

ECCK Seminar on Standard Essential Patents

An Overview of the Current Landscape and a Glimpse Into the Future

Date: Wednesday, March 15, 2017

Time: 09:00 – 12:00 (registration from 08:30)

Venue: Meeting Room (20F), [Four Points by Sheraton Seoul, Namsan](#)

Admission: Free of Charge

Agenda

08:30 – 09:00 *Registration*

09:00 – 09:05 Welcome Remarks

09:05 – 09:15 SEP Impact and Environment in Korea

09:15 – 09:35 Experience in Developing and Licensing SEPs

09:35 – 09:55 Royalty-Free Standards: Are They a Threat to SEPs?

09:55 – 10:10 Recent Trends of Antitrust Enforcement over SEPs

10:10 – 10:40 Coffee Break

10:40 – 10:50 Economic View on Standardization

10:50 – 11:00 SEPs and the International Dimension: a View From Europe

11:00 – 11:50 Panel Discussion on The Future for SEPs

11:50 – 12:00 Closing Remarks

- Kindly inform us of your attendance by **March 10** through [RSVP Link](#) or contact Ms. Hyunjung Hwang by e-mail hyunjung.hwang@ecck.eu.

Registration

Name	
Title	
Company	
Tel / E-mail	

PROGRAM – ECCK Seminar on Standard Essential Patents

08:30~09:00	Registration	
09:00~09:05	Welcome Remarks	
09:05~09:15	SEP Impact and Environment in Korea	Mr. Jangsik Choi, Principal Engineer (In-house Patent Attorney) of Intellectual Property Management Team at the Electronics and Telecommunications Research Institute (ETRI)
09:15~09:35	Experience in Developing and Licensing SEPs	Ms. Monica Magnusson, VP of IPR Policy at Ericsson
09:35~09:55	Royalty-Free Standards: Are They a Threat to SEPs?	Prof. Euee S. Jang, Department of Computer Science at Hanyang University
09:55~10:10	Recent Trends of Antitrust Enforcement over SEPs	Prof. Hwang Lee, Professor at Korea University School of Law
10:10~10:40	Coffee Break	
10:40~10:50	Economic View on Standardization	Dr. Pierre Régibeau, Vice President at Charles River Associates
10:50~11:00	SEPs and the International Dimension: a View From Europe	Dr. Jan Schmitz, European Commission Directorate-General for Trade
11:00~11:50	Panel Discussion on The Future for SEPs <i>Moderation by Mr. Sven-Erik Batenburg, Head of Legal & International Affairs at the European Chamber of Commerce in Korea</i>	Mr. Jangsik Choi, Principal Engineer (In-house Patent Attorney) at ETRI Mr. Patrick Hofkens, Director of IPR Policy at Ericsson Prof. Hwang Lee, Professor at Korea University School of Law Prof. Euee S. Jang, Department of Computer Science at Hanyang University Dr. Pierre Régibeau, Vice President at Charles River Associates Dr. Jan Schmitz, European Commission Directorate-General for Trade
11:50~12:00	Closing Remarks	