



# NOVEMBER 9, 2017 EUROPE-KOREA BUSINESS FORUM

European Business Opportunities in Korea

The European Chamber of Commerce in Korea and the Embassy of the Republic of Korea to the EU in cooperation with other Korean business groups invite you to a business seminar to learn from experts about the Korean economy and what it has to offer to European companies.

Registration: [Click Here](#), Inquiries: [bosun.kim@ecck.eu](mailto:bosun.kim@ecck.eu)

*Organized by*



Embassy/Mission of the Republic of Korea to the Kingdom of Belgium and the European Union

*Supported by*



## Speakers:

**Ambassador**

Hyoung-zhin KIM

**KOTRA Brussels**

Jang Hee LEE

**ECCK**

Christoph HEIDER

**KITA Brussels**

Sang Bee SHIM

**ECCK**

Sven-Erik  
BATENBURG

## Location:

**Korean Cultural  
Center**

**Rue de la Régence 4  
1000 Brussels**

**November 9, 2017**

**09:30 to 12:00**

# Europe-Korea Business Forum 2017

Better Understand the Business Environment in Korea

- **Time/ Date:** 9:30-12:00, Thursday, Nov 9, 2017
- **Venue:** Multi-purpose Hall, Korean Cultural Center in Brussels (<http://brussels.korean-culture.org>  
Address: Rue de la Regence 4, 1000 Brussels Belgium) <http://brussels.korean-culture.org/en/8/contents/287>
- **Participants:** ECCK Delegation, Embassy of the Republic of Korea to the EU, KOTRA, KITA, Korean Cultural Center, Eurochambres, and public

- **Agenda:**

- 09:30-09:35 Opening remarks by Ambassador Hyoung-zhin Kim
- 09:35-09:40 Welcoming remarks by ECCK President Christoph Heider
- 09:40-10:00 Presentation 1: 'Investment Environment in Korea'  
by KOTRA Brussels General Director Jang Hee Lee
- 10:00-10:20 Presentation 2: 'Doing Business in Korea' by ECCK President Christoph Heider
- 10:20-10:40 Coffee break
- 10:40-11:00 Presentation 3: 'Europe-Korea Business Cooperation' by KITA Brussels Center
- 11:00-11:20 Presentation 4: 'IPR in Korea'  
by ECCK Head of Legal and International Affairs Sven-Erik Batenburg
- 11:20-11:55 Q&A session (Moderated by ECCK President Christoph Heider)
- 11:55-12:00 Closing remarks by ECCK President Christoph Heider