



# ECCK Busan Economic Update

## Economic Outlook 2020

Thursday, June 18, 2020, 16:00  
Seminar Room (4F), Citadines Haeundae Busan

### Event Outline

The COVID-19 pandemic has severely affected economies both locally and internationally to the extent that is not yet quite measurable and apparent. One way to describe this historical moment could be the time of radical uncertainties. We can all sense that the world and the economy will not be the same after this pandemic. What are the economic effects of Coronavirus outbreak and how the economic recovery might look like in both Republic of Korea and the Europe? What governments' support measures have been implemented and are planned to help in recovering the economy and preventing the recession?

We cordially invite you for a presentation and open discussion on such questions with our esteemed speakers. The ECCK president Mr. Christoph Heider who is a former CFO of Bayer Korea Ltd. in Seoul, and Mr. Andrew S. Millard, an assistant professor at Busan University of Foreign Studies who specializes in International Studies and EU foreign policies.

### Event Details

**Title:** ECCK Busan Economic Update

**Date:** Thursday, June 18, 2020

**Time:** 16:00 – 18:00 (Registration starts from 15:30)

**Venue:** Seminar Room (4F), [Citadines Haeundae Busan](#)

**Admission fee:** Member-35,000 KRW | Non-member- 55,000 KRW

**\*Payment at the door**

### Agenda:

15:30 – 16:00 Registration

16:00 – 17:30 Presentation and Open Discussion

17:30 – 18:00 Beer & Chips

### Event Notes

Kindly inform us of your attendance and cancellation by June 15 through [RSVP Link](#).

If you have any inquiry for the event, please contact Ms. Tatiana Korchevskaya (051-959- 9696 or [tatiana.korchevskaya@ecck.eu](mailto:tatiana.korchevskaya@ecck.eu))

## Speakers Profile



Christoph Heider has been the President of the European Chamber of Commerce in Korea (ECCK) since 2013. He was the former Chief Financial Officer for Bayer Korea Ltd. in Seoul and Regional Manager of Bayer AG Legal Entity Accounting Asia Pacific Division in Germany. Heider had worked for Bayer Ltd. in Tokyo since 1997 having arrived in Japan as a teacher shortly before.

Heider graduated with an Intermediate Diploma in Economics from the Technical University of Braunschweig, Germany in 1988 before going on to complete his Diploma in Business Economics from the University of Mannheim in 1991. He then went on to finish a Postgraduate Program in Japanese from the University of Tuebingen in Germany and Doshisha University in Japan in 1996.

**ECCK President  
Christoph  
Heider**

In 2016, Heider received Honorary Citizenship of Seoul. His other honorary assignments include being a board member of Heider-Kober Foundation in Munich, Germany as well as being a member of the European Union Domestic Advisory Group and the Korea-EU Civil Society Forum.



Andrew S. Millard originates from Manchester, England, but has lived in Busan, South Korea since 2006. Andrew initially came to Korea to study Korean language as part of his Bachelor's degree in modern languages. Having graduated from the University of Newcastle-upon-Tyne in 2005, he returned to Korea to further his studies. He has appeared on numerous Korean television programmes and worked for several years as a Korean-English translator, before returning to graduate school.

**Andrew Millard  
Ph.D in  
International  
Studies  
BUFS**

Andrew was awarded both his Masters and Doctorate degrees from the Graduate School of International Studies, Pusan National University, where he majored in European Union Studies. He has been an assistant professor at Busan University of Foreign Studies since 2015 and teaches courses on politics, international politics, diplomacy and the European Union. He also teaches graduate courses at Pusan National University. His publications have focused on Korean politics, for example, "Reunification of the Korean Peninsula: Is Social reunification feasible?" (Korean Observer, 2018), and "A Study on How the Lack of Bi-partisanship Has Affected South Korea's Policy on North Korea: Implications for Future Relations" (Korean Social Science Journal, 2019), as well as international security, most recently "Reevaluating Reforms to the United Nations Security Council: Proposing a New G20+6 Model" (21st Century Politics, March, 2020)