# The 15th Online Job Fair for Foreign-Invested Companies 2020

2020. 11. 23 (Mon) - 11.27 (Fri)

[Participating Company Notice]



The Korea Trade-Investment Promotion Agency (KOTRA)'s Job Fair for Foreign-invested Enterprises has been held annually since 2006, making it the job fair with the longest history and largest scale in Korea. Every year, it serves as a venue for meetings between companies and job seekers and helps domestic foreign-invested companies in hiring skilled people.

This year, the job fair will be held online for the first time, With this change, we will continue to generously support companies in hiring talents easily and conveniently and achieving effective corporate promotion. We look forward to your interest and participation. Thank you.

| Event Name                 | The 15th Online Job Fair for Foreign-Invested Companies 2020   |  |  |  |  |
|----------------------------|--|--|--|--|--|
| Date                       | 2020.11.23 (Mon) – 11.27 (Fri), 5 Days   |  |  |  |  |
| Scale                      | 150 foreign-invested companies, approx. 30,000 job seekers   |  |  |  |  |
| Host / Organizer           | Ministry of Trade, Industry and Energy (MOTIE) / KOTRA, Seoul Metropolitan Government, Financial Supervisory Service (FSS)   |  |  |  |  |
| Partners                   | Korea Foreign Company Association (FORCA), Korea Industrial Technology Association (KOITA),<br>Korean University Employment Career Association (KUECA), Institute of Information & Communications<br>Technology Planning & Evaluation (IITP)   |  |  |  |  |
| Participating Company      | All foreign-invested enterprises in Korea  |  |  |  |  |
| Cost of Participation      | Free   |  |  |  |  |
| Receiving Applications for | 2020.9.14 (Mon) – 10.14 (Wed)  |  |  |  |  |
| Corporate Participation    | * Companies that need additional application periods can consult with KOTRA.   |  |  |  |  |
| Benefits                   | <ul> <li>Promote the company to 30,000 outstanding job seekers and access to growing talent POOLs .</li> <li>Improve employment branding and corporate awareness</li> <li>Support for video interview system with job seekers (enterprise participating in-depth interviews)</li> <li>Provide individual corporate pages on the homepage suitable for corporate promotion</li> <li>in-depth interview</li> </ul> |  |  |  |  |

#### Job Fair Overview

\*This may change later..

### How to participate

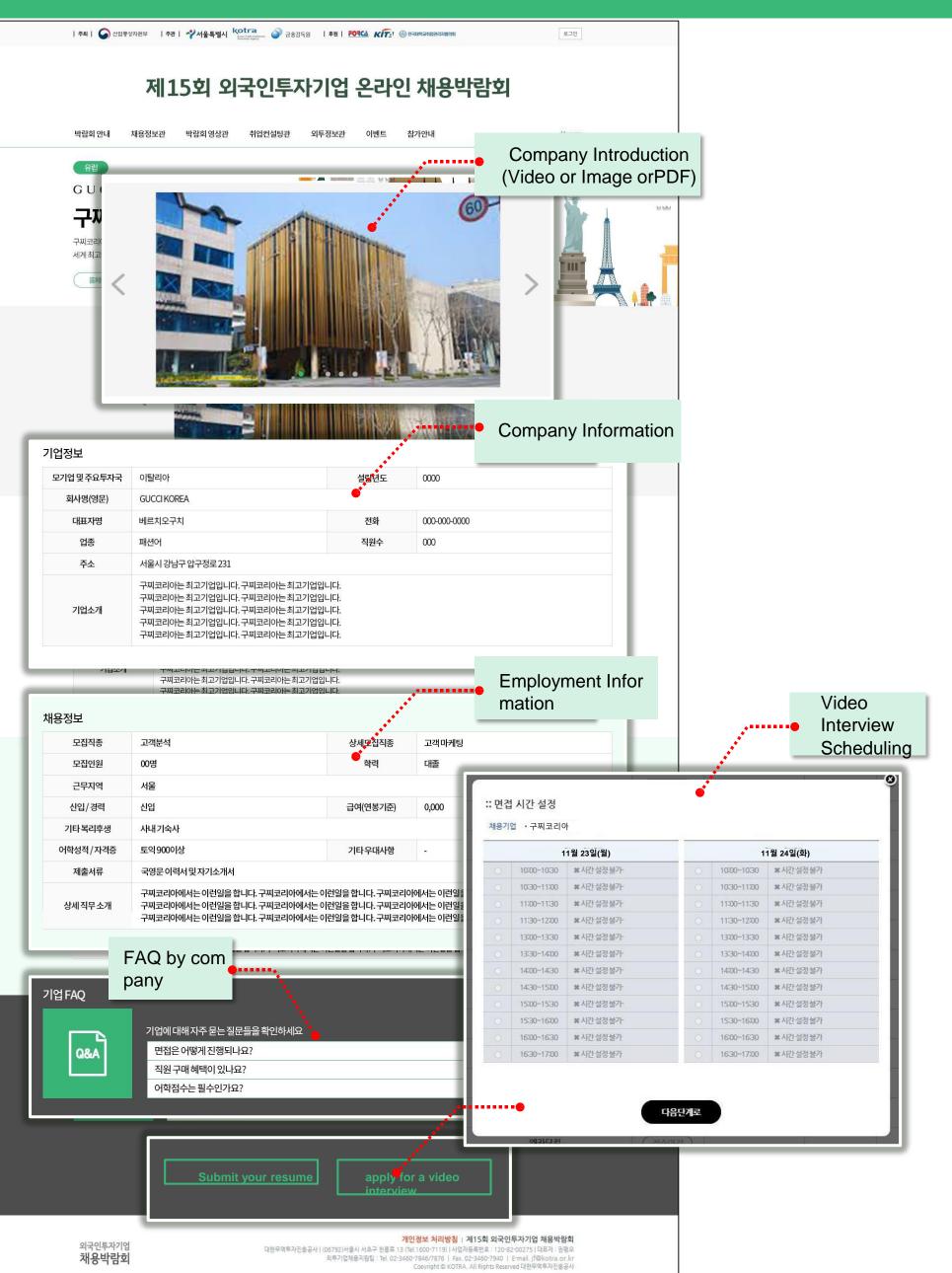
- [1] Complete the online application form (http://naver.me/5SU4lfNs).
- [2] Unapproved companies will be notified separately after the organizer's review (participation will be confirmed without notification)[3] Participating Type
  - promotional booths for foreign companies (all participating companies)
  - Company and recruitment information will be posted online and job seekers' resumes will be received through the website.
  - Recruitment seminar by company (optional)
  - LIVE recruitment seminar through the online video system (participation will be restricted if more than 50 companies apply)
  - In-depth interviews by company (optional)
  - Online video interview for job seekers who have passed the document screening

(resumes will be received in October and document screening will be in early November)

### Contact

KOTRA Recruitment Support Team for Foreign Investment Company E-mail : jf@kotra.or.kr / Tel : 02-3460-7846, 7876, 7877

### **Appendix : Example Image of Homepage**



### Appendix: Photos of the 14th Online Job Fair for Foreign-Invested Companies









Job Consulting Progress



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## Appendix: Recruitment Support Project for Foreign-Invested Companies, SNS operation

| KOTRA Facebook   |                   |   |  |  |  |  |
|--|-------------------|---|--|--|--|--|
| KOTRA - 코트라<br>2019년 11월 5일 @<br><2019 IKW 외국인투자기업 설명회 YOUTUE<br>신청을 못했어도, 사정이 생겨서 설명회에 못<br>유튜브 이용자라면 누구나 설명회를 보실 수 | 가게 됐다구요?          | KOTRA - 코트라<br>2019년 10월 24월 - ④ <2019 IKW 외국인투자기업 취업상담회> 이력서 접수기간까지 불쳤다면.? 아직 면접 현장 신청이 남아있다는 사실! 더 보기 |  |  |  |  |
| ADDE DE ALEX<br>2019 IKW 외국인투자<br>(2019 IKW Foreign-Invested<br>기업설명회 YOUTU  | Company Job Fair) | 전 문 문 문 문 문 문 문 문 문 문 문 문 문 문 문 문 문 문   |  |  |  |  |
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- Operation period: Always in operation
- URL: www.facebook.com/globalkotra



Visitors : 47,477 (As of 2019)