

Korea-Europe Future Automotive Conference

November 2 , 2021

16:00 – 18:00

Carbon Neutrality and Changes in the Future Mobility

**Current Status and Prospect of the Eco-friendly
Mobility**

Organizer



European
Automobile
Manufacturers
Association

In cooperation with



Delegation of the European Union
to the Republic of Korea
주한 유럽연합 대표부

Greetings,

The European Chamber of Commerce in Korea (ECCK) cordially invites you to the **Korea-Europe Future Automotive Conference 2021** scheduled for **Tuesday, November 2, 2021**.

This year's **Korea-Europe Future Automotive Conference** will be co-hosted by ECCK and ACEA (European Automobile Manufacturers' Association) on the topic of **Carbon Neutrality and Changes in the Future Mobility**.

It aims to have a constructive discussion regarding the status and prospect of the eco-friendly mobility in future with various professionals for which Korea and Europe will be able to seek broader future cooperation.

Registration will be available via the '**REGISTRATION**' button below.

We look forward to seeing you at the event.

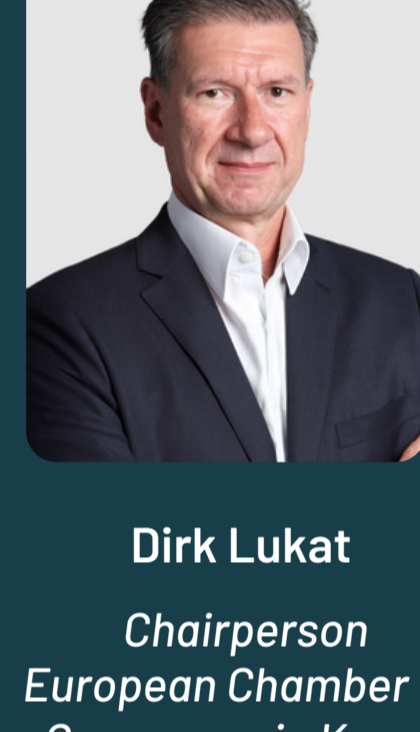
Date	Tuesday, November 2, 2021
Time	16:00 – 18:00 (Seoul Time)
Venue	Online through Zoom
Admission	Free of charge
Language	Simultaneous interpretation available in Korean & English

REGISTRATION

- Kindly inform us of your attendance and cancellation by November 1.

OPENING SPEECH

KEYNOTE SPEECH



Dirk Lukat
Chairperson
European Chamber of
Commerce in Korea



Maria Castillo Fernandez
Ambassador
Delegation of the European
Union to the Republic of Korea



Eric Mark Huitema
Director General
European Automobile
Manufacturers' Association

SPEAKER / PANELIST



Young Wook Cho
Deputy Director
Ministry of Environment



Jerome Sicaire
Trade Officer
Delegation of the European Union
to the Republic of Korea

MODERATOR



Ronald Grasman
Vice President/Head of Fuel Cell
Business Development Team
Hyundai Motor Company



Lars Mårtensson
Director/Environment &
Innovations
Volvo Trucks



Youngdae Kwon
Partner/Advanced
Strategy Consulting
EY Korea

PROGRAM

Tuesday, November 2, 2021

TIME	PROGRAM
16:00 – 16:15	Opening Speech
	Opening Remarks Dirk Lukat Chairperson, European Chamber of Commerce in Korea
16:15 – 16:30	Keynote Speech
	The Road to Carbon-neutral Mobility: EU Industry Committed, but Reality Check Needed Eric Mark Huitema Director General, European Automobile Manufacturers' Association
16:30 – 17:10	Presentation
	Plan to Accelerate the Supply of Zero Emission Vehicles in Korea Young Wook Cho Deputy Director, Ministry of Environment
	The EU's Automotive Transition towards Green and Clean Vehicles Jerome Sicaire Trade Officer, Delegation of the European Union to the Republic of Korea
	The Current Status of the Global Hydrogen Industry & Hyundai Motor Group's Vision Ronald Grasman Vice President/Head of Fuel Cell Business Development Team, Hyundai Motor Company
17:10 – 17:20	Break
	Decarbonizing Freight Transport Lars Mårtensson Director/Environment & Innovations, Volvo Trucks
17:20 – 17:50	Panel Discussion
	Moderator : • Youngdae Kwon, Partner, EY Korea Panelist : • Young Wook Cho, Deputy Director, Ministry of Environment • Jerome Sicaire, Trade Officer, Delegation of the European Union to the Republic of Korea • Ronald Grasman, Vice President, Hyundai Motor Company • Lars Mårtensson, Director, Volvo Trucks
17:50 – 18:00	Closing Session

- Program is subject to modification.
- If you have any inquiry for the event, please contact Mr. Changhoon Rim (02-6261-2709 / changhoon.rim@ecck.or.kr).

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