# Special Judicial Police of KIPO - Counterfeit Crackdown





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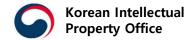
Introduction to KIPO's Organization

**12** Special Judicial Police (SJP) for Trademarks

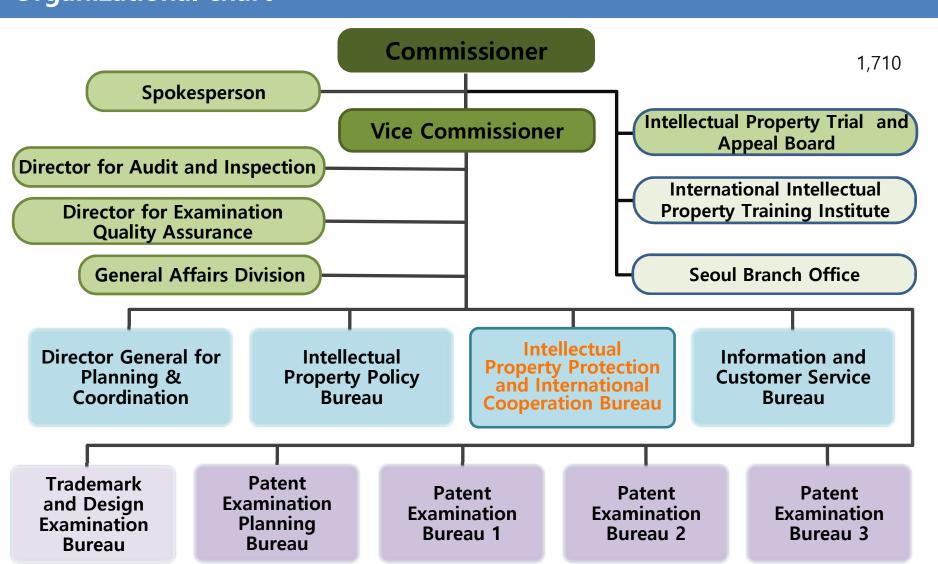
**03** Crackdown on Counterfeiting



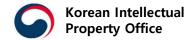
# Organization of KIPO



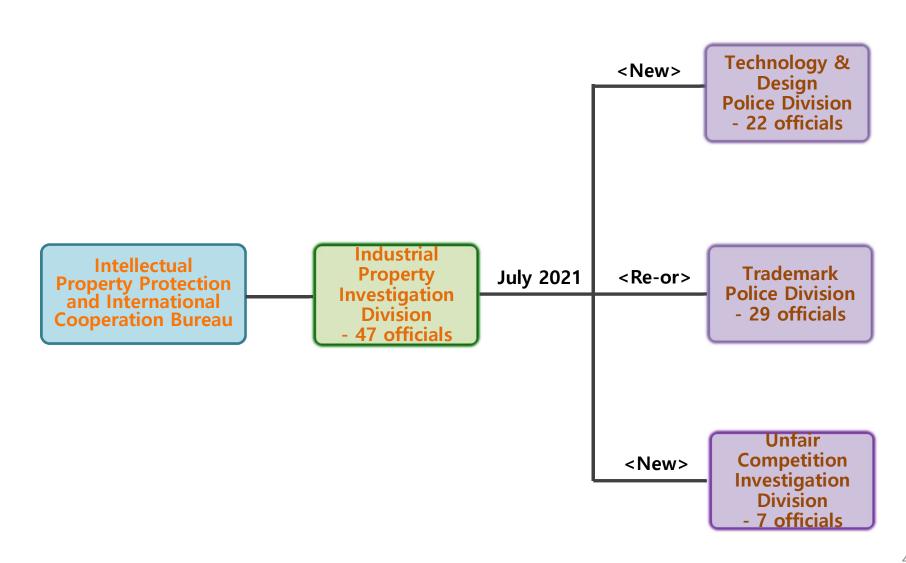
#### **Organizational chart**



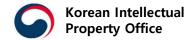
# After Restructuring (July 2021)



#### **Re-organization**



### **02** SJP for Trademarks



#### **Background**

#### Increase in counterfeits

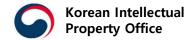
Higher demands for strong law enforcement against counterfeits

Consensus on necessity of having special investigation agency for trademarks infringement

**Grant of Special Judicial Police authority to KIPO** (Aug 5, 2010)

**Establishment of Special Judicial Police for Trademarks** (Sep 8, 2010)

### **02** SJP for Trademarks

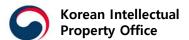


#### **SJP Organization**

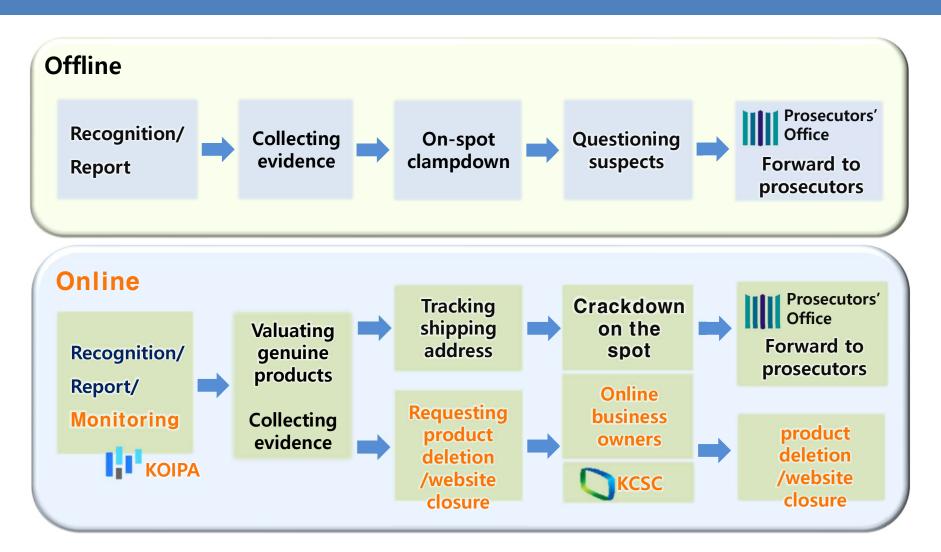


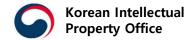
**Duty of SJP** 

- Clampdown on violation of Trademark Act
- ✓ Regulation on violation of Unfair Competition Prevention and Trade Secret Protection Act including trademark counterfeiting



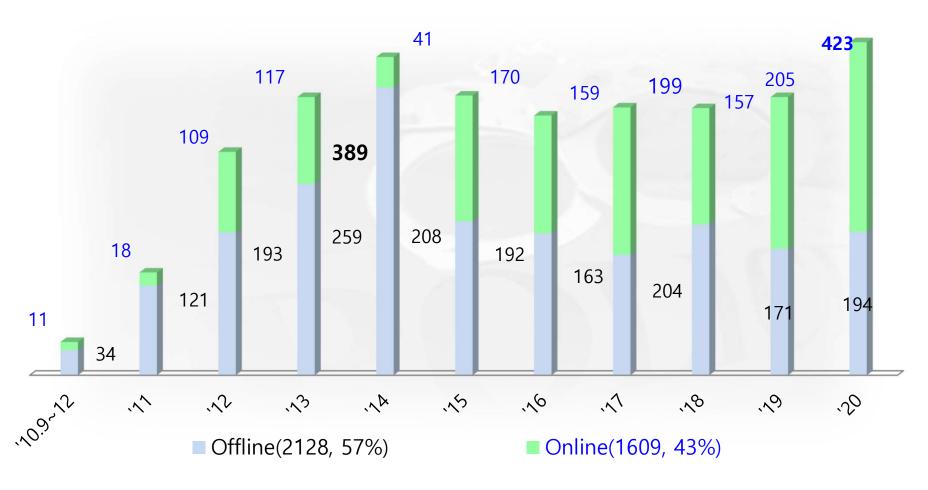
#### **Procedure**

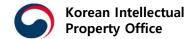




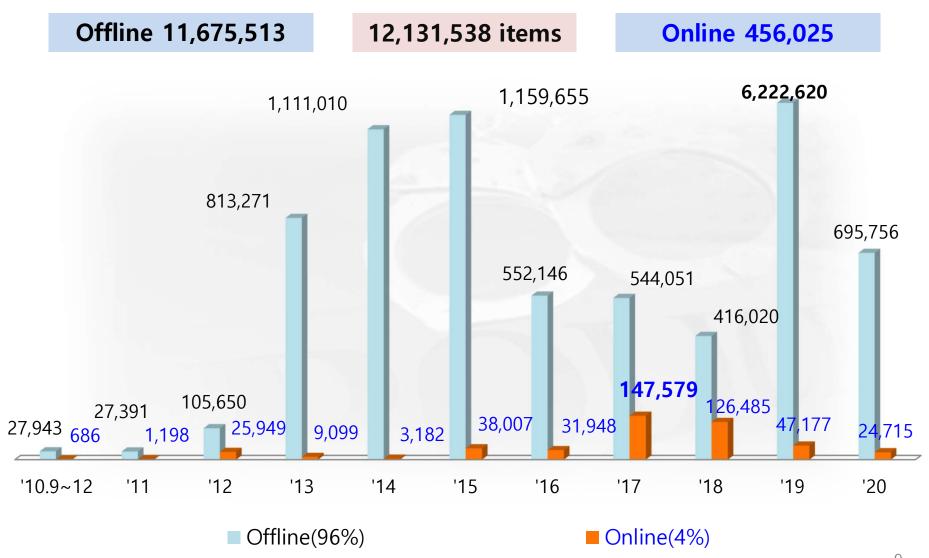
#### Annual arrest for criminal charges

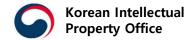
#### Arrested counterfeit manufacturers and distributors: 3,737





#### Total number of confiscated goods

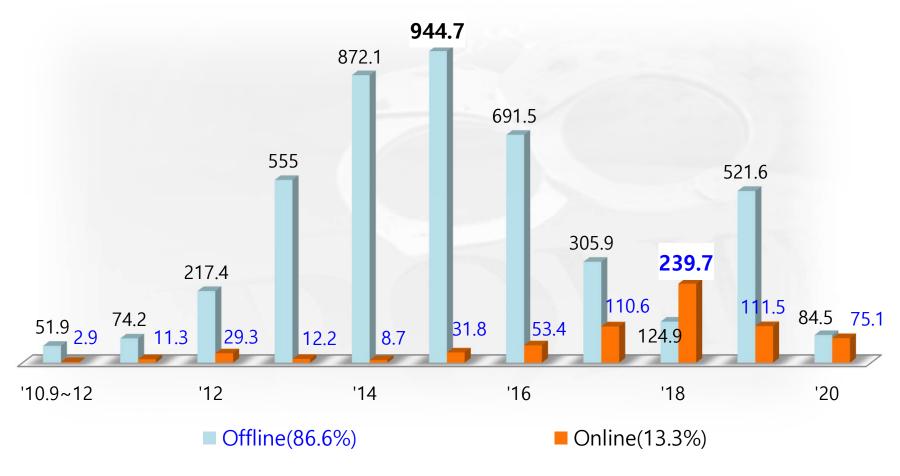


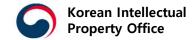


#### Accumulated valuation of genuine products: KRW 513 billion

Offline 444 billion won

Online 68.6 billion won





#### Most common brands and goods being counterfeited

#### Clothes







**ADIDAS** 

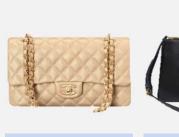


**CHANEL** 

#### Bags







CHANEL



PRADA

#### **Footwear**



**CHANEL** 



**HERMES** 



NIKE

#### **Accessories**



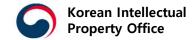
**FERRAGAMO** 



LOUIS VUITTON



**GUCCI** 



#### Increase in variety: Threats to health and safety



**Detergents** 



**Electronic Mats** 



**Facial Masks** 



**Perfumes** 

From low-end essentials including detergents and soaps to a wider variety of products such as electronics and parts for vehicles and train engines



**Processed Meat** 



**Ginseng** 



Drugs



**Car Parts** 



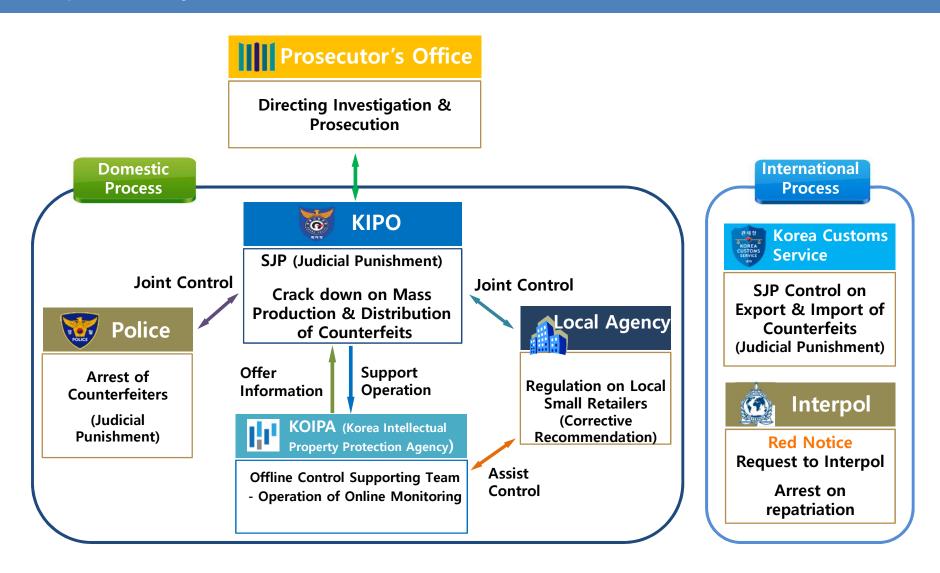
Wheels



**Train Engine Parts** 



#### **Cooperation system**



# Thank You





