The 15th Online Job Fair for Foreign-Invested Companies 2020

November 23 (MON) - 27 (FRI), 2020

[Notice for Participating Companies]





The Korea Trade-Investment Promotion Agency (KOTRA)'s Job Fair for Foreign-Invested Enterprises has been held annually since 2006, making it the job fair with the longest history and largest scale in Korea. Every year, it serves as a venue for meetings between companies and job seekers and helps domestic foreign-invested companies in hiring skilled people.

This year, the job fair will be held online for the first time. With this change, we will continue to generously support companies in hiring talents easily and conveniently and achieving effective corporate promotion. We look forward to your interest and participation. Thank you.

Job Fair Overview

Event Name	The 15th Online Job Fair for Foreign-Invested Companies 2020
Date	November 23 (Mon) – 27 (Fri), 2020, 5 Days
Scale	200 foreign-invested companies, approx. 30,000 job seekers
Host / Organizer	Ministry of Trade, Industry and Energy (MOTIE) / KOTRA, Seoul Metropolitan Government, Financial Supervisory Service (FSS)
Partners	Korea Foreign Company Association (FORCA), Korea Industrial Technology Association (KOITA), Korean University Employment Career Association (KUECA), Institute of Information & Communications Technology Planning & Evaluation (IITP)
Participating Companies	All foreign-invested enterprises in Korea
Participation Fee	Free
Application Period for Corporate Participants	Due Sept.29.(Tue) * Companies that need additional application periods can consult with KOTRA.
Benefits	 Promotion of the company to 30,000 skilled job seekers and access to a growing talent pool Improvement of employment branding and corporate awareness Support for a video interview system with job seekers (enterprises participating in in-depth interviews) Corporate promotion through individual corporate pages on the website's home page

* may be subject to change

How to Participate

- [1] Complete the online application form (http://naver.me/5SU4lfNs).
- [2] Unapproved companies will be notified separately after the organizer's review (Participation will be confirmed without notification.)
- [3] Participation Type
 - o Promotional space for foreign-invested companies (all participating companies)
 - Company and recruitment information will be posted online and job seekers' résumés will be received through the website.
 - Recruitment seminar by company (optional)
 - LIVE recruitment seminar through the online video system (Participation will be restricted if more than 50 companies apply.)
 - In-depth interviews by company (optional)
 - Online video interview for job seekers who have passed the document screening (Résumés will be received in October, and document screening will be in early November.)

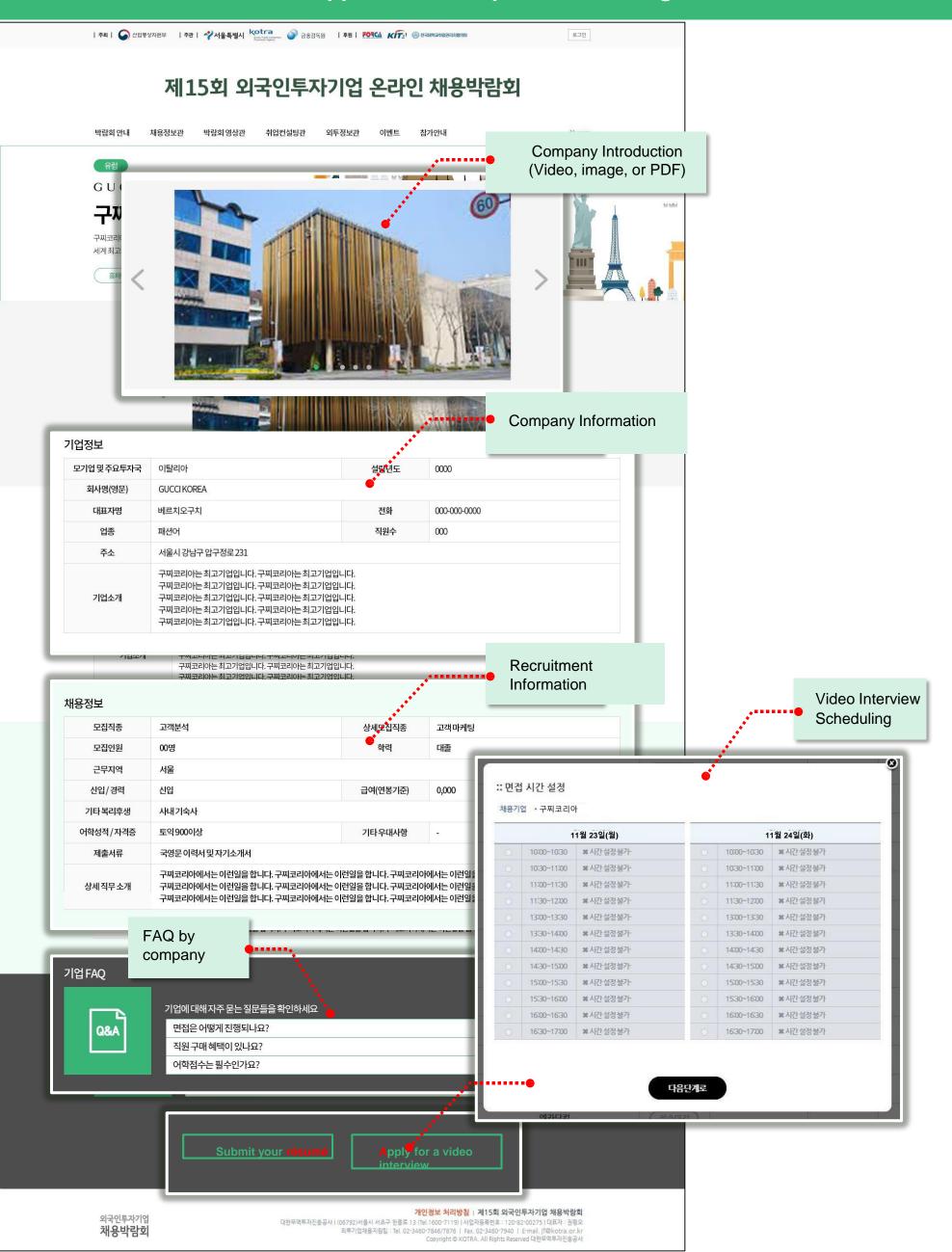
Contact Information

KOTRA Foreign Firm Employment Support Team

Email: jf@kotra.or.kr/ Tel. No.: 02-3460-7846, 7876, 7877



Appendix: Example of Home Page



Appendix: Photos of the 14th Job Fair for Foreign-Invested Companies











Appendix: Our Social Media Operation



- ✓ Operation period: Always in operation
- ✓ URL: www.facebook.com/globalkotra



- ✓ URL : blog.naver.com/bestfic
- √ Visitors: 47,477 (as of 2019)