Korea-Europe Future Automotive Conference

October 29, 2020

16:00 - 18:00

The Future of **Autonomous Driving** Vehicles Challenges and Strategies for

Commercialization of Autonomous Driving Vehicles



Organizers





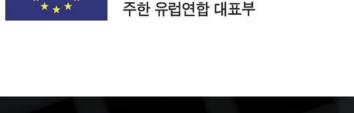
Manufacturers Association

European

Automobile

Delegation of the European Union to the Republic of Korea

In cooperation with



The European Chamber of Commerce in Korea (ECCK) would like to invite you

Greetings,

all to the Korea-Europe Future Automotive Conference 2020 scheduled for Thursday, October 29. Korea-Europe Future Automotive Conference 2020 will be co-hosted by ECCK

and ACEA (European Automobile Manufacturers' Association) to discuss the Future of Autonomous Driving Vehicles with a topic of Challenges and Strategies for the Commercialization in future. It aims to have a constructive discussion regarding the commercialization of

Europe will be able to seek broader future cooperation. Registration will be available via the 'REGISTRATION' button below.

autonomous driving vehicles with various professionals for which Korea and

Thursday, October 29, 2020 Date

Time

We hope to see you all at the event.

Venue	Online through Zoom
Admission	Free of charge
Language	Simultaneous interpretation available in Korean & English
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16:00 - 18:00 (Seoul Time)

attendance and cancellation by October 27.

REGISTRATION

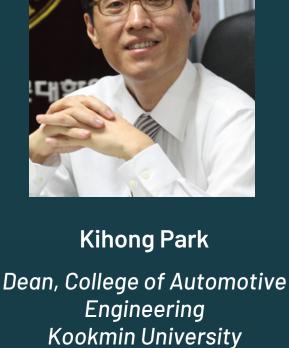
• Kindly inform us of your

MODERATOR



SPEAKER / PANELIST -



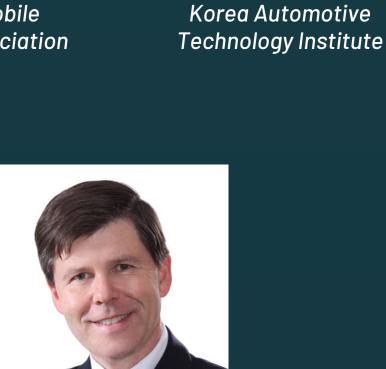


Si-bok Yu

Director, Ph.D.



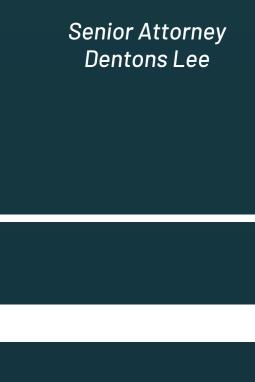






Opening Speech

Opening Remarks



Dirk Lukat

Chairperson, European

Kurt B. Gerstner

TIME

15:45 - 16:00

16:00 - 16:15

		Chamber of Commerce in Korea
	Welcoming Remarks	Maria Castillo Fernandez Ambassador, Delegation of the European Union to the Republic of Korea
16:15-17:05	Presentation	
	Policy Direction for the Commercilization of Safe Automated Vehicles	Seong-Woo Cho Head of Automated Vehicle Division, Korea Automobile Testing & Research Institute
	Commercializing Automated Driving: EU Perspective on Addressing the Challenges	Joost Vantomme Smart Mobility Director European Automobile Manufacturers' Association
	Automated Vehicle Development in Korean Industry and KATECH	Si-bok Yu Director, Ph.D., Korea Automotive Technology Institute
	Development Progress for Autonomous Driving Technologies	Sukki Min Team Manager, AD Planning Team, Hyundai Motor Company
	Liability Implications for Autonomous Vehicles – What Manufacturers and Developers Can Do Now to Manage Them	Kurt B. Gerstner Senior Attorney, Dentons Lee
17:05 - 17:15	Screen Break	
17:15 - 17:55	Panel Discussion	

17:55 - 18:00

Moderator:

Panelist:

• Seong-Woo Cho, Head of Automated Vehicle Division, Korea Automobile Testing & Research Institute • Joost Vantomme, Smart Mobility Director, European Automobile Manufacturers' Association

• Si-bok Yu, Director, Ph.D., Korea Automotive Technology Institute

Closing Session

(02-6261-2708 / hyeonkyeong.lee@ecck.eu)

• Sukki Min, Team Manager, AD Planning Team, Hyundai Motor Company • Kurt B. Gerstner, Senior Attorney, Dentons Lee

• Kihong Park, Dean, College of Automotive Engineering, Kookmin University

- Program is subject to modification. • If you have any inquiry for the event, please contact Ms. Hyeonkyeong Lee

The Seoul Finance

Partnership

Audi Volkswagen Korea

