



2022 유러피언 커리어 포럼

EUROPEAN CAREER FORUM

May 16th-20th, 2022
9am-6pm | Online



PARTNERS |

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Presentation of the Forum

After the success of the Career Forum held in November 2021 by FKCCI and the French Embassy in Korea which reunited 500 participants, 24 exhibitors, 50 appointments and 8 conferences & workshops, the forum is upscaling in 2022 at the European level co-hosted by the European Chambers of Commerce in Korea, at the occasion of the Europe Day (May 9th).

The forum will provide opportunities for recruiting talents in European-invested companies in Korea and the wider ecosystem of business communities of European Chambers in Korea, across all sectors of activities.

For job seekers, it can be an opportunity to not only explore a wide range of job opportunities, but also to learn about the job market trends, and receive mentoring to boost their career,

For participating companies, it will be a place to promote their activities and recruit excellent multicultural talents in their field of activity through a fully online user-friendly platform which enables booth visibility, talent & job selection, embedded meeting scheduling and visio-conference tools.

Event Overview

- **Date:** May 16th – 20th
- **Time:** 9am – 6pm KST
- **Venue:** Fully online ([Seekube](#))
- **Language:** English/Korean/European Languages
- **Main Hosts:** FKCCI (France), KGCCI (Germany)
- **Co-Hosts:** BKBF (Belgium), ECCK (Europe), ESCCK (Spain), FINNCHAM (Finland), German Embassy in Korea, ITCCK (Italy), SCCK (Sweden)
- **Partners:** French Embassy in Korea, Belgian Embassy in Korea
- **Target number of attendees:** 1000+

Opportunities for Participating Companies

Recruit

- Find the right candidate from wide variety of backgrounds and trainings
- Benefit from a user-friendly online platform enabling talents' selection, scheduling and organization of remote interviews
- Get help from the organizers regarding companies' recruitment needs so that they can target the right university departments and other professional networks

Communicate & Promote

- Present companies at their booth
- Share job offers
- Share vision and opportunities

Enhance their image

- Associate with an event designed for helping students and young professionals
- Take initiative in responding and contributing to the growing academic and economic ties between Europe and Korea

Contribute & Help the Community

- Use their expertise to offer much needed insights and advice to students & professionals
- Contribute to the European-Korean community through their involvement

Agenda (TBC)

<p>Opening Day – Live Area</p> <p>09:00 - 09:20 am - Opening</p> <ul style="list-style-type: none"> • Mr. David-Pierre JALICON, FKCCI Chairman • H.E. Philippe LEFORT, French Ambassador to Korea • H.E. Michael REIFFENSTUEL, German Ambassador to Korea • H.E. Maria CASTILLO-FERNANDEZ, EU Ambassador to Korea <p>09:20 – 09:40 am - Stakes of multilingualism in the economic sphere as key asset for cooperation between Europe and Korea</p> <ul style="list-style-type: none"> • Mr. Daniel RIGNAULT, Attaché for Francophonie and Education at the Cultural Service of the French Embassy in Korea <p>09:40 – 10:00 am – Importance of the business community between Europe and Korea</p> <ul style="list-style-type: none"> • Mr. Christophe BESSE, Economic Attaché at the EU delegation in Korea <p>10:00 – 10:20 am – Ausbildung (vocational training): creating sustainable jobs in the Korean-German Business Community</p> <ul style="list-style-type: none"> • Ms. Susanne WOEHRLE, Vice President of KGCCI <p>10:20 – 10:40 am – Job trends in the French-Korean business community</p> <ul style="list-style-type: none"> • Mr. Cédric LEGRAND, FKCCI CEO
<p>All Event Days – Live Area</p> <p>09:00 am – 06:00 pm: Booths’ Animation</p> <ul style="list-style-type: none"> • Companies’ presentation (TBC with each company)
<p>All Event Days - Live Area</p> <p>TBC: Testimonies of young professionals & Alumni</p> <p>TBC: Testimonies on Erasmus+ program</p>

The platform: Seekube

Organisers will be able to:

- Host conferences, panels, and keynotes speeches in large capacity rooms
- Set up small meeting rooms networking and training sessions
- Help companies to enhance their experience at the job fair
- Provide live support to recruiters and candidates

Companies will be able to:

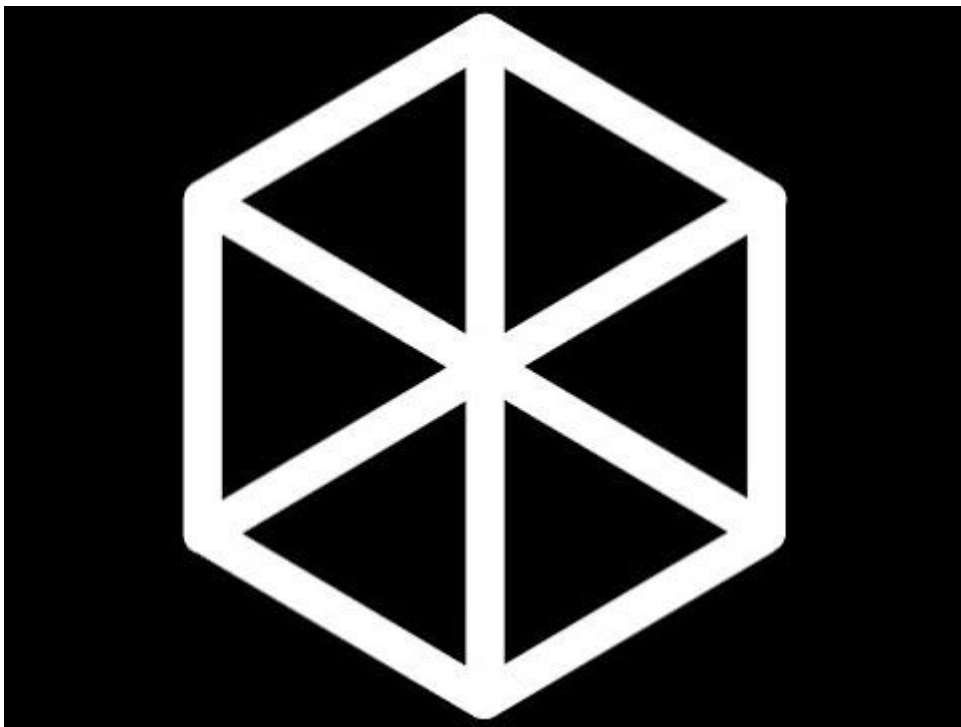
- Be displayed in a customized booth
- Post job offers
- Select candidates, organize interviews, network

The platform operators will conduct connectivity tests before the event with each participating company if needed, as well as provide back-office support before and during the event from 4 to 8pm KST. Each company can personalise their booth, post their job offers and put their availabilities after registration.

Candidates will be able to:

- Join live sessions (conferences, trainings, networking)
- Navigate companies' custom booths
- Send their profile to companies, apply to companies' job offers and ask for interviews

<https://www.youtube.com/watch?v=GAlxRI3YnCA>



Booth, Sponsorship and Support Services

Option 1: Booth only

The company is autonomous in setting up its booth (a tutorial is provided)

Booth only category	Pricing
Members	FREE
Non-members	350,000 KRW

Option 2: Booth + Support Services

The company can also choose to ask for services by FKCCI team to set up their booth. The service includes:

- 1:1 preparation meeting prior to the event
- Advises on booth's contents preparation (Company's description, Job offers descriptions, formats of networking tables, ...)
- Booth set up & back-office administration
- Communication with the platform's operators
- Counselling on booth's animation & special live support on the d-days
- Advises on candidates' selection

Category	Pricing
Members	1,000,000 KRW
Non-members	1,350,000 KRW

Services are based on an estimate of 2 man-day work (500,000 KRW/ man-day work) but quotation can be customized based on company's demands.

Option 3: Booth + Support Services + Sponsorship

We are providing the full package of services and different levels of brand exposure.

Gold sponsor: 5,000,000 KRW

Silver sponsor: 3,000,000 KRW

	SILVER	GOLD
EVENT		
TOP PLACEMENT FOR BOOTHS		X
BANNER DISPLAY ON SUBSCRIPTION PAGE	X	X
PREMIUM FILTER BUTTON IN THE STAND MENU	X	X
BOOTH SET-UP SERVICES	X	X
COMMUNICATION		
EMAILS		
LOGO	X	X
SNS		
LOGO	X	X
QUOTE FROM COMPANY		X
PRESS RELEASE		
LOGO	X	X
QUOTE FROM COMPANY		X
COORGANIZERS & PARTNERS WEBSITE		
LOGO	X	X
QUOTE FROM COMPANY		X

**All Prices are VAT excluded*

Registration and Contact

Company registration link:

https://docs.google.com/forms/d/1nrWNvtk_OPjOYStDolKYzRztjCI3NUSBK-KUGei7rxw/edit

Contacts:

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Past References

2021 Career Forum

Held fully online with 500 participants, 24 exhibitors, 50 appointments and 8 conferences & workshops



2018 Career Forum

Held at the International Conference Hall of the Korean Chamber of Commerce and Industry. 250 attendees.

