# EU-Korea Virtual Business Conference 2020 한-유럽 온라인 비지니스 컨퍼런스

Business Perspectives on

## a New Future

## Thursday, July 2, 2020

Seoul Time: 16:00 - 18:00 Brussels Time: 09:00 - 11:00

### Registration

#### **Organized by**



EUROPEAN CHAMBER OF COMMERCE IN KOREA 주한유럽상공회의소





The European Union and the Republic of Korea are both leading global players in international trade. Products and services of both of them are in high demand on a global stage driven by outstanding R&D and innovative activities. COVID-19 came on a sudden as borders were closed for products and for people, supply chains were interrupted as countries were fighting the spreading of the virus. "Has COVID-19 changed the Future of International Trade?", "What will be the Challenges Ahead in the New Normal?", and "What will be the opportunities?"

The EU-Korea Virtual Business Conference 2020 is just adjacent to the EU-Korea Virtual Summit scheduled for June 30, 2020 where - among others - bilateral trade and investment will be discussed.

## PROGRAM

09:

Simultaneous interpretation available in Korean & English.

BRUSSELS	SEOUL	PROGRAM
		Opening
09:00 - 09:30	16:00 - 16:30	<ul> <li>WOO Taehee, Executive Vice Chairman KCCI</li> <li>Dirk LUKAT, Chairperson, ECCK</li> <li>Ursula von der Leyen, President, European Commission</li> <li>Mr. YOON Soongu, Ambassador of the Republic of Korea to the</li> </ul>

Kingdom of Belgium and the European Union.

		<ul> <li>Panel Session 1: The Future of International Trade</li> <li>Moderator: Hosuk LEE, Director, ECIPE</li> </ul>
9:30 - 10:15	16:30 - 17:15	<ul> <li>Markus BEYRER, Director General, Business Europe</li> <li>Alexis BROUHNS, Head of Government Affairs, Solvay</li> <li>Eckart VON KLAEDEN, Head, External Affairs Daimler AG</li> <li>KIM Saehoon, Senior Vice President, Hyundai Motor Group</li> </ul>
		Panel Session 2: Challenges Ahead in the New Normal <ul> <li>Moderator: Ali IZADI-NAJAFABADI, Head of Asia Pacific Research, BloombergNEF</li> </ul>

10:15 - 10:55	17:15 - 17:55	<ul> <li>Moderator: All IZADI-NAJAFABADI, Head of Asia Pacific Research, BloombergNEF</li> <li>HWANG Sangjoon, Senior Vice President, Macrogen</li> <li>KIM Eugene Seong-Youl, Managing Director, Seegene</li> <li>Elisabeth STAUDINGER, President Asia Pacific and Greater China, Siemens Healthineers</li> </ul>
10:55 - 11:00	17:55 - 18:00	Closing

Program is subject to change.

## **SPEAKERS**

#### **OPENING**





WOO Taehee Executive Vice Chairman Korea Chamber of Commerce and Industry (KCCI)

Dirk LUKAT Chairperson European Chamber of Commerce in Korea (ECCK)



Ursula von der Leyen President European Commission



YOON Soongu Ambassador The Republic of Korea to the Kingdom of Belgium and the European Union

#### PANEL SESSION 1: THE FUTURE OF INTERNATIONAL TRADE



Hosuk LEE Director ECIPE



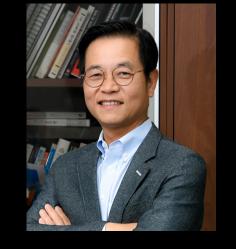


Markus BEYRER Director General Business Europe



Alexis BROUHNS Head of Government Affairs Solvay

Eckart VON KLAEDEN Head External Affairs Daimler AG



KIM Saehoon Senior Vice President Hyundai Motor Group

#### PANEL SESSION 2: CHALLENGES AHEAD IN THE NEW NORMAL



Ali IZADI-NAJAFABADI Head of Asia Pacific Research BloombergNEF



HWANG Sangjoon Senior Vice President Macrogen



KIM Eugene Seong-Youl Managing Director Seegene



Elisabeth STAUDINGER President Asia Pacific and Greater China Siemens Healthineers

#### Registration

If you have any inquiry about the conference, please contact Ms Hyewon Shim. (hyewon.shim@ecck.eu, +82-(0)2-6261-2711)