## ECCK Busan Hybrid Event: Seminar on Korean Maritime Logistics & Busan Port's Future Plans Followed by Network Minutes

## **EVENT DETAILS**

Date: Tuesday, November 3, 2020

Time: 16:00 - 18:00 (Registration at 15:45)

Venue: English Garden (2F), Golden Tulip Haeundae Hotel

Admission fee:

- For physical attendance: Member 30,000 KRW I Non-Member 50,000 KRW

- For virtual attendance: Member 10,000 KRW

Agenda:

16:00-16:05 Opening

16:05-16:30 Korean Maritime Logistics by Dr. Jan Hoffmann

16:30-16:50 Busan Port's Future Plans by Dr. Ho-Chul Park

16:50-17:00 Q&A Session and Closing

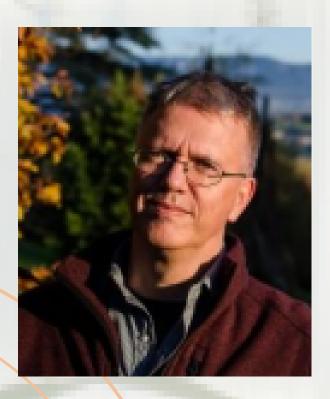
17:00-18:00 Networking

• For virtual attendance, a link will be sent to you with a confirmation email.

• For physical attendance, payment on-site is also available.

## **OUTLINE & SPEAKERS**

MARITIME LOGISTICS FOR THE FUTURE OF INTERNATIONAL TRADE: A MARITIME COUNTRY PROFILE OF THE REPUBLIC OF KOREA AND ITS POSITION ON THE GLOBAL SHIPPING NETWORK.



Dr Jan Hoffmann
Chief, Trade Logistics
Branch
Division on Technology
and Logistics, UNCTAD





"Korea is a success story as regards maritime transport, both as provider of maritime business and transport services, as well as a highly connected country within the global liner shipping network. The presentation will provide key data about the Maritime Country Profile of the country, and latest trends about shipping connectivity of Korea's seaports. As regards the future, the presentation will focus on two key challenges. First, there is the challenge of digitalization. Covid-19 has led to a further push towards the modernization and dematerialization of processes. We need to lock-in the progress made during lock-down. The trade facilitation solutions that we are promoting help achieve both: facilitate trade and its transport, and at the same time protect transport workers, officials, and the populatin. As regards decarbonization in shipping, there are new and novel proposal being made towards market-based measures, such as a levy, or contribution carbon. The presentation will provide some updates and latest trends on carbon emissions from shipping, building on recent UNCTAD work in collaboration with the IMO."

## BUSAN PORT NOW AND VISION FOR FUTURE



Dr. Ho-Chul Park, the Vice President of Busan Port Authority (BPA) leading Global business division will present about the following topics.

- Busan Port Snapshots
- Busan Port under Covid-19
- Competitiveness of Busan Port
- Major Development Project
- Oveseas Business project in EU

CLICK THIS RSVP LINK OR SCAN OR CODE TO REGISTER!



- Kindly inform us of your attendance and cancellation by October 30.
- For any related enquiry, please contact Nuri Chung (nuri.chung@ecck.eu /051-959-9696)