

CEO Talk on SDGs – Sustainability, technology and innovation: Mercedes-Benz on the way to a carbon-neutral and digital future

EVENT OUTLINE

"Lead in electric drive and car software" is a major pillar of our sustainable corporate strategy at Mercedes-Benz. We want to take the lead when it comes to electrification and vehicle software – by offering our customers an intuitive, luxurious, and finally CO2-neutral driving experience. For Mercedes-Benz, sustainability is a guiding principle; it's the basis for the transformation of our company and for all our business activities along the entire value chain.

Technology and innovation will help us to shape a better, more sustainable future. Besides our own development, production and products, we also look at our supply chains together with our partners.

EVENT DETAILS

Date: Tuesday, September 14, 2021

Time: 16:00 - 17:00 (Seoul time)

Venue: Online (link will be shared after registration)

Admission fee: Free of charge

SPEAKER



Dr. Sabine LUTZ
Vice President
Group Research,
Sustainability and
RD Functions
Daimler

Dr. Sabine LUTZ is Vice President of Daimler's Global Research and Sustainability department and sits on the advisory board of Daimler Brand & IP Management GmbH & Co. KG. Previously, she spent 15 years in management positions at Daimler (from Powertrain Platform to Corporate Audit), before becoming Vice President of International Procurement Services in 2015.

In 2018, she began promoting Daimler's engagement in sustainable future mobility. This led to her becoming the company's lead sustainability champion. She is also a member of the advisory board of the University of Esslingen. She is married with two children and lives in Stuttgart.

PARTNERS



CLICK THIS RSVP LINK OR SCAN QR CODE TO REGISTER!



- Kindly inform us of your attendance and cancellation by September 13, 2021.
- If you have any inquiry for the event, please contact Ms Hyewon Shim.
(02-6261-2711, hyewon.shim@ecck.or.kr)