

ECCK Information Session

The Future in 30 Minutes

Tuesday, October 8, 2019, 08:00
Carlton Suite (36F), Lotte

Event Outline

Richard Levick, a global crisis communications and public affairs counselor gives his view on where we are today and where we will be in the next 5 years, looking at how the digital revolution's impacts are misunderstood and how it changes everything, from the ascendancy of chaebols to the corporate brand.

He will discuss how speed, transparency and trust have changed so significantly as to require a complete rethink in corporate positioning, enterprise risk and public affairs. The author and co-author of four books and co-host of multiple broadcasts comes to Korea as part of his latest international speaking tour. His latest eBook is on how foreign companies can navigate the US legal, regulatory and media market.

Event Details

Title: ECCK Information Session - The Future in 30 Minutes

Date: Tuesday, October 8, 2019

Time: 08:00 – 09:30 (Registration starts from 07:30)

Venue: Carlton Suite (36F), [Lotte Hotel Seoul](#)

Admission fee: Member – 50,000 KRW, Non-Member – 70,000 KRW

* Payment at the door.

* For walk-ins, additional 10,000 KRW will be charged.

Agenda:

07:30 – 08:00 Registration

08:00 – 08:30 Breakfast

08:30 – 09:30 Presentation and Q&A

Speaker Profile



Richard Levick, Esq. is Chairman & CEO of LEVICK, representing countries and companies in the highest-stakes global communications matters – the Venezuelan crisis; Qatar; the Chinese trade war; the Gulf oil spill; Guantanamo Bay, the Catholic Church and many others.

Mr. Levick was honored multiple times on the prestigious list of “The 100 Most Influential People in the Boardroom” and has been named to multiple professional Halls of Fame for lifetime achievement.

He is the co-author of four books and is a regular commentator on television and in print. Mr. Levick speaks all over the world; at West Point, The Army War College and teaches at Fordham Law School.

Richard S. Levick, Esq.
Chairman & CEO
LEVICK

Event Notes

- Kindly inform us of your attendance and cancellation by **October 2** through **RSVP Link**.
- If you have any inquiry for the event, please contact Ms Hyewon Shim. (02-6261-2711, hyewon.shim@ecck.eu)
- Kindly note that “No shows” will be fully charged.