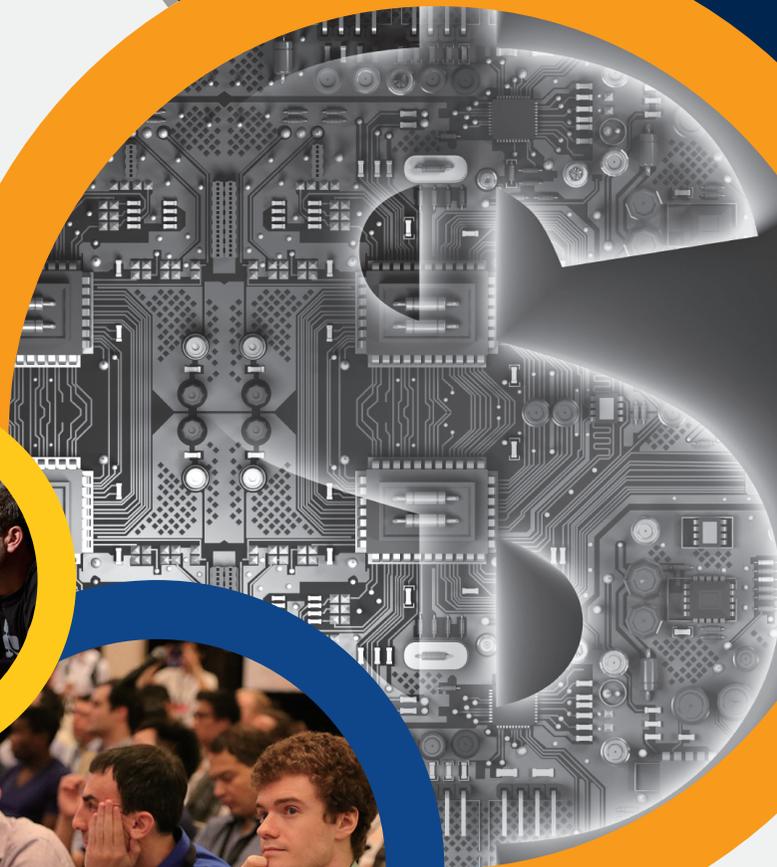


INSIDE ™
FINTECH
CONFERENCE & EXPO

Empowering Blockchain and FinTech Innovation

November 30 - December 1, 2017
SEOUL(GOYANG), SOUTH KOREA



UNIQUE MARKET PLACE



Join us and become a part of the Asia's most influential event focused on blockchain and financial services innovation for connected commerce at the intersection of mobile, retail, marketing services, data and technology

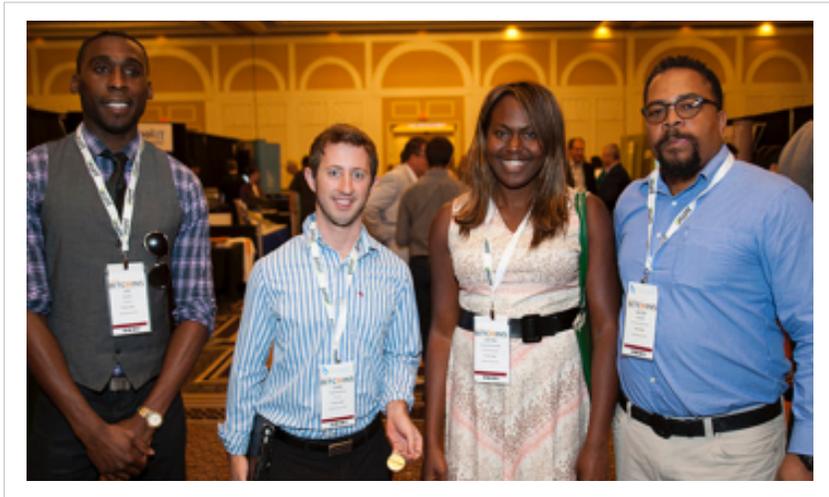
2017's event is on track for **2,300+** attendees, including more than **200 CEOs**, from **600 companies** and **35 countries**.

Inside FinTech is critical to realizing the vision of disruptive ways in which consumers and business manage, spend, invest and borrow financial resources. Inside FinTech shines a spotlight on exhibitors and sponsors to an audience of influential decision makers in financial sectors.

INSIDE FINTECH IS AN UNPARALLELED INDUSTRY STANDARD PLATFORM FOR YOU TO :

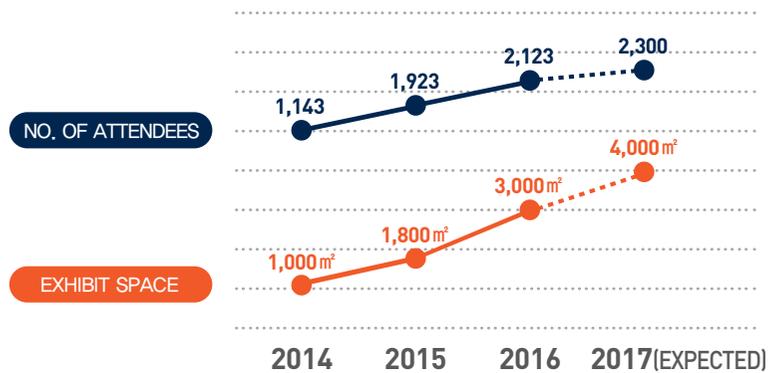
- Launch New Products or Companies
- Raise Brand Awareness
- Fundraise or Source Investments
- Develop Partnerships
- Demonstrate Company Expertise and Thought Leadership
- Learn about the Latest and Most Impactful Developments

CONSISTENTLY GROWING EVENT

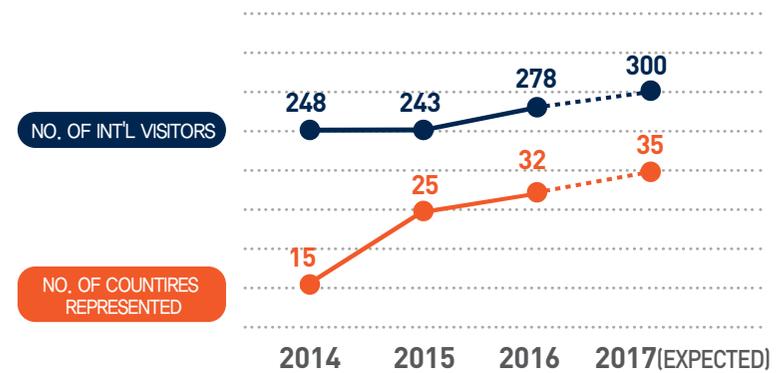


Inside FinTech continually grows: with consistently increasing attendees, exhibitors and sponsors, signed contract amounts since 2014, Inside FinTech has become the most influential FinTech event never to be missed. Global banking companies, governmental & financial institutions, IT conglomerates, startups all gather at KINTEX to discuss the present and future of the finance in 21st century.

EXHIBIT SPACE/ NUMBER OF ATTENDEES



NUMBER OF COUNTRIES REPRESENTED/INTERNATIONAL VISITORS



2,300 + LEADERS COLLABORATING

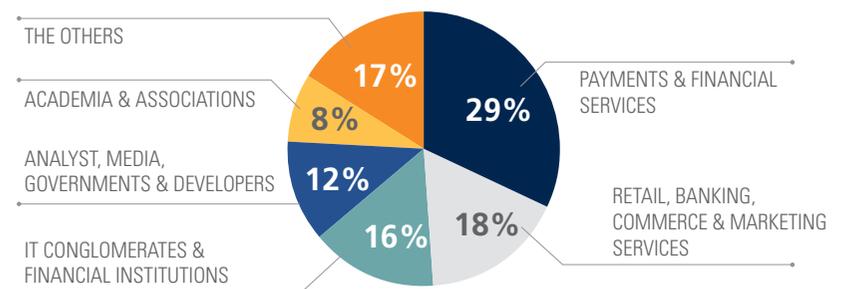


Inside FinTech is the pioneering event on the industry calendar. It's the event where leaders, investors and innovators all converge under one roof to engage in the most vibrant and open environment. It's an excellent cost effective platforms that enable large and small organizations to achieve their goals.

TOP-TIER AUDIENCE (2016)



ATTENDEE PROFILE (2016)



PROFILE IN 2016



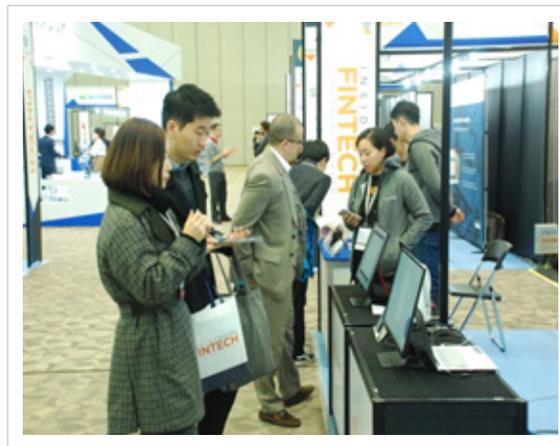
EXHIBITORS / MEDIA SPONSORS (2016)



ATTENDEE PROFILE (2016)



EXHIBITING & SPONSORSHIP OPPORTUNITIES



ULTIMATE MARKETPLACE FOR YOU TO:

- Generate Qualified Targeted Leads
- Build Brand Awareness
- Meet with Senior Decision Makers
- Launch New Products to Industry and Media
- Attract Investment from VCs, IBs

This is your best opportunity to position your company as an industry leader to an audience of global professionals.

We provide off-the-shelf and tailored exhibiting and sponsorship opportunities to meet your company's specific marketing needs and budget.

2017 SPONSORSHIP LEVELS

Diamond Sponsor	\$29,000
Platinum Sponsor	\$22,000
Gold Sponsor	\$15,000
Silver Sponsor	\$9,000
Exhibitor Package	See 'Sponsorship Package'
A La Carte	See 'Sponsorship Package'

SPONSORSHIP AT A GLANCE



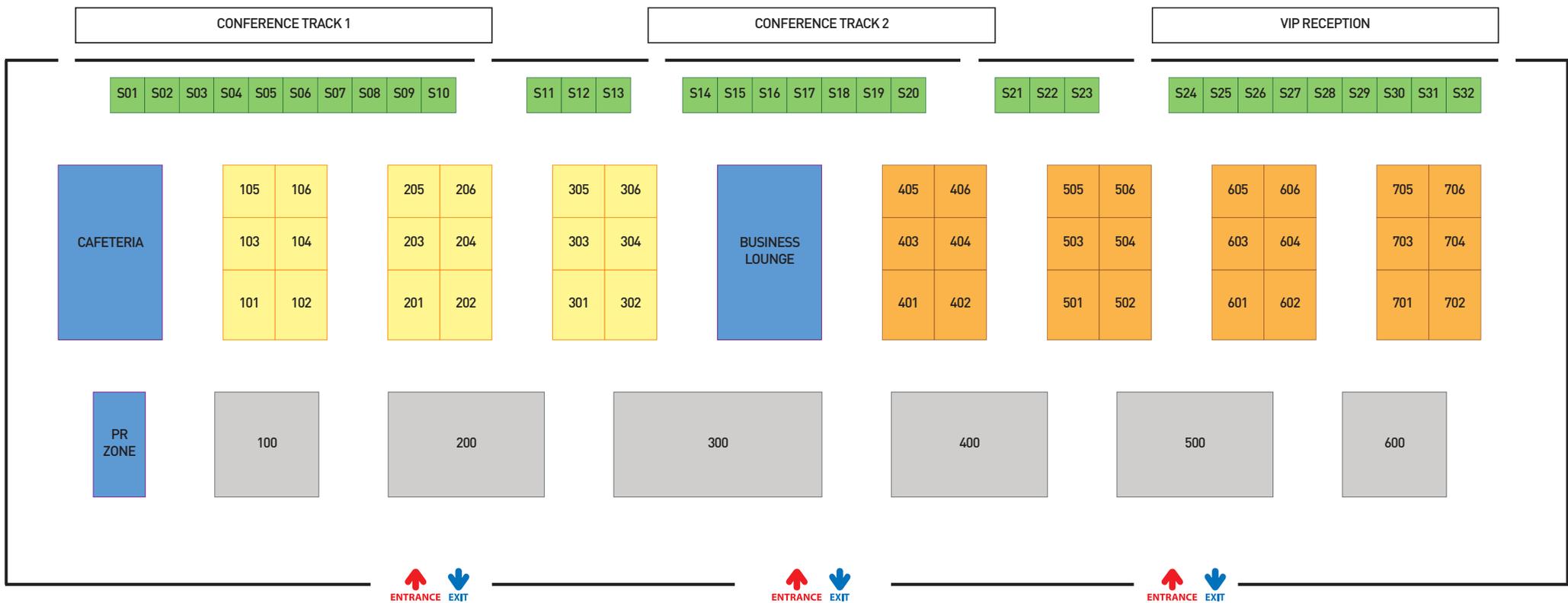
TYPE	DIAMOND	PLATINUM	GOLD	SILVER	EXHIBITOR			
					STARTUP BOOTH	SPACE ONLY	SHELL SCHEME 1	SHELL SCHEME 2
PRICE	\$29,000	\$22,000	\$15,000	\$9,000	\$900	\$2,000	\$2,400	\$2,800
EXHIBITING								
EXHIBIT SPACE	6*12(M)	6*9(M)	6*6(M)	3*6(M)	2*2(M)	3*3(M)	3*3(M)	3*4(M)
BILINGUAL HOSTESS	UPON REQUEST	UPON REQUEST	-	-	-	-	-	-
COMPANY OR PRODUCT HIGHLIGHTED IN PRESS RELEASE	2	2	1	1	-	-	-	-
SPEAKER MEETING BOOKED	UPON REQUEST	-	-	-	-	-	-	-
CONFERENCE								
PITCHING OPPORTUNITY	-	-	-	-	-	-	-	CHECK AVAILABILITY
WELCOME SPEECH OR SPONSOR SESSION	30 MIN	-	-	-	-	-	-	-
SPEAKING SLOT ON PANEL SESSION	UPON REQUEST	UPON REQUEST	UPON REQUEST	-	-	-	-	-
JUDGE & INVESTMENT OPPORTUNITY AT STARTUP PITCH	UPON REQUEST	UPON REQUEST	-	-	-	-	-	-
COMPLIMENTARY CONFERENCE PASS	20	15	12	10	1/BOOTH	2/BOOTH	3/BOOTH	4/BOOTH
VIP RECEPTION TICKET	20	15	12	10	1/BOOTH	2/BOOTH	3/BOOTH	4/BOOTH
CONFERENCE PASS DISCOUNT RATE	50%	40%	30%	20%	-	-	-	10%
BRANDING & ADVERTISING								
COMPANY INCLUSION IN EVENT PRESS RELEASE	2	2	2	1	-	-	-	-
NEW PRODUCT EXPOSURE IN NEWS LETTER	2	2	1	1	-	-	-	-
COMPANY LOGO, PROFILE IN NEWS LETTER	TOP PRIORITY	HIGH PRIORITY	HIGH PRIORITY	HIGH PRIORITY	-	√	√	√
COMPANY PROFILE IN SHOWGUIDE	TOP PRIORITY	HIGH PRIORITY	HIGH PRIORITY	HIGH PRIORITY	√	√	√	√
LOGO, PROFILE ON WEBSITE	TOP PRIORITY	HIGH PRIORITY	HIGH PRIORITY	HIGH PRIORITY	√	√	√	√
LOGO ON EXHIBIT HALL BANNERS	√	√	√	√	-	-	-	-
LOGO ON CONFERENCE ROOM BANNERS	√	√	√	√	-	-	-	-
LOGO ON REGISTRATION DESK (ONSITE)	√	√	√	-	-	-	-	-
LOGO ROTATION ON SCREEN BETWEEN SESSIONS	MULTIPLE	MULTIPLE	MULTIPLE	MULTIPLE	-	-	-	-
LOGO ON ENTRANCE DOOR	√	-	-	-	-	-	-	-
FULL PAGE AD IN SHOWGUIDE	2 PAGES	1 PAGE	1 PAGE	1/2 PAGE	-	-	-	-
COMPANY BROCHURE DISTRIBUTED ONSITE	√	√	-	-	-	-	-	-

FLOOR PLAN



INDEX

- PREMIUM ZONE
- BLOCKCHAIN ZONE
- FINTECH ZONE
- STARTUP ZONE



※ Floor plan is subject to change

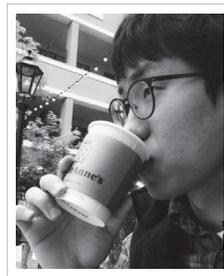
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