

AD APPLICATION FORM

MEMBERSHIP DIRECTORY

ECCK's Membership Directory is one of our major publications in which our members, European embassies and chambers are listed on one full page respectively.

We are pleased to inform you that the AD spots for ECCK Membership Directory 2020 are now open for reservation. Especially, this year, we are offering **30% discount** for selected ADs as an initiative to support our business community.



OUR MEMBERSHIP DIRECTORY IS CIRCULATED TO..

- ECCK members
- European embassies, trade representatives, EU Delegation to Korea, EU Commission
- Foreign & local chambers of commerce in Korea
- Major Korean business associations
- Central government ministries and local governments
- Business lounges and executive floors of major hotels in Seoul and Busan
- Business partners across industries

AD RATE

(KRW, 2020)

A	Inside Front Cover (p.1)	3,000,000			[Reserved]
B	Next to the Inside Front Cover (p.2)	3,000,000			[]
C	Single Page (p.3~)	2,500,000	→	1,750,000	[]
D	Double page spread (p.3~)	3,750,000			[]
E	Next to the Table of Contents	2,500,000	→	1,750,000	[]
F	Next to the Company Profile	2,000,000	→	1,400,000	[]
G	Next to the Inside Back Cover	3,000,000			[]
H	Inside Back Cover	3,000,000			[]
I	Double page spread (G+H)	4,500,000			[]
J	Back Cover	4,000,000			[Reserved]

Subject to 10% VAT

FILE SPECIFICATIONS

- **Size (mm):** Full page 148(w) * 210 (h) (+ 3mm bleed on all sides / including crop marks)
- **File format:** Preferably PDF (with embedded fonts), JPG or AI or EPS are also acceptable
- **Images:** High resolution images, in CMYK or greyscale with at least 300 dpi

