

ECCK Live Webinar on Foreign investors back Europe, but is Europe back?

EVENT OUTLINE

2020 was characterized by a global pandemic, a new US President, a last minute trade deal between the EU and the UK, coupled with sharp declining GDP across the globe, leading to over 12 million job losses in Europe alone. All of these factors resulted in an unprecedented stimulus package to rescue Europe's economy. This is not exactly the stability that investors crave. But, according to the EY European Attractiveness 2021 report, foreign investment in Europe only declined by 13% in 2020 and is expected to rebound swiftly. On November 25, we'll have the pleasure to have the EY authors of the report to discuss the latest FDI trends, prospects and their implications for businesses.

EVENT DETAILS

Date: Thursday, November 25, 2021

Time: 17:00 – 18:00

Venue:

- For Virtual Attendance : link will be shared after registration

- For Physical Attendance: EY Hanyoung Head Office, Seoul

(detail will be shared after registration, physical attendance is limited)

Admission fee: Free of charge

SPEAKERS (ORGANIZATION)



Vincent RAUFAST
Associate Partner,
EY Consulting
Attractiveness & Competitiveness

Vincent is an Associate Partner in the Attractiveness and Competitiveness team, in the EY Consulting practice, Paris office.

As such, he acts as the head of the EY FDI center of excellence, with over 18 years of experience assisting companies in their international location strategies and footprint optimization for a wide range of activities such as Manufacturing, Logistics, Headquarters, R&D centers, Digital hubs and Shared Services Centers.

Vincent also advises countries, regions and cities in the design of their attractiveness and competitiveness policies in the EMEIA region (e.g. France, Ireland, Lithuania, Scotland, Hungary, Morocco, Egypt, South Africa...) and Latin America (Costa Rica, Colombia, Mexico).

He has been the project manager of the EY European Attractiveness survey for the past 15 years and he is a key project advisor to country / region specific attractiveness reports (France, UK, Germany, Africa...). Vincent is also the project lead of other EY's thought leadership programs such as the EY – ULI Global Business Districts attractiveness report and the economic impact of the Cultural and Creative industries.

CLICK THIS [RSVP LINK](#) OR SCAN QR CODE TO REGISTER!



- Kindly inform us of your attendance and cancellation by November 22.

- If you have any inquiry for the event, please contact Ms. Hyokyung Suh. (02-6261-2716, hyokyung.suh@ecck.or.kr)