

ECCK Live Webinar on Competitiveness of the Korean technology startup ecosystem and what it can provide global corporations

EVENT OUTLINE

The growth and advancement of Korea as a global player across multiple technology arenas is well known. Korea clearly has leading edge technology. Yet, most of the development has been due to the tight interaction between government and chaebols, large owner dominated multisector corporations. In recent years there has been a strong drive to create a vibrant technology startup ecosystem in Korea, following similar efforts in for example US/Silicon Valley, UK/London, Germany/Berlin, Israel/Tel Aviv and Nordics/Stockholm, Helsinki. A new generation of startup entrepreneurs has emerged, but to many the overall landscape is still unknown. What is the technological capabilities of Korean startups? In this talk we take a look at where Korean startups are today versus their global peers, and what the Korean startup ecosystem might offer global corporations in terms of advanced technology and new solutions. We will also discuss practicalities of M&A and post-merger integration in the context of “bolt-on” technology acquisitions of Korean startups.

EVENT DETAILS

Date: Thursday, October 14, 2021

Time: 14:00 – 15:00

Venue: Online (link will be shared after registration)

Admission fee: Free of charge (this webinar is only open to ECCK members)

SPEAKERS



Dr. Per STENIUS
CEO
Reddal Inc.

Dr. Per STENIUS, CEO and Client Director at Reddal Inc., has a diverse background in science, top management strategy consulting, venture capital, startups, and operative management. In his role at Reddal he serves our corporate and private equity clients globally. Dr. STENIUS also serves as an Adjunct Professor at Seoul School of Integrated Sciences & Technologies, and as a lecturer at Yonsei University in South Korea. He has published well over 20 articles in leading journals for business and science. He holds an MSc EE from Aalto University, and a PhD EE and an MA Corporate Finance from University of California, Santa Barbara, and his previous career includes positions at McKinsey & Company, Accenture, and Stratos Ventures. More about Reddal Inc. at www.reddal.com.

CLICK THIS RSVP LINK OR SCAN QR CODE TO REGISTER!



- Kindly inform us of your attendance and cancellation by October 11, 2021.
- If you have any inquiry for the event, please contact Ms Hyewon Shim. (02-6261-2711, hyewon.shim@ecck.or.kr)