

# ECCK Newsletter

January 28, 2014, No 7



Wishes for good fortune,  
peace and happiness  
for Lunar New Year.

The ECCK wishes peace and happiness for Lunar New Year.

Thanks to your support, the ECCK has grown significantly both in terms of size and reputation in the past year. We are deeply grateful for your help and attention. To better serve our members' interests and help our friends, we have reviewed the ECCK's structure and modified numerous organizational features. In the months to come, you will see us strengthen our capacity for information exchange and government relations by opening more committees and services.

We'd like to introduce recent achievements and changes associated with the ECCK on our first newsletter in 2014. Please find out a newly organized ECCK and feel free to contact us for any questions.

## Personnel Change

*Alexis Touzin, Natalie Hostalek, Sven-Erik Batenburg, and Chun Sang Moon*

The ECCK bids farewell to two of its employees and welcomes two new staff members. Alexis Touzin, director of Intellectual Property Centre & Legal Affairs, left the Chamber in December 2013 to become a licensed lawyer in France. Natalie Hostalek, who has been running the Finance Committees in the past two years, is leaving the ECCK as of January 31, 2014 to pursue her career in Germany. The ECCK would like to thank them for their dedication, commitment, and valuable contribution to the Chamber. We wish Mr Touzin and Ms Hostalek all the best for their successful careers in Europe. Tentatively, Christoph Heider, secretary-general of the Chamber will serve as the point of contact for the committees under the Financial & Administrative Services.

In the meantime, Sven-Erik Batenburg joined the ECCK as Head of Legal & Compliance from January 2014. Mr Batenburg is a Dutch citizen; and prior to joining the Chamber, he worked as a lawyer for the World Intellectual Property Organization and JT International, both in Geneva, Switzerland. The ECCK welcomes Mr Chun Sang Moon as Head of Consumer & Service Industry effective January 1, 2014. Mr Moon is a naturalized Canadian citizen, and has more than 10 years of experience in non-profit management. Mr Moon had worked for the ECCK between September 2012 and March 2013, before temporarily managing an association that helps North Korean refugees settle down in the South. Mr Moon will take care of developing additional committees and forums.

## ECCK President Attended Blue House Meeting

Thilo Halter, president of the ECCK, was invited to a meeting with foreign investors held by the Blue House on January 9, 2014. Representatives of foreign chambers of commerce and CEOs of international firms had a chance to share opinions to improve Korea's business environment. Mr Halter raised a number of issues that had been of concern among the foreign business community. In particular, he voiced for a 'predictable business and regulatory environment.'

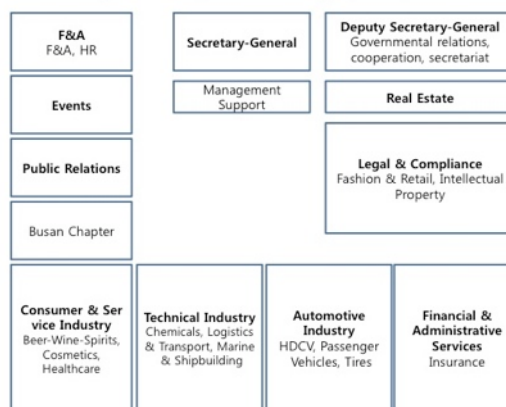
The atmosphere of the meeting was open and practical. Minister of Trade, Industry, and Energy Yoon Sang-jick had prepared a summary report full of detailed information on the progress made in the investment environment in Korea. On behalf of the ECCK, Mr Halter acknowledged the government's efforts to communicate with investors and expressed his gratitude for an opportunity to exchange candid opinions. "European investors and the Korean economy will mutually benefit from a predictable business environment. We will do our best to support Korea's effort to shape a better investment environment," he added. The ECCK distributed the MOTIE summary report exclusively to its members.

## New Organizational Chart from Feb. 1, 2014

The ECCK will reorganize itself as from February 1, 2014 to better address trade and industry issues. The most visible change is the introduction of two industry groups - i.e. Consumer & Service Industry, and Technical Industry - under which relevant committees are to be lined up. This new structure will enable the ECCK to take care of issues even if there are no relevant committees in operation. When setting up a new committee, it is also clear which group shall be in charge.

In parallel, the ECCK will function with committees and forums being its two operating units. Committees are defined as industry-specific units that regularly meet and address market access issues, whereas forums will be networking & information exchange platforms. Furthermore, committees will generally operate on committee membership fees, yet participation in a forum does not require financial obligations. Currently, the ECCK is reviewing industry areas in which new committees might be set up at the request of members.

Organization (From February 1, 2014)



Corresponding to the reorganization, the committee-based e-mail accounts we have used will be changed effective February 1. Please see the staff directory for new e-mail addresses.

Name	Title	New e-mail
Christoph Heider	Secretary-General	<a href="mailto:christoph.heider@ecck.eu">christoph.heider@ecck.eu</a>
Bo Sun Kim	Deputy Secretary-General	<a href="mailto:bosun.kim@ecck.eu">bosun.kim@ecck.eu</a>
Min Sun Kil	Head   Finance & Administration	<a href="mailto:minsun.kil@ecck.eu">minsun.kil@ecck.eu</a>
Herena Oh	Assistant Manager   Finance & Administration / Membership	<a href="mailto:herena.oh@ecck.eu">herena.oh@ecck.eu</a>
Chun Sang Moon	Head   Service & Consumer Industry	<a href="mailto:chunsang.moon@ecck.eu">chunsang.moon@ecck.eu</a>
Ansook Park	Director   Cosmetics / Healthcare Committees	<a href="mailto:ansook.park@ecck.eu">ansook.park@ecck.eu</a>
Hyo Kyung Suh	Manager   Food & Beverages Committees / Event Manager	<a href="mailto:hyokyung.suh@ecck.eu">hyokyung.suh@ecck.eu</a>
In-Seung Kay	Head   Technical Industry / Director   PR & Publications	<a href="mailto:inseung.kay@ecck.eu">inseung.kay@ecck.eu</a>
Youn Shin Ahn	Director   Marine & Shipbuilding / Logistics Committees	<a href="mailto:younshin.ahn@ecck.eu">younshin.ahn@ecck.eu</a>
Seonghwan Jeon	Head   Automotive Industry	<a href="mailto:seonghwan.jeon@ecck.eu">seonghwan.jeon@ecck.eu</a>
Sven-Erik Batenburg	Head   Legal & Compliance	<a href="mailto:sven.batenburg@ecck.eu">sven.batenburg@ecck.eu</a>
Seungyeon Ahn	Manager   Real Estate Committee	<a href="mailto:seungyeon.ahn@ecck.eu">seungyeon.ahn@ecck.eu</a>
Information Mail		<a href="mailto:ecck@ecck.eu">ecck@ecck.eu</a>

## ECCK Activities

### New Committees

The Beer, Wine & Spirits (BWS) Committee was launched as an answer to the requests from the industry. The opening meeting was held on January 10, 2014 at the Novotel Gangnam with representatives from the industry. The BWS Committee is open to all European companies in the industry and interested stakeholders in Korea. In the meantime, Logistics & Transport Committee is waiting for its official kick-off in March.

### HR Forum To Be Launched

The ECCK is planning to open the HR Forum in February 2014. As the title speaks itself, it offers a forum to discuss and exchange ideas on HR issues. Those belong to HR departments or related to HR service providers are welcome to join. There are no fees for membership, but participants may be charged for operating expenses such as meals or refreshments. The details of the February event will be notified shortly after Lunar New Year holiday.

Applicants will be young professionals aged 28 or under who are officially recognized current citizens of a EU or EFTA country or the Republic of Korea, and owns a college degree from a reputable institution by July 1, 2014 (or equivalent work experience).

### Korea-Europe Work Exchange Program (KEWEP)

One of the major programs we conduct for 2014 is the KEWEP, a platform by which 20 young professionals from Europe may find internships or short-term employment opportunities in Korea, while simultaneously allowing 20 Korean young professionals to work in Europe under the same arrangement. The program aims to increase the employment prospects of young professionals in Europe and Korea while also building the platform for better intercultural business relations between the two regions.

### Upcoming Events

#### ECCK Annual General Meeting & Election of Vice-President of the Board

- Time & Date: 08:00-10:00, February 20, 2014
- Place: Emerald Room, Lotte Hotel Seoul

#### CFO Forum

- Time & Date: 17:30-21:00, February 27, 2014
- Place: TBD

#### HR Forum

- Time & Date: February 28, 2014 (TBD)

Throughout February, we will recruit companies that may offer one or two positions for young professionals. Host companies will be able to provide a safe and healthy working environment, while ideally offering to assume the logistics of the program as well as travel costs, living expenses, insurance, and other essential benefits. We will also appreciate your information on employment opportunities at your headquarters in Europe.

