

ECCK CONNECT AD PACKAGE DEAL 2020

The European Chamber of Commerce in Korea (ECCK) provides you with a variety of advertising channels and services.

Out of all channels, our quarterly digital magazine **ECCK Connect** provides exceptional platform for those who seek out to reach a refined audience of businessmen and government officials. To read the latest magazine, please click here: [ECCK Connect Digital Magazine](#).

We are currently providing an exclusive AD package deal for our members. This deal is valid until June 30, 2020 and will be provided on a first-come, first-served basis.



PACKAGE DEAL #1

(KRW & Subject to 10% VAT)

Annual Deal (AD runs 4 times total)

A	Leaderboard, Button or Video banner ADs on Main Page	6,000,000	→	4,500,000
B	Full Page Banner ADs within articles	6,000,000	→	4,500,000
C	Half Page Banner ADs within articles	4,000,000	→	3,000,000
D	Side Banner ADs within articles	4,000,000	→	3,000,000
E	Square Banner ADs within articles	3,200,000	→	2,400,000

PACKAGE DEAL #2

(KRW & Subject to 10% VAT)

Article + Banner Deal (Published on Members News Section)

F	Advertorial + Full Page Banner	3,000,000	→	2,250,000
G	Advertorial + Half Page Banner	2,500,000	→	1,850,000
H	Advertorial + Side Banner	2,500,000	→	1,850,000
I	Advertorial + Square Banner	2,300,000	→	1,700,000

PACKAGE DEAL #3

(KRW & Subject to 10% VAT)

Combo Deal (ECCK Connect AD + Other ADs)

J	Spend more than 4,000,000 on ECCK Connect AD	+	1 FREE EDM (Email AD)
K	Spend more than 3,000,000 on ECCK Connect AD	+	1 FREE Newsletter Banner AD
L	Spend more than 2,000,000 on ECCK Connect AD	+	Get 15% Off for ECCK Directory AD

CONTACT

As file specifications vary, please contact PR/COMM team for more information.

Contact: Ms. So Hyeun Cho (E: sohyeun.cho@ecck.eu / T: +82.2.6261.2714)