The Plaza](#)  
Admission: **Member** KRW 40,000  
**Non-Member** KRW 50,000

#### ECCK Taxation Seminar

Date: Tuesday, November 17  
Time: 07:30-08:00 Registration  
08:00-08:30 Breakfast  
08:30-10:00 Presentation and Q&A  
Venue: Astor Suite (36F), [Hotel Lotte](#)  
Admission: KRW 45,000

#### ECCK-KOTRA CSR Activity

Title: "Grow Together"  
Date: Tuesday, November 24  
Time: 09:00-12:00

#### ECCK November Network Night

Date: Tuesday, November 24  
Venue: Maison Pernod Ricard  
*Please click [here](#) for the invitation.*

### Upcoming External Events

#### Lotte Social Impact Conference 2015

Date: Wednesday, November 4  
Time: 10:00-17:00  
Venue: Lotte Hotel World (Jamsil)  
Contact: 070.4944.4407;  
[siconference@arcon.or.kr](mailto:siconference@arcon.or.kr)

#### 2015 Korea Ryder Cup Contest

Date: Friday, November 6  
Time: 07:30-15:00 (Tee time from 8:03)  
Venue: SKY 72 Golf Club Korea  
Cost: **Members** KRW 260,000  
Contact: [amchamsvp@amchamkorea.org](mailto:amchamsvp@amchamkorea.org)

#### Healthcare Innovation Forum 2015

Host: ChosunBiz, Korea Health Industry  
Development Institute (KHIDI)  
Date: Thursday, November 5  
Time: 8:30-16:30  
Venue: Nine Tree Convention Gwangwamun  
Contact: 02.724.6053;  
[event@chosunbiz.com](mailto:event@chosunbiz.com)

#### Seoul City Wall Walk 2015

Date: Saturday, November 14  
Time: 9:00-12:00  
Meeting Point: Marronnier Park  
Contact: [jjoh@chosunbiz.com](mailto:jjoh@chosunbiz.com);  
[hanvit@chosunbiz.com](mailto:hanvit@chosunbiz.com)



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## Special Announcement: Graduate Program in Sustainability Management



INHA UNIVERSITY



*"We support your dream to become a global leader in sustainability management and CSR"*

Inha-GLiS, Global Leaders in Sustainability, is the only graduate program in Korea that provides Master and Ph.D. degrees in sustainability management. It also is developing specialized Master and Ph.D. programs aiming at educating climate financing experts to work for GCF and other international financial and climate-related institutions.

### Master and Ph.D. in Sustainability Management

- **Degrees**  
Master and Ph.D. in Business Administration
- **Major**  
Sustainability Management
- **Track (Ph.D.)**  
Required to choose one track
- **Classes**  
Weekdays and/or Saturday
- **Courseworks**  
24 credit hours for Master  
36 credit hours for Ph.D.
- **Language**  
English-only program  
Korean-only program

**Sustainability is Our Future.**  
The program offers six tracks for students to obtain expertise from selected track on top of the required common courses.

### Executive MBA in Sustainability Management

<ul style="list-style-type: none"> <li>● <b>Degree</b> MBA</li> <li>● <b>Major</b> Sustainability Management</li> <li>● <b>Period for degree acquirement</b> Two years</li> <li>● <b>Classes</b> Saturday only</li> <li>● <b>32credit hours, (dissertation optional)</b></li> <li>● <b>Language</b> Korean and English</li> </ul>	<ul style="list-style-type: none"> <li>● <b>Environmental Management &amp; Strategy</b></li> <li>● <b>Sustainable Accounting and Reporting</b></li> <li>● <b>CSR Management &amp; Strategy</b></li> <li>● <b>Sustainable Marketing Strategy</b></li> </ul>	<ul style="list-style-type: none"> <li>● <b>Climate Change &amp; Business Strategy</b></li> <li>● <b>Life-cycle Assessment</b></li> <li>● <b>Sustainable Financing and Investment</b></li> <li>● <b>Sustainable Purchasing and SCM</b></li> </ul>
<ul style="list-style-type: none"> <li>● <b>Environmental Policy &amp; Regulation</b></li> <li>● <b>Leadership and Sustainability</b></li> <li>● <b>Renewable Energy and Energy Industry</b></li> <li>● <b>Measurement and Reporting of Sustainability</b></li> </ul>	<ul style="list-style-type: none"> <li>● <b>Cases in Climate Change Management &amp; Strategy</b></li> <li>● <b>Cases in CSR Management &amp; Strategy</b></li> <li>● <b>Seminar in Sustainability Management</b></li> <li>● <b>Special Topics in Climate Financing and GCF</b></li> </ul>	

### Application Period

#### 1. Master & Ph.D. Program

- International (Foreign) Students: October 26 (09:00) - November 6 (17:00)
- Domestic students: October 19 (09:00) - October 30 (17:00) (second round around mid-December)

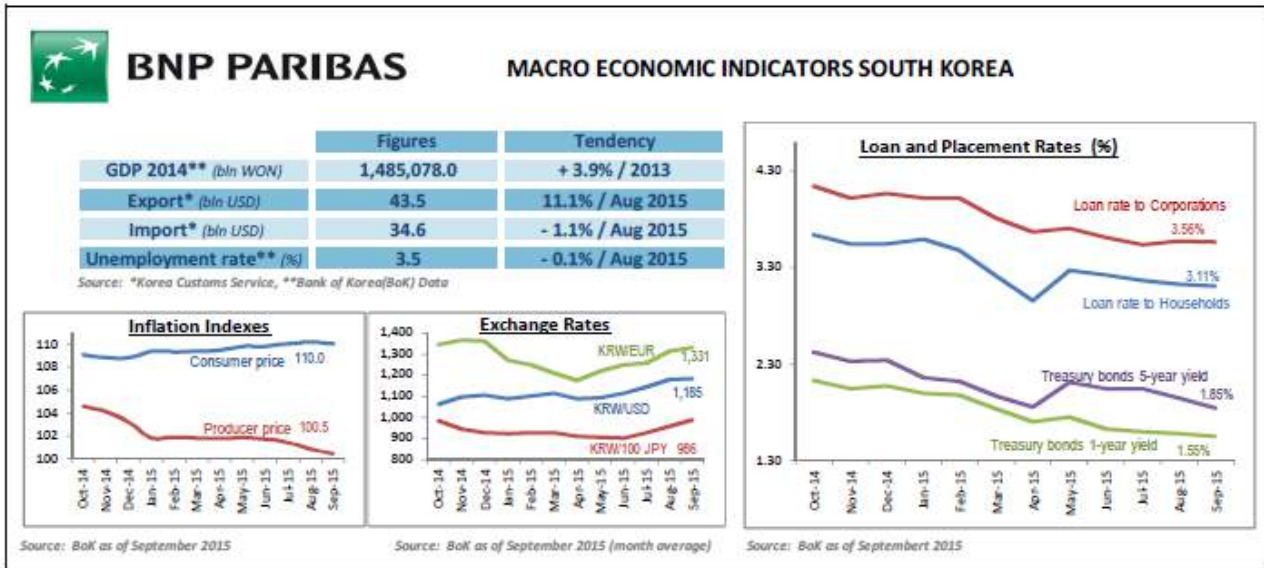
#### 2. Executive MBA Program: November 2 (09:00) - November 20 (17:00)

### Admission Information

Tel: +82-32-860-7757, +82-32-876-3155; Email: [jdk@inha.ac.kr](mailto:jdk@inha.ac.kr), [htan@inha.ac.kr](mailto:htan@inha.ac.kr)

**Please download the brochure [here](#).**

Macro Indicators for October 2015



Diamond Members



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