

# SEOUL E-PRIX 2022

COMING SOON

## FORMULA E



Integration of Seoul Festa and E-Prix 2022

2022. 8. 10 - 14 | SEOUL FESTA  
2022. 8. 12 - 14 | E-PRIX, FINAL, R15/R16

## SEOUL FESTA 2022

### MISSION & HISTORY

Formula E is the Progressive Global Sports advocating Zero Carbon

Since its approval from FIA (Federation International de l'Automobile) in 2013, Formula E has accomplished astonishing results, and its achievement has vitalized not only the global motor sports scene but also the value of exo-friendly electric energy becoming the icon of innovation which pursues sustainable future.

### STORY OF FORMULA E

The only Zero Carbon Sport for Sustainability and Future Generations

The grand finale of the 2021-22 ABB FIA Formula E World Championship Season 8, 15R/16R will take place in Seoul.

#### PRIDE OF FORMULA E



#### RACE CALENDAR



### STORY OF RACE

The motor sport enjoyed by 400 million people around the world

For the first time in Korea, Formula E will take place in Jamsil Sports Complex, and it will be its second world-class sports event since the 1988 Seoul Olympics. The grand finale of the 2021-22 FIA Formula E World Championship Season 8, 15R/16R will take place at the Olympic Stadium for the first time in Formula E history, and 400 million fans will enjoy the moment.

## SEOUL FESTA 2022

Formula E Seoul E-Prix offers a variety of events, including exciting programs presented by Seoul Festa.

Focusing on sustainability, Seoul E-Prix invites visitors to immersive brand zones surrounding the stadium and gaming experiences at E-Village, right next to where the racing happens.

### PROGRAMS

Seoul Festa is a large-scale festival held to improve brand value of Seoul.

The goal is to promote opportunities to enjoy culture, provide a foundation for new artists, and expand domestic and foreign tourists. It consists of programs covering various genres and provides various attractions to citizens, including massive Pokemon Parades where visitors can interact with the beloved characters.

#### TIMETABLE

	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00	21:00	22:00	23:00
10 Wed	Auxiliary Stadium Additional Events				Seoul City 365 Street Performance			Military Band	Honor Guard		SEOUL FESTA Opening Ceremony / Concert			
11 Thur	Main Stadium Auxiliary Stadium Additional Events	VMP Track Experience Event						World DJ Festival Presented by Seoul E-PRIX			WIN VCL, MIKE PERRY, FEDE, LEGRAND			
12 Fri	Main Stadium Auxiliary Stadium Additional Events							SEUL E-PRIX SHAKEDOWN			MADON, DANNY AVILA, SAN HOLO, RUDEN			
13 Sat	Main Stadium Auxiliary Stadium Additional Events	15R Qualifying Round	Pikachu Grand Parade					SEUL E-PRIX 15R	SEUL E-PRIX 15R Award Ceremony	SEUL E-PRIX 15R Concert				
14 Sun	Main Stadium Additional Events	16R Qualifying Round	Pikachu Grand Parade					SEUL E-PRIX 16R	SEUL E-PRIX 16R Award Ceremony	SEUL E-PRIX 16R Concert			FORMULA E GALA DINNER	FORMULA E AFTER PARTY
10 ~ 14th Full-time Open		BTS TinyTan Pop-up Store, Kizbania Event, Pokemon Pop-up Store, Pokemon GO, 50 15M Super Large Pikachu and Poi-Qion Sculptures, BRAND ZONE												

## TICKETS

13 (Sat) / 14 (Sun)  
Main Stadium

Programs included in ALL tickets:

- E-Prix Season Final Race, Race 100
- SEUL E-PRIX 15R / 16R K-pop Concert
- Pikachu Parade
- Seoul City Cultural Programs: 365 Street Performance



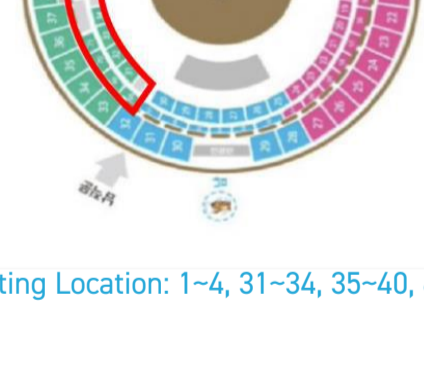
For any inquiries regarding VIP tickets, please contact us at [vip\\_ticket@fekorea.com](mailto:vip_ticket@fekorea.com)

Category	Level	Location	Price/1ea. (KRW)	Price/1ea. (EURO)	Seats	Additional Benefits
Premium (B2B)	1ST ROYAL PURPLE	1 - 4, 31 - 34	1,000,000 (€744)	743	1,858	Catering, Limited gifts
	2ND ROYAL PURPLE	35 - 40, 68 - 71	1,000,000 (€744)	743	3,279	Catering, Limited gifts
	1ST ROYAL PINK	5 - 7, 28 - 30	500,000 (€372)	371	1,559	Limited gifts
	2ND ROYAL PINK	41 - 44, 64 - 67	500,000 (€372)	371	1,355	Limited gifts
General (B2C)	1ST EAST	8 - 27	249,000 (€186)	185	5,645	F&B discounts, giveaways
	2ND EAST	45 - 63	219,000 (€162)	162	8,045	F&B discounts, giveaways
	3RD WEST	1 - 7, 33 - 38	189,000 (€140)	140	13,674	F&B discounts, giveaways
	3RD CENTER	8 - 13, 33 - 38	169,000 (€125)	125	9,214	F&B discounts, giveaways
	3RD EAST	14 - 26	149,000 (€110)	110	13,917	F&B discounts, giveaways

## ROYAL PURPLE ZONE

Premium (B2B) Tickets

#### MAP



Seating Location: 1-4, 31-34, 35-40, 68-71

#### ROYAL PURPLE Exclusive Benefits

- Hotel-level catering service (Royal Purple & Pink Club finger food, beverage provided)
- World's first collaboration with Pokemon limited merchandise stuffed Pikachu doll, handheld fan, and cushion provided
- World's first collaboration with BTS official character TinyTAN limited merchandise keyring or badge provided (random)

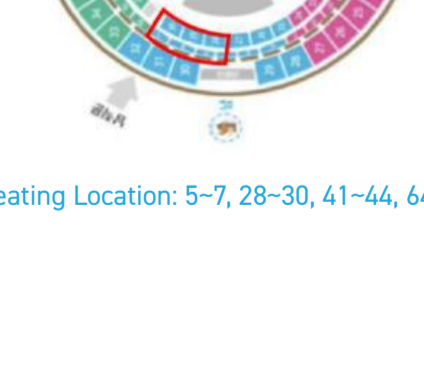
#### PRICE

1,000,000 KRW (743 EUROS) / 1 ea

## ROYAL PINK ZONE

Premium (B2B) Tickets

#### MAP



Seating Location: 5-7, 28-30, 41-44, 64-67

#### ROYAL PURPLE Exclusive Benefits

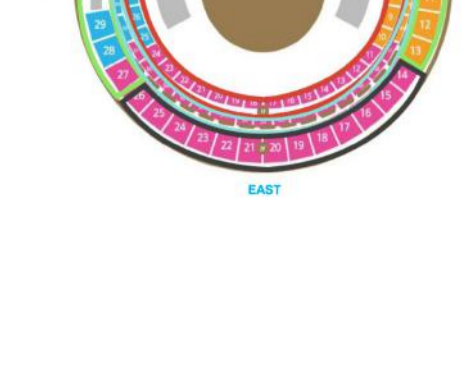
- Hotel-level catering service (Royal Purple & Pink Club finger food, beverage provided)
- World's first collaboration with Pokemon limited merchandise stuffed Pikachu doll, handheld fan, and cushion provided
- World's first collaboration with BTS official character TinyTAN limited merchandise keyring or badge provided (random)

#### PRICE

500,000 KRW (371 EUROS) / 1 ea

## GENERAL

General (B2C) Tickets



1ST EAST LOCATION: 8 - 27	249,000 KRW (185 EUROS)
2ND EAST LOCATION: 45 - 63	219,000 KRW (162 EUROS)
3RD WEST LOCATION: 1 - 7, 33 - 38	189,000 KRW (140 EUROS)
3RD CENTER LOCATION: 8 - 13, 27 - 32	169,000 KRW (125 EUROS)
3RD EAST LOCATION: 14 - 26	149,000 KRW (110 EUROS)