

# ECCK Energy and Environment Webinar on Circular Economy in Cities

Tuesday, October 13, 2020, 15:00 – 16:30

## EVENT OUTLINE

Cities in Korea can play a pivotal role in creating an enabling environment through regulations and incentives, but the private sector needs to collaborate and explore the cross-sectoral synergies required to achieve a circular model.

Addressing the circular economy in cities requires the design and implementation of transformative activities where different sectors such as water, energy and waste are integrated into systemic roadmaps. A collective understanding of societal problems is essential to progress towards combined system assessments and co-design processes for a portfolio of transformative products and services for facing systemic obstructions and institutional gaps.

Mr. Peter Vangsbo and Ms. Saehee Jeong from the Innovation Centre Denmark at the Danish Embassy aims to share knowledge and discuss in a Korean context how to developing good practices for achieving more and better dialogue between systemic actors to establish a collaborative multi-stakeholder arena in the utilities, energy and climate adaption sector starting with a demand-led approach, working with Korean city authorities, regional bodies, Korean governments and industry leaders committed to transitioning to the circular economy.

## EVENT DETAILS

**Date:** Tuesday, October 13, 2020

**Time:** 15:00 – 16:30

**Venue:** Online (Link will be shared on October 12)

**Admission:** Free of charge (This webinar is only opened to ECCK members)

### Agenda:

15:00 – 15:55 I. 'Why Circular Economy? – the value of circular economy transition and political trends from the EU' & 'Circular Economy in Cities - the benefit of circular procurement, importance of circular economy thinking in utilities, and 3 city-driven CE cases from around the world', *By Peter Vangsbo, ICDK Seoul*

15:55 – 16:15 II. 'How can businesses earn money from the circular economy transition?', *By Ditte Vind, CEO of Circular Construction, Lendager, and Saehee Jeong, ICDK Seoul*

III. Next steps for the circular economy transition in Korea, *By Jesper Minor, CEO of Minor Change Group*

16:15 – 16:30 Q&A

## SPEAKERS

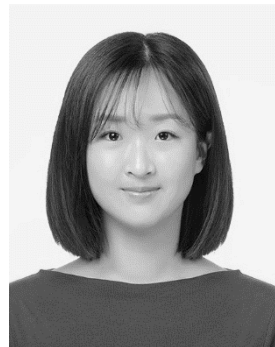


**Peter Normann Vangsbo**  
Executive Director of  
Innovation Centre Denmark

Peter Vangsbo is the Executive Director at the Innovation Centre Denmark (ICDK) Seoul. The mission of Innovation Centre Denmark is to build bridges between companies, research institutions and capital in Denmark and Korea. To accelerate the entry of Danish companies into Korea, promote green investments, facilitate research cooperation and provide inspiration to help drive global innovation.

Mr. Vangsbo is a specialist in strategic sustainable development projects and sustainable urban development. Mr. Vangsbo has a 15 year experience within developing sustainable infrastructure projects, inhere the SDGs are used for promoting green construction, Circular City and monitoring of sustainability progress under LEED and CEQUAL.

Working focus is centered on circular economy and how sustainable can be linked to urban development in order to reduce climate related impact, reduce energy consumption, and improve life quality and economic development. He has formerly worked at the Global Green Growth Institute, EU Commission's climate innovation arm, UN Habitat and different private sector companies.



**Saehee JEONG**  
Assistant of  
Innovation Centre Denmark

Saehee Jeong is the Innovation Assistant at the ICDK Seoul. Since joining the team in 2019, Ms. Jeong has worked in a broad range of areas within Cleantech and ICT, helping Danish companies improve their business performance in Korea with market analysis and partner search in both the private and public sectors. Within the team, she is contributing to the mission of building a circular economy in Korea by identifying and scaling project opportunities as well as commercial cases. Before joining ICDK Seoul, she worked on business development and incubation for tech startups.



**Ditte Lysgaard Vind**  
CEO of Lendager Group

Ditte is a renowned circular economy and design expert and author of A Changemakers guide to the future and managing partner of Lendager; The Circular Way – a strategic consultancy and part of Lendager Group. Furthermore, Ditte is a member of the Executive board of The Royal Danish Academy of Fine Arts Schools of Architecture, Design and Conservation and The Danish Design Council. Her main area of focus is to future-proof businesses and buildings by accelerating the transition to circularity through design-thinking, R&D and strategic partnerships across industries.



**Jesper Minor**  
CEO of Minor Change Group

CEO and founder of Minor Change Group, an investment and development company within circular economy. Jesper is one of Denmark's foremost strategic advisors on Circular Economy and C2C as well as an acknowledged green entrepreneur.

In 2012, he helped to introduce Circular Economy to the Danish business and sustainability community and has since been behind a number of significant Circular Economy projects in Denmark and in Asia.

Jesper Minor has helped over 20 companies with a Circular focus and strategy and been advisor for three large governmental circular projects. He has demonstrated a minimum of 20% growth for two companies working with circular economy and launched two award winning circular products within the water and construction sector. All in all Jesper has a proven track record in creating sustainable growth.

## EVENT NOTES

- Kindly inform us of your attendance and cancellation through **RSVP** by **October 11**

- For any inquiry on the webinar, please contact Ms Taeyang Kim ([taeyang.kim@ecck.eu](mailto:taeyang.kim@ecck.eu)/02-6261-2718)