

EU-Korea Virtual Business Conference 2020

한-유럽 온라인 비즈니스 컨퍼런스

**Business
Perspectives on
a New Future**

Thursday, July 2, 2020

Seoul Time: 16:00 - 18:00

Brussels Time: 09:00 - 11:00

Registration

Organized by



EUROPEAN CHAMBER OF
COMMERCE IN KOREA
주한유럽상공회의소



The European Union and the Republic of Korea are both leading global players in international trade. Products and services of both of them are in high demand on a global stage driven by outstanding R&D and innovative activities. COVID-19 came on a sudden as borders were closed for products and for people, supply chains were interrupted as countries were fighting the spreading of the virus. "Has COVID-19 changed the Future of International Trade?", "What will be the Challenges Ahead in the New Normal?", and "What will be the opportunities?"

The EU-Korea Virtual Business Conference 2020 is just adjacent to the EU-Korea Virtual Summit scheduled for June 30, 2020 where - among others - bilateral trade and investment will be discussed.

PROGRAM

Simultaneous interpretation available in Korean & English.

BRUSSELS	SEOUL	PROGRAM
		Opening
09:00 - 09:30	16:00 - 16:30	<ul style="list-style-type: none"> • WOO Taehee, Executive Vice Chairman KCCI • Dirk LUKAT, Chairperson, ECCK • Ursula von der Leyen, President, European Commission • Mr. YOON Soongu, Ambassador of the Republic of Korea to the Kingdom of Belgium and the European Union.
		Panel Session 1: The Future of International Trade
		<ul style="list-style-type: none"> • Moderator: Hosuk LEE, Director, ECIPE
09:30 - 10:15	16:30 - 17:15	<ul style="list-style-type: none"> • Markus BEYRER, Director General, Business Europe • Alexis BROUHNS, Head of Government Affairs, Solvay • Eckart VON KLAEDEN, Head, External Affairs Daimler AG • KIM Saehoon, Senior Vice President, Hyundai Motor Group
		Panel Session 2: Challenges Ahead in the New Normal
		<ul style="list-style-type: none"> • Moderator: Ali IZADI-NAJAFABADI, Head of Asia Pacific Research, BloombergNEF
10:15 - 10:55	17:15 - 17:55	<ul style="list-style-type: none"> • HWANG Sangjoon, Senior Vice President, Macrogen • KIM Eugene Seong-Youl, Managing Director, Seegene • Elisabeth STAUDINGER, President Asia Pacific and Greater China, Siemens Healthineers
10:55 - 11:00	17:55 - 18:00	Closing

Program is subject to change.

SPEAKERS

OPENING



WOO Taehee
Executive Vice Chairman
Korea Chamber of
Commerce and Industry (KCCI)



Dirk LUKAT
Chairperson
European Chamber of
Commerce in Korea (ECCK)



Ursula von der Leyen
President
European Commission



YOON Soongu
Ambassador
The Republic of Korea to the Kingdom
of Belgium and the European Union

PANEL SESSION 1: THE FUTURE OF INTERNATIONAL TRADE



Hosuk LEE
Director
ECIPE



Markus BEYRER
Director General
Business Europe



Alexis BROUHNS
Head of Government Affairs
Solvay



Eckart VON KLAEDEN
Head
External Affairs Daimler AG



KIM Saehoon
Senior Vice President
Hyundai Motor Group

PANEL SESSION 2: CHALLENGES AHEAD IN THE NEW NORMAL



Ali IZADI-NAJAFABADI
Head of Asia Pacific Research
BloombergNEF



HWANG Sangjoon
Senior Vice President
Macrogen



KIM Eugene Seong-Youl
Managing Director
Seegene



Elisabeth STAUDINGER
President Asia Pacific and Greater China
Siemens Healthineers

Registration

If you have any inquiry about the conference,
please contact Ms Hyewon Shim.
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