

Update: March 29, 2019

[PRESS CLIPPINGS]

Korea-Europe Future Automotive Conference

March 26, 2019

Table of Contents

1. Press Release

1.1 (English)

1.2 (Korean)

2. Press Clippings

3. Photo News

PRESS RELEASE

For Immediate Release

Seoul, Korea – March 26, 2019

ECCK Hosts Korea-Europe Future Automotive Conference

The European Chamber of Commerce in Korea (ECCK) hosted its second ‘Korea-Europe Future Automotive Conference’ on March 26, 2019, at the Conrad Seoul. The conference was co-organized by the ECCK and European Automobile Manufacturers’ Association (ACEA).

Under the theme ‘The Future of Clean Mobility’, the conference focused on the new challenges and opportunities for electric vehicles and hydrogen fuel cell vehicles. More than 100 industry experts and academics in the field of automotive technology participated to discuss about the automotive revolution for which both Europe and Korea will be able to seek broader cooperation in the future.

On the topic of ‘Vision for the Decarbonisation of Road Transport in the Near Future’, the event's keynote address was delivered by **Erik Joannaert**, Secretary General of ACEA. Also, featured speakers from **Korea Automobile Testing & Research Institute**, **Hyundai Motor Company**, **Daimler AG**, **MAN Truck & Bus**, and **Kookmin University** provided insights and fresh perspective on the trends in the sector.

In his welcoming remarks, the ECCK Chairman **Dimitris Psillakis** said, “With a long history of innovating together, the strategic partnership in automotive technologies is of great significance to both Korea and Europe. In light of these paradigm shifts in automobility in the era of fourth industrial revolution, it is important to deepen our partnership and turn challenges into opportunities and find solutions to environmental crisis together.”

This conference symbolizes the efforts of ECCK to shed light on the trends of the industry and promote cooperation between Korean and European businesses. ECCK hopes to strengthen the level of cooperation and expand business and investment opportunities between Europe and Korea.

Established in 2012, ECCK is a business association of European companies doing business in Korea. Today, the Chamber represents 350 companies who generate a turnover of 71 trillion Korean won, employing directly 50,000 people in Korea.

(ENDS)

Contact:

Jeong Hyun Kim

Manager of PR & Communications

European Chamber of Commerce in Korea (ECCK)

jeonghyun.kim@ecck.eu, +82 (0)2 6261 2715

보도자료 2019.03.26	주한유럽상공회의소 (ECCK) 서울특별시 중구 한강대로 416 서울스퀘어 5층 (04637) 김정현 과장 (02-6261-2715, jeonghyun.kim@ecck.eu)
	보도시점 즉시

주한유럽상공회의소-유럽자동차제작자협회 “한-유럽 미래 자동차 컨퍼런스” 공동 개최

주한유럽상공회의소(ECCK)와 유럽자동차제작자협회(ACEA)가 공동으로 주최하는 ‘한-유럽 미래 자동차 컨퍼런스’가 3월 26일 여의도 콘래드 호텔에서 개최되었다.

‘친환경 자동차의 미래: 전기차와 수소연료전지차의 새로운 기회와 과제’라는 주제로 진행된 본 행사는 한국과 유럽의 미래 자동차 기술에 대하여 토론하고 건설적인 방향을 제시하기 위해 마련되었으며, 국내외 산학연관 관계자 100여명이 참석하였다.

이번 컨퍼런스의 기조연설은 “미래 도로 교통에서의 탈탄소화에 대한 비전”을 주제로 **에릭 요나트** ACEA 사무총장이 맡았다. 또한, **이재완** 자동차안전연구원 안전기준국제화센터 센터장, **서경원** 현대자동차 연료전지사업부 팀장, **폴커 하젠베르크** 다임러 AG 자동차 규제 전략 담당, **펠릭스 쿼베르트** 만트럭버스 대체수송부문 부사장 및 **최웅철** 국민대학교 자동차융합대학 교수 등을 포함해, 유럽 기업, 정부연구기관 및 학계의 국내외 최고 권위자들의 강연과 패널 토론이 진행되었다.

디미트리스 실라키스 ECCK 회장은 개회사를 통해 “오랫동안 함께 혁신하고 성장해온 전략적 파트너인 한국과 유럽은, 더욱더 견고한 협력관계를 통해 4차 산업혁명 시대에 걸맞은 미래 자동차 기술에 대한 도전을 기회로 삼고, 환경문제를 함께 해결해 나가야 한다”고 전했다.

금번 포럼은 한국과 유럽 기업 상호간 우호증진과 비즈니스 교류 확대를 위한 ECCK의 노력의 일환이다. ECCK는 본 행사를 통해 한국과 유럽이 미래 자동차 기술 파트너로서 더욱 공고한 협력을 추진하는 기회가 제공되었음을 확신한다.

한편 ECCK는 유럽과 한국 간 무역, 상업, 산업적 관계 발전을 위해 설립한 비영리 단체로, 2012년에 설립했다. 현재 350여개의 유럽 및 국내외 기업들을 회원사로 보유하고 있으며, 약 5만여명의 유럽기업인을 대표하고 있다.

(끝)

Korea-Europe Future Automotive Conference 2019 Press Clippings

[Yonhap News] 한국-유럽 자동차 업체, 수소차 미래 두고 '다른 그림'

Link: <https://www.yna.co.kr/view/AKR20190326119700003?input=1195m>

[Yonhap News] ACEA calls for gov't role to promote zero-emission cars

Link: <https://en.yna.co.kr/view/AEN20190326010100320?input=2106m>

[Money Today] 주한유럽상공회의소 '한-유럽 미래車 콘퍼런스' 개최

Link: <http://news.mt.co.kr/mtview.php?no=2019032615044555334>

[Auto Times] "자동차, 환경 문제 일으키지만 해결될 수도"

Link: http://autotimes.hankyung.com/apps/news.sub_view?popup=0&nid=03&c1=03&c2=03&c3=00&nkey=201903261738311

[Joongang Ilbo] "전기차 앞서는데 한국만 수소차" 한국-유럽 친환경차 두고 신경전

Link: <https://news.joins.com/article/23422689>

[The Seoul Economic Daily] 주한유럽상의·완성차업계 “버스·트럭 수소차 시대 온다”

Link: <https://www.sedaily.com/NewsView/1VGQO6282G>

[Newsis] 친환경 자동차의 미래... "환경문제 함께 해결해나가야"

Link: http://www.newsis.com/view/?id=NISX20190326_0000599742

[Edaily] 한·유럽 미래 자동차 컨퍼런스 개최

Link: <http://www.edaily.co.kr/news/newspath.asp?newsid=02220566622427256>

[Maekyung] 한국-유럽 자동차 업체, 수소차 미래 두고 '다른 그림'

Link: <https://www.mk.co.kr/news/business/view/2019/03/182293/>

[SY Economy] “미래 자동차 기술에 도전한다”... '한·유럽 미래 자동차 컨퍼런스' 개최

Link: <http://www.syceconomy.co.kr/news/articleView.html?idxno=226505>

[Financial News] "한-유럽 자동차 컨퍼런스... 디젤엔진 과도한 편견 버려야"

Link: <http://www.efnews.co.kr/news/articleView.html?idxno=78968>

[Korea Industry Post] 격변기 맞은 자동차 시장... 한-EU 업계가 그리는 미래 자동차

Link: <https://www.kipost.net/news/articleView.html?idxno=200761>

[ETNews] 현대차, 7 개 도시 수소전기버스 35 대 시범...스위스 FCET 1000 대 공급

Link: <http://www.etnews.com/20190326000298>

[News Tomato] “현대차, 미래 수소사회 실현에 앞장설 것”

Link: <http://www.newstomato.com/ReadNews.aspx?no=884619>

[Money Today] 글로벌 車업계 "수소·전기차 '인프라 표준화' 시급" 한목소리

Link: <http://news.mt.co.kr/mtview.php?no=2019032615182326196>

[Ilyo Seoul] “미래 자동차 기술에 도전한다”... '한·유럽 미래 자동차 컨퍼런스' 개최

Link: <http://www.ilyoseoul.co.kr/news/articleView.html?idxno=297419>

[Aju News] 글로벌 완성차 업계 "정부·사회 친환경 자동차로 인프라 개선해야"

Link: <http://www.ajunews.com/view/20190326141057365>

[News Works] 하젠베르크 "배터리트럭으로 도심 화물차 운행 문제 해결 가능"

Link: <http://www.newsworks.co.kr/news/articleView.html?idxno=346528>

[The Seoul Economic Daily] 글로벌 완성차 “탄소 제로 이동혁명, 정부·사회 모두 나서야”

Link: <https://www.sedaily.com/NewsView/1VGQLZWWH2>

[Edaily] 현대차, 수소상용차 보급화 로드맵 가동

Link: <http://www.edaily.co.kr/news/newspath.asp?newsid=03968806622427256>

[The Seoul Economic Daily] 주한유럽상의·완성차업계 “버스·트럭 수소차 시대 온다”

Link: <https://www.sedaily.com/NewsView/1VGQO6282G>

[GoNews] 친환경 자동차의 미래는... “한-유럽 환경문제 함께 해결해야”

Link: <http://www.gonewss.co.kr/news/articleView.html?idxno=1751>

<English Translation>

Media: Yonhap News Agency

Title: Korea - European car maker, 'different picture' for the future of hydrogen cars

Link: <https://www.yna.co.kr/view/AKR20190326119700003?input=1195m>

- Hydrogen car efficiency, one-third of electric cars ... low competitiveness
- Hyundai, Daimler and Man truck & bus, discussing measures to expand infrastructure



As the Korean and European automakers discuss the future of automobiles, it has been pointed out that the efficiency and competitiveness of hydrogen cars are still far below those of electric cars.

Experts from Korea and Europe discussed the future of hydrogen fuel cars and electric cars at the Korea-Europe Future Automotive Conference held at the Conrad Hotel in Yeouido, Seoul, Korea, hosted by the European Chamber of Commerce in Korea (ECCK) and the European Automobile Manufacturers Association (ACEA).

The conference was attended by Seok Kyung Won from Fuel Cell Division at Hyundai Motor Company, Volker Hasenberg from Strategy Expert of Regulatory Affairs at Daimler AG, and Felix Kybart, Vice President of Alternative Drives at MAN Truck & Bus.

"The efficiency of the battery electric car is 71%, compared to 20% of the hydrogen electric car," said Kybart. "The cost of hydrogen car is much higher."

In addition, the reporters questioned whether German car makers had given up on hydrogen cars. "We believe that the cost (of hydrogen cars) are not at the level to be competitive in the market competitive yet," he said.

Regarding the hydrogen car infrastructure, he said, "I doubt whether there will be enough budget to make such a large investment."

Suh from Hyundai Motor Company, said, "Currently, fuel costs can be a burden to purchase hydrogen cars," he said, "lowering unit prices is a top priority."

"Hyundai, Toyota and energy companies are jointly developing hydrogen refuelling technology," said Suh, adding, "there is no problem on the issue of technology".

With regard to the problem of adopting hydrogen systems for commercial vehicles, Seo said "I think that hydrogen trucks can be used for incentives such as tax cuts or long-distance vehicle subsidies."

Hyundai will pilot 35 hydrogen buses this fall and will supply 1,000 hydrogen trucks to Switzerland for the next five years.



However, Korea and Europe agreed that the infrastructure for environment-friendly car needs be provided.

"About 76% of the world's charging infrastructure is in the EU," said Erik Jonnaert, secretary general of the European Automobile Manufacturers' Association (ACEA). "The market penetration rate cannot be increased if the infrastructure is crowded."

In a subsequent discussion, Daimler AG's Hasenberg said, "Europe needs to speed up because there is no plan to build a specific infrastructure." He also said, "The specific investigation should be made on how much investment will be made on which fuel."

There are also concerns that there are differences between countries regarding the standards for electric cars.

EU Ambassador Michael Reiterer said, "I am concerned that there are differences between Korea's standards for electric car batteries and those adopted in Europe."



Lee Jae-wan, Director of Korea Automobile Testing & Research Institute said, "There are some areas that are not yet in the commercial vehicle sector.", added, "we need to work on developing the standards together."

The event was attended by more than 100 industry and academics from Korea and abroad, including the Chairman of the European Chamber of Commerce (ECCK) and CEO Mercedes-Benz Korea Dimitris Psillakis.

###

Media: Yonhap News Agency

Title: ACEA calls for gov't role to promote zero-emission cars

Link: <https://en.yna.co.kr/view/AEN20190326010100320?input=2106m>

Affordability will be the key to promoting zero and low-emission cars, an official from the European Automobile Manufacturers Association (ACEA) said Tuesday.

In a Seoul forum on the topic of 'Vision for the Decarbonisation of Road Transport in the Near Future,' ACEA Secretary General Erik Joannaert outlined what governments need to do to make those environment-friendly vehicles available for all people.

"A natural shift to alternatively-powered vehicles (APV) will simply not happen without addressing consumer affordability," Joannaert said in his keynote speech.

"Governments need to invest in charging infrastructure, provide financial incentives for purchases of APVs, keep clean vehicles affordable for all layers of society and offer tax benefits as well as free road tolls."

For the spread of clean vehicles, car manufacturers need to provide affordable solutions for different budgets and lower the cost of batteries and fuel-cell technology, the secretary general said.

"Governments need to address affordability of clean vehicles and charging and refueling infrastructure, among others, as the transition to low- and zero-emission mobility is underway, but many factors are beyond the control of the auto industry," he said.

The forum was held in Seoul for the first-time last year under the theme of 'The Future of Mobility will be Cleaner and Smarter.' It is aimed at shedding light on the trends of the industry and promoting cooperation between Korean and European businesses.

The Korean government plans to provide 430,000 electric vehicles and 67,000 hydrogen fuel-cell electric vehicles on local roads by 2022.



190326 Korea-Europe Future Automotive Conference Photo (1)



(front row, from left)

Dimitris Psillakis ECCK Chairman and President & CEO of Mercedes-Benz Korea, **Erik Jonnaert** Secretary General of European Automobile Manufacturers' Association (ACEA), **Michael Reiterer** H.E. Ambassador of Delegation of the European Union to the Republic of Korea, **Jae-Wan Lee** Director of Korea Automobile Testing & Research Institute, **Kyung-won Suh** Team Leader of Fuel Cell Division at Hyundai Motor Company

(back row, from left)

Felix Kybart Vice President Alternative Drives of MAN Truck & Bus, **Woongchul Dan Choi** Professor of College of Automotive Engineering at Kookmin University, **Thomas Lehmann** H.E. Ambassador of Denmark to the Republic of Korea, **Volker Hasenberg** Strategy Expert of Regulatory Affairs at Daimler AG, **Stephan Auer** H.E. Ambassador of Germany to the Republic of Korea

(앞줄, 왼쪽부터)

디미트리스 실라키스 ECCK 회장 겸 메르세데스-벤츠 코리아 대표이사 사장, **에릭 요나트** 유럽자동차제조사협회 (ACEA) 사무총장, **미하엘 라이터러** 주한 유럽연합 대사, **이재완** 자동차안전연구원 안전기준국제화센터장, **서경원** 현대자동차연료전지사업부 팀장

(뒷줄, 왼쪽부터)

펠릭스 퀴베르트 만트럭버스 대체수송부문 부사장, **최웅철** 국민대학교 자동차융합대학 교수, **토마스 리만** 주한 덴마크 대사, **폴커 하젠베르크** 다임러 AG 자동차 규제 전략 담당, **슈테판 아우어** 주한 독일 대사

190326 Korea-Europe Future Automotive Conference Photo (2)



190326 Korea-Europe Future Automotive Conference Photo (3)



190326 Korea-Europe Future Automotive Conference Photo (4)



190326 Korea-Europe Future Automotive Conference Photo (5)

