



25th. ANNIVERSARY

ALL ABOARD THE HILTON CHRISTMAS TRAIN 2020

Greetings from Millennium Hilton Seoul!

The Festive Season is just around the corner and preparations are currently underway to construct the 25th annual Hilton Christmas Train in the lower lobby of the Hotel. This year's display will feature a magic display of scale model trains, picturesque mountain villages, snowy pine forests and Alpine ski slopes.

Each year a growing number of generous companies and organizations have kindly participated in supporting the Hilton Christmas Train through highly visible advertising sponsorship. Train wagons, Balloons, Bridges and Buildings can be themed and customized cording to the sponsor's corporate colours and logo design specifications. Please find attached a catalogue of available wagon types which can be purchased on a "first come, first served" basis.

Enclosed in this sponsorship kit is an advertising confirmation form where potential and previous sponsors may indicate their preferences and desired level of support. Once completed, the form may be sent to us by email or fax in order to confirm participation.

This year, the Hilton Christmas Train commences on Monday November 16th 2020 and continues until Sunday January 10th 2021.

Interested sponsors who may wish to view images or video footage from previous Xmas Train displays may request access via the contact information on the Order Form.

We look forward to welcoming you aboard the 25th annual Hilton Christmas Train!



50, Sowol-ro, Jung-gu, Seoul, Korea 04637



25th ANNIVERSARY

HILTON CHRISTMAS TRAIN

MILLENNIUM HILTON SEOUL CHRISTMAS TRAIN 2020 ADVERTISING CONFIRMATION

This is to confirm that our company will participate in the 2020 Hilton Christmas Train as follows:

**Model types cannot be guaranteed due to limited availability.
Wagons will be allocated on a first-come first-served basis.
Please select two preferences for wagon styles, and indicate the quantity of wagons required.**

- * Wagons offer advertising support only and remain property of the hotel.
- * Sponsorship exceeding KW25 million and above ensures the inclusion of corporate logo on primary sponsor banner.

Wagon	1st Wagon#: ()	2nd Wagon#: ()	Quantity:	Total: _____
	Model No. 1~13	KW 1,500,000 /ea	Quantity:	Total: _____
	Model No. 14	KW 2,700,000 /ea	Quantity:	Total: _____
	Model No. 15~18	KW 1,700,000 /ea	Quantity:	Total: _____
Balloon		KW 1,700,000 /ea	Quantity:	Total: _____
Bridge		KW 2,400,000 /ea	Quantity:	Total: _____
Billboard		KW 800,000 /ea	Quantity:	Total: _____
Buildings-by prior discussion			Quantity:	Total: _____
Available Packages			Quantity:	Total: _____
Package A	2 Wagons (Regular), 1 Billboard			KW 3,300,000
Package B	2 Wagons (Long), 1 Balloon			KW 4,400,000
Package C	3 Wagons (Regular), 1 Balloon, 2 Billboards			KW 6,500,000
Bridge Package	1 Bridge, 1 Tunnel, 2 Wagons (Regular), 2 Billboards			KW 7,600,000
Tram Package	1 Deluxe Tram, 1 Warehouse, 2 Billboards			KW 8,200,000
Harbour Package	1 Harbour with Shop Fronts, 1 Balloon, 2 Wagons(Regular), 2 Billboards			KW 9,700,000
Bullet Train Deluxe Package A	Bullet Train (Shared Track), 1 Balloon, 2 Tunnels			KW 16,000,000
Bullet Train Deluxe Package B	Bullet Train (Exclusive Track), 1 Balloon, 2 Tunnels, 2 Billboards			KW 25,000,000

**All prices include VAT.

Grand Total: _____

Company / Organization: Name of Representative:

Address: Postal Code:

Contact Person: Contact person Tel:

E-mail: Signature:

- *All advertising rates include tax.
- *Information and application forms are also available on our website
- *Please fax or email your confirmation of participation to the Millennium Hilton Seoul, Food & Beverage Dept. (Tel:02-317-3012, Fax:02-317-3273, E-mail:sunyoung.kim@hilton.com)
- *We will contact you shortly concerning your company logo specifications.



50, Sowol-ro, Jung-gu, Seoul, Korea 04637

Train 1



Train 2



Train 3



Train 4



Train 5



Train 6



Train 7



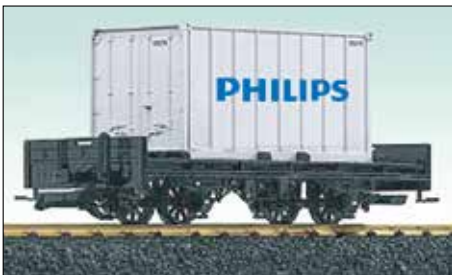
Train 8



Train 9



Train 10



Train 11



Train 12



Train 13



Train 14

36cm



Train 15

44.5cm



Train 16

↔ 44cm



Train 17

↔ 45cm



Train 18

↔ 39.5cm

