# Korea's plan to accelerate the transition to zero-emission vehicles

to achieve carbon neutrality in the transportation sector

Nov. 2, 2021



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# **II Promotional Strategies**

**Detailed Tasks** 





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#### **Electric vehicles:** 8th in the world (2020)



#### Hydrogen vehicles: 1st in the world (2020)







Vision

Acceleration of carbon neutrality by 2050 by strengthening the base for popularizing zero-emission vehicles



#### Implementation strategies for the age of zero-emission vehicles

**Promotional** 

**Strategy** 





### Detailed Tasks (Supply base) Restructuring to a zero-emission vehicle supply goal system





### Detailed Tasks (Supply base) Mandatory purchase system for the private and public sectors 환경부



Mandatory zero-emission vehicle purchase a nd rental requirements for the public sector



• Change vehicles for the heads of organizations





# Purchase target system for the private sector

- Apply a mandatory requirement on businesses that possess large numbers of v ehicles
  - \* Vehicle rental businesses, logistics, transportation, conglomerates, etc.
- Purchase target in 2021
  13 %
  7 %
  6 %
  Rental cars by conglom erate
   Taxi Bus Cargo

20 %

**Detailed Tasks** (Supply base) "Transition100 to zero-emission vehicles by 2030" for the private sector





#### Campaign overview



 (Companies) Declare 100% transition to electric/hydrogen vehicles by 2030



(Ministry of Environment)
 Support purchase subsidies,
 installation of charging
 stations



**Detailed Task (Price) Reorganization of the subsidy system to accelerate performance** improvement/popularization





Focus supports on zero-emission commercial vehicles



## Accelerate the popularization of electric vehicles

Introduce new subsidy schemes in line with newly released car models



\*Electric & hydrogen high-floor buses, medium and large electric cargo trucks, etc. are scheduled to be released in 2022

- Encourage performance improvement through graded support by performance requirements
- \* Policy support  $\rightarrow$  Graded support based on mileage and electricity usage



• Limit subsidies for high-cost vehicles



- \*Adjust the maximum amount for support exclusion
- Strengthen incentives for the supply target system
- \*Add incentives for the zero-emission vehicle target achievements



Provide additional price discount subsidies



# **Detailed Tasks** (Convenience) Creating convenient electric vehicle charging environments





#### **Relieve charging-related inconveniences**



#### Expressway rest areas

\*Increase the number of chargers per rest area



## **Detailed Tasks** (Convenience) Creating convenient electric vehicle charging environments





#### **Strategic location**



Big data analysis and allocation in optimal locations

\*Utilize the number of electric cars, charging amount, and

geographical information



- A mid- to long-term roadmap for the establishment of charging stations
- \* Devise a five-year plan based on analysis of characteristics, demand, and pattern for each area



#### Service expansion



 Provision of real-time information and easy payment methods

\*Navigation information linked with Kakao and T-Map



• A speedy repair system

\* Disclose information on malfunctioning charging stations and reflect it in the evaluation of charging station service businesses



#### Support for new technology



Wireless charging demonstration project
 \*Logistics sector such as delivery services



 Demonstration of exchangeable battery for two-wheeled vehicles

