

ECCK CFO Forum on Digital Transformation for Intelligent Enterprise

EVENT OUTLINE

After the Pandemic, the agenda for CxOs' company operations began to change significantly. Agility became an important topic, and the use of technology began to be of great interest. So, let's take a look at how new technologies are being used for corporate management and what can be done with them. In addition, we will discuss the meaning of Intelligent Enterprise, which leading companies are pursuing, and what role Digital Transformation plays for this.

EVENT DETAIL

Title: Digital Transformation for Intelligent Enterprise

Date: Wednesday, March 17, 2021

Time: [Forum] 18:00 – 19:30 (*Registration starts from 17:45)
[Dinner] 19:30 – 21:00

Venue: [Forum] The Executive Center, 43F, Three IFC Seoul

[Dinner] Sariwon (Korean Bulgogi restaurant), L3, IFC Mall Seoul

Address: 10 Gukjegeumyung-ro, Youngdeungpo-gu, Seoul

Parking: Free of charge for 2 hours, thereafter KRW 1,000 per 10 min.

Admission fee: KRW 60,000 per person for dinner (If you are only participating the forum, free of charge)

- Incl. dinner menu & wine, final price may subject to change
- Payment can be made in person at the event

SPEAKER



Shawn Chun performed SCM process innovation and IT system implementation at Samsung Electronics and IBM Korea from 1992 to 2003.

From 2003 to 2010, he was responsible for the business development of the logistics company's Southeast Asian regional headquarter in Singapore.

And from 2010 to the present, he is in charge of enterprise application solutions in IBM Korea and SAP Korea.

Shawn CHUN

Head of
Industries and
Customer Advisory,
SAP Korea

Work Experience

- EVP / IBM Korea, Enterprise Application Business
- VP / CJ Logistics, Logistics Business Development in Southeast Asia
- Senior Consultant / IBM Korea, SCM Strategy and System Implementation
- Manager / Samsung Electronics, Corporate Process Innovation

- Please inform your attendance through outlook confirmation or revert by email no later than Mar 15, 2021.
- Please inform if you have any dietary restrictions by Mar 15, 2021.
- If you have any inquiries for the event, please contact Siyoon Kim. (02-6261-2713, 010-6427-9440, siyoon.kim@ecck.or.kr)