

ECCK Information Session

Overview of the Korea-Japan Trade Relations 2019

Thursday, September 5, 2019, 08:00

Namsan V (2F), Grand Hyatt Seoul

Event Outline

The political landscape is changing rapidly in Northeast Asia and businesses can struggle to adapt and account for risk in the political turbulence. The escalating tensions between Korea and Japan have already led to a changing business environment not only for Korean and Japanese companies but for all companies active in the region.

The European Chamber of Commerce in Korea (ECCK) invites you to join Jakob Edberg, CEO of GR Group, to discuss the political dynamics in Korea and Japan that contribute to the trade dispute and the core implications on businesses in the region.

He will explore whether President Moon Jae-in and Prime Minister Abe can take actions to ease the tensions or whether more reactionary measures will further degrade the relationship. He will also look at what role, if any, China, the U.S. and other regional partners can play in the mediation of bilateral relations, and how these elements of instability may impact members of the ECCK.

Event Details

Title: ECCK Information Session - Overview of the Korea-Japan Trade Relations 2019

Date: Thursday, September 5, 2019

Time: 08:00 – 10:00 (Registration starts from 07:30)

Venue: Namsan V (2F), Grand Hyatt Seoul

Admission fee: Member – 50,000 KRW, Non-Member – 70,000 KRW

* Payment at the door.

* For walk-ins, additional 10,000 KRW will be charged.

Agenda:

07:30 – 08:00 Registration

08:00 – 08:30 Breakfast

08:30 – 10:00 Presentation and Q&A

Event Notes

- Kindly inform us of your attendance and cancellation by **September 2** through **RSVP Link**.
- If you have any inquiry for the event, please contact Ms Hyewon Shim. (02-6261-2711, hyewon.shim@ecck.eu)
- Kindly note that “No shows” will be fully charged.



Jakob Edberg
President and CEO
GR Group

Background

Jakob Edberg is the President and CEO of GR Group. He has over twenty years of policy-making experience and helps clients discover strategies to address intricate political and regulatory challenges in a variety of sectors and fields - retail, energy, pharmaceuticals, financial services, project financing, foreign policy, and trade.

Prior to co-founding GR Group, he was Policy Director at the European Business Council in Japan, where he supervised government outreach and advocacy for over 300 companies in 29 sector committees. He also served as a senior trade officer at the Swedish Embassy in Tokyo. Jakob represents international businesses' interests in Japan and Korea. He has unrivaled expertise in communicating with government and legislative bodies and extensive knowledge of crafting advocacy strategies for corporations across industries. Jakob is fluent in Japanese, English and Swedish.

Professional Experiences

- Over 20 years of politics and policy-making experience
- Supervised over 300 companies in 29 sector committees
- Co-founder of the GR Group with offices in Seoul, Tokyo, Osaka, Washington D.C. and London

Education and Qualifications

- Bachelor's degree in political science from Linnaeus University
- Master's degree in international political economy from the University of Tsukuba