

16TH IMPORT GOODS FAIR 2018

6. **21** (Thu) / **23** (Sat), 2018
COEX Hall B

Organizer

KoIMA Korea Importers Association

Sponsor

 Ministry of Trade, Industry and Energy
 Korea Trade Investment Promotion Agency
 Korea International Trade Association
Foreign Embassies in Korea





The Most Fascinating Trade Show in the Korean Market

IMPORT GOODS FAIR

KOIMA has organized the Import Goods Fair (IGF) annually since 2003.

The IGF has been successfully designed and hosted with the support and participation of the Ministry of Trade, Industry, & Energy, and Korea Trade-Investment Promotion Agency (KOTRA) as well as many foreign embassies in Korea.

The IGF is intended to help foreign manufacturers and suppliers by providing opportunities to introduce and advertise their famous brands and quality products to Korean importers and consumers. There you can encounter the world's most promising goods and multitude of cultures together in one place, providing you a doorway to the Korean Import market.

At the exhibition, there will be food & beverages, handicrafts, cosmetics, and household items—including kitchen appliances & home decoration. Moreover, many superior domestic firms will participate, and many events will be prepared, such as seminars given by distribution experts, a trade policy session presented by the Korean Government, and much more.

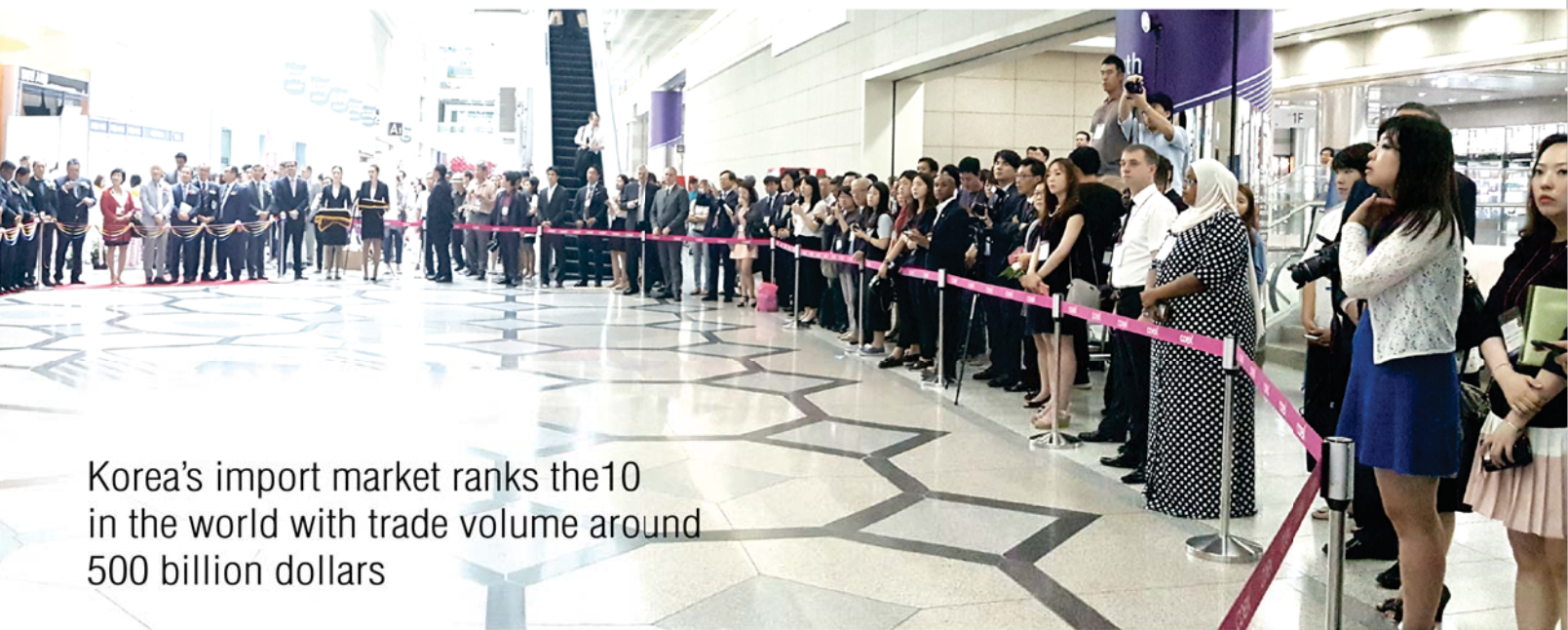
The IGF is a showcase for many firms capable of not just leading development of the Korean import market, but also revitalizing domestic and global economies. Therefore, firms which are interested in establishing new networks and creating substantive marketing effects are strongly encouraged to participate.





As an only import-oriented exhibition in Korea, the Import Goods Fair is the bridgehead for foreign countries to enter Asian market



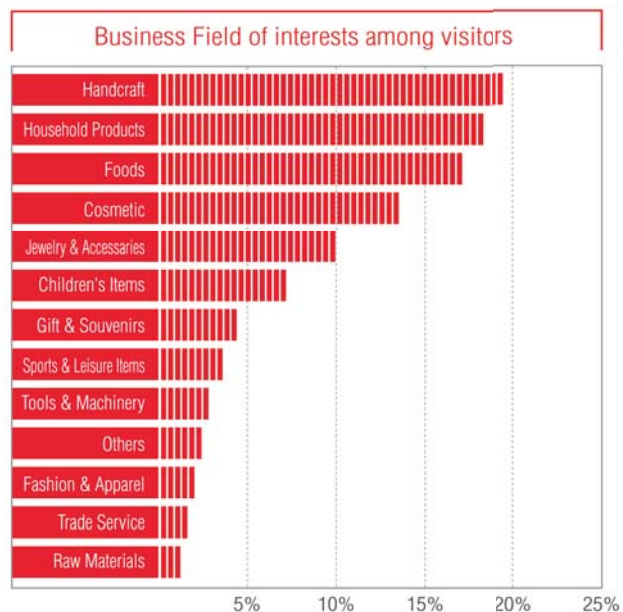
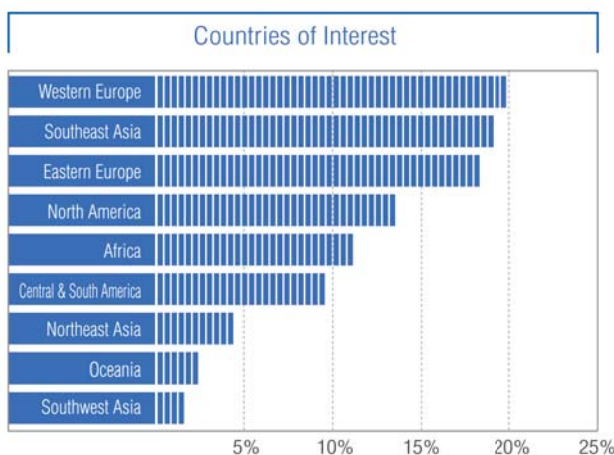
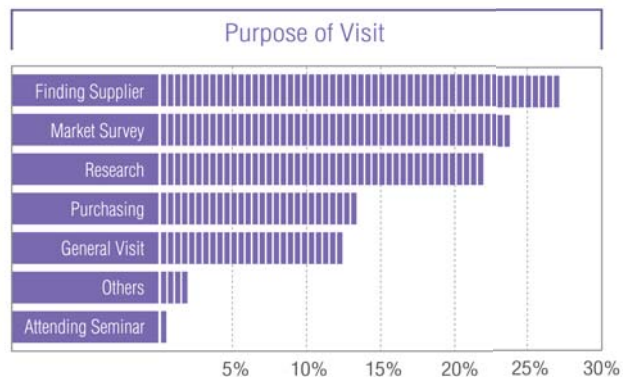
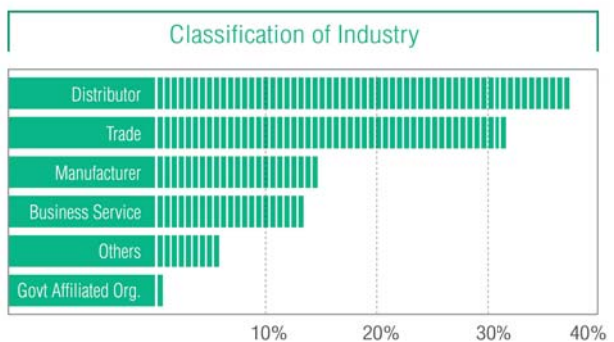
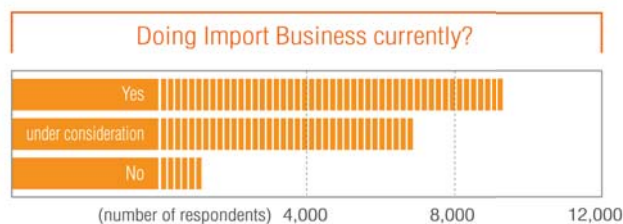
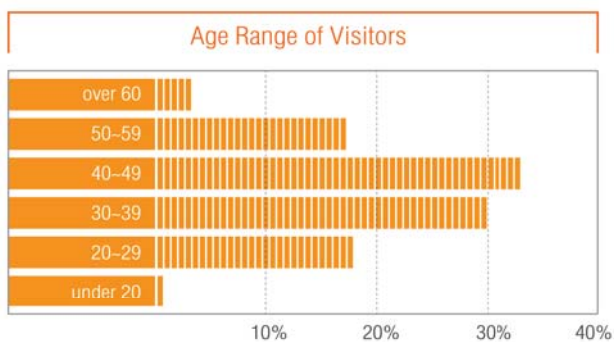


Korea's import market ranks the 10th in the world with trade volume around 500 billion dollars



Variety of promising products from all over the world in one place!





We, Korea Importers Association, wish you great success in your access and expansion into the Korean market.

Exhibition Overview

Period	> June 21(Thu) – 23(Sat), 2018 (10:00-17:00)
Venue	> Hall B, COEX, Seoul Korea
Scale	> 220 booths
Items	> Food & Beverage, handicrafts, cosmetics, Children's items, Home decoration, Jewelry & accessories, Sports & leisure items, Electric & electronic appliances, Daily necessities, Trade & travel service etc.
Event	> Korea's Trade(Import) policy session, B2B meeting etc
Organizer	> Korea Importers Association(KOIMA)
Sponsor	> Ministry of Trade, Industry and Energy(MOTIE), Korea Trade Investment Promotion Agency(KOTRA), Korea International Trade Association(KITA), Foreign Embassies in Korea

Booth Fee

Booth Type	 	 
Price	US\$ 2,500/9m ²	US\$ 2,000/9m ² Minimum US \$8,000/36 m ²
Complimentaries	1 Information Desk, 1 Folding Chair, 3 Spotlights, Power Outlet(1KW), Fascia Board, Carpet, Walls, Round Table, Chairs:4, Catalog Stand, Dustbin ※ The booth is designed in 9m ² per unit	

Discount Rate

Early Bird	By Dec. 31, 2017	20%
Group	4~9 booth	10%
	10~19 booth	15%
	More than 20 booth	20%

Application Info.

Deadline : Apr. 30, 2018	
How to apply : submit the completed application	
By online	igf@koima.or.kr
By Fax	82-2-749-1830
By E-Mail	igf@koima.or.kr / www.igf.co.kr

Settlement Instruction

Bank Account	180-007-121524 Shinhan Bank
Beneficiary	Korea Importers Association (KOIMA)
Swift Code	SHBK ^{KR} SE