

# ECCK Live Webinar on Digital antitrust reforms in the EU and in Korea

## EVENT OUTLINE

Since the European Commission decided that its competition rules were no longer fit for the digital age, we have become all too familiar with new acronyms e.g. DMA and DSA, and with newly-coined terms e.g. gatekeepers, tipping markets, contestability, and the list goes on. The winners in the times of the pandemic have all of a sudden felt the wrath of regulators. They now state that mainstream competition theory and antitrust tools are conceptually and methodologically inadequate to properly address the dynamics of the digital economy markets as they do not capture the existence and intensity of the multi-dimensional rivalry between technology firms. Where this obviously has become a global phenomenon, we will provide both a European and Korean perspective on the application of competition law to the digital economy, and while we are at it, throw in some other rules e.g. privacy and consumer protection as well. Or a story of how to make an explosive cocktail...

## EVENT DETAILS

**Date:** Tuesday, September 28, 2021

**Time:** 14:00 – 15:00 (Seoul Time)

**Venue:** Online (link will be shared after registration)

**Admission fee:** Free of charge

## SPEAKERS



Seung Hwan (Miles) CHUNG  
Foreign Attorney  
Kim & Chang

Mr. Miles Chung is a foreign attorney at Kim & Chang and is a member of the firm's Antitrust & Competition Practice. His practice covers all aspects of Korean and international competition law including merger control, investigations into anti-competitive conduct and related litigations. Throughout his career, he has advised clients on complex competition law issues in connection with high profile global merger filings requiring remedies to the Korea Fair Trade Commission (KFTC) as well as investigations by the KFTC into cartels, abuse of dominance and other forms of vertical restraints. He has represented multinational corporations in various industry sectors including IT/semiconductor, agrochemical/chemical, ocean shipping, aviation, automobile/auto parts, banking and payment network.



Johan VANDROMME  
Senior Advisor  
Kim & Chang

Mr. Johan VANDROMME is a senior advisor at Kim & Chang. His practice focuses on mergers and acquisitions, antitrust and competition law, trade policy, and data protection and privacy issues. He has been working in Korea and China for the past 14 years, with experience in both public service and private practice. He started his career in Brussels in 2001 as a case-handler at the European Commission's Competition Directorate-General, before moving to Korea in 2007 to join Kim & Chang as a senior foreign consultant. He left Kim & Chang in 2009 to return to the service of the European Commission at the Delegation in Beijing, covering trade and competition matters, later coming back to Korea in 2013 to the Seoul Delegation. Prior to returning to Kim & Chang as a senior advisor in 2020, he was serving at the Beijing Delegation since 2018, covering matters of Competition and Justice policies for the European Commission.

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- Kindly inform us of your attendance and cancellation by September 25.

- If you have any inquiry for the event, please contact Ms Hyewon Shim. (02-6261-2711, [hyewon.shim@ecck.eu](mailto:hyewon.shim@ecck.eu))