

ECCK's Membership Directory is one of our major publications that our members, European embassies and chambers are listed on one full page respectively. From 2021, we have switched the publication from print to digital in extension of our sustainability initiatives.

OUR MEMBERSHIP DIRECTORY IS CIRCULATED TO..

- ECCK members
- European embassies, trade representatives, EU Delegation to Korea, EU Commission
- Foreign & local chambers of commerce in Korea
- Major Korean business associations
- Central government ministries and local governments
- Business lounges and executive floors of major hotels in Seoul and Busan
- Business partners across industries

* THE PRICE EXCLUDES VAT & MEMBERS RECEIVE 10% DISCOUNT



A. MAIN PAGE: HALF PAGE AD

- IMAGE: DESKTOP 1400 px X 484 px | MOBILE 1284 px X 722 px
- VIDEO ACCEPTED : Youtube or Vimeo link (Up to 10 mins)

PRICE: 4,000,000 KRW



B. UPPER BANNER + BOTTOM LEADERBOARD BANNER

- UPPER IMAGE: Desktop 1600 px X 500 px | MOBILE 1284 px X 722 px
- LOWER IMAGE: Desktop 1600 px X 150 px | MOBILE 1284 px X 200 px

PRICE: 2,500,000 KRW



C. POP-UP BANNER

- IMAGE: DESKTOP 1400 px X 600 px | MOBILE 1446 px X 1928 px
- VIDEO NOT ACCEPTED

PRICE: 2,500,000 KRW



D. HALF-PAGE – ROLLING BANNER (UP TO 2 SLIDES)

- SAME IMAGE FOR DESKTOP AND MOBILE
- ASPECT RATIO: 4:3
- MIN SIZE: 1284 px X 963 px

PRICE: 2,500,000 KRW



E. HALF PAGE – INTERACTIVE TEXT + VIDEO AND/OR IMAGE

- SAME IMAGE FOR DESKTOP AND MOBILE:
- ASPECT RATIO: 4:3
- MIN SIZE: 1284 px X 963 px

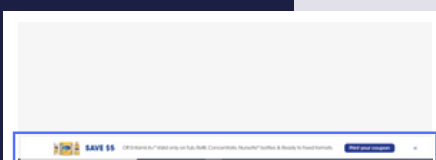
PRICE: 2,000,000 KRW



F. HALF PAGE – IMAGE OR VIDEO

- IMAGE: DESKTOP 1600 px X 900 px | MOBILE 1080 px X 1350 px
- VIDEO ACCEPTED: YOUTUBE OR VIMEO LINK
- VIDEO LENGTH: UP TO 10 MINS

PRICE: 2,000,000 KRW



G. BOTTOM LEADERBOARD

- IMAGE: DESKTOP 1600 px X 150 px | MOBILE 1284 px X 200 px

PRICE: 1,000,000 KRW