

Bridging the World with Vibrant Korea

INVEST KOREA SUMMIT 2023

**November 6 – 8 (Mon.-Wed.)
Busan, South Korea**

Venue Exhibition Center 2, BEXCO, Busan, S. Korea

Host Ministry of Trade, Industry and Energy (MOTIE)

Organizer Korea Trade-Investment Promotion Agency (KOTRA)



<https://iks.kotra.biz>

Main Program

Date	Program
Nov. 6 (Mon.)	<ul style="list-style-type: none"> • Foreign Press Conference
	<ul style="list-style-type: none"> • Welcome Reception
Nov. 7 (Tue.)	<ul style="list-style-type: none"> • Local Government Town Hall Meetings -Introduction on Regional Investment Environments and Q&A
	<ul style="list-style-type: none"> • MOU Ceremony & Global Business Roundtable
	<ul style="list-style-type: none"> • Invest KOREA Conference -Cabinet Remarks (Industrial policy, Regulatory reform, etc.) -Industry Insights (Leading Company in High-Tech Industry)
	<ul style="list-style-type: none"> • Exhibition & Business Partnering • Networking Reception (Investor's Night)
Nov. 8 (Wed.)	<ul style="list-style-type: none"> • Start-up Conference -Global Start-up Investment Trends, Korean Start-up Pitching Session, etc.
	<ul style="list-style-type: none"> • Exhibition & Business Partnering
	<ul style="list-style-type: none"> • (Side event) Global Overseas Investment and M&A Deal Seminar

INVEST KOREA SUMMIT 2023 AGENDA

Monday, NOV 6

4:00 pm - 5:00 pm	Foreign Press Conference	NURIMARU
6:00 pm - 8:00 pm	Welcome Reception	NURIMARU

Tuesday, NOV 7

9:00 am - 3:00 pm	Exhibition & Business Partnering	Exhibition Center 2, (1st Floor), A-E Hall
9:00 am - 12:00 pm	Local Government Town Hall Meetings 1	Exhibition Center 2, (1st Floor), A Hall
11:50 am - 1:30 pm	Networking Luncheon	Exhibition Center 1, (B1 Floor), 'The party'
1:00 pm - 2:30 pm	Local Government Town Hall Meetings 2	Exhibition Center 2, (1st Floor), A Hall
1:30 pm - 2:50 pm	MOU Ceremony & Roundtable (Closed Section)	Exhibition Center 2, (1st Floor), Meeting room 122-125

Invest KOREA Conference

Exhibition Center 2, (1st Floor), F Hall

Plenary Session

3:00 pm - 3:10 pm	Opening Remarks
3:10 pm - 3:30 pm	Keynote Speech
3:30 pm - 4:10 pm	Korean Government's FDI policies

Conference Session

4:20 pm - 4:35 pm	Korea's Investment Environment : Why KOREA?	
4:35 pm - 5:50 pm	Industry Insights	
6:00 pm - 8:00 pm	Networking Reception (Investor's Night) Sponsored by Busan	Exhibition Center 1, (2nd Floor), Meeting room 214-218

Wednesday, NOV 8

10:00 am - 6:00 pm	Exhibition & Business Partnering	Exhibition Center 2, (1st Floor), A-E Hall
10:00 am - 4:00 pm	Start-up Conference	Exhibition Center 2, (1st Floor), Meeting room 125-126
10:00 am - 2:30 pm	(Side event) Global Overseas Investment and M&A Deal Seminar	Exhibition Center 2, (1st Floor), Meeting room 121-123
11:50 am - 13:30 pm	Networking Luncheon	Exhibition Center 1, (B1 Floor), 'The party'

DAY 1 November 6 (Mon.)

1 Foreign Press Conference (Press only)

Date	November 6 (Mon.) 16:00 – 17:00
Venue	Nurimaru APEC House 2F, Busan
Program	Introduction of FDI & Trade Policy / Q&A
Participants	Global Journalists, Korean Government Officials, etc.

Timeline	Program	Note
16:00 - 16:05	Opening	Moderator
16:05 - 16:10	Introduction of FDI & Trade Policy	Minister for Trade, Ministry of Trade, Industry and Energy
16:10 - 17:00	Q&A	-

2 Welcome Reception

Date	November 6 (Mon.) 18:00 - 20:00
Venue	Nurimaru APEC House 2F, Busan
Program	Networking Session (Government officials, Local governments, FEZs, and Investors)

Timeline	Program	Note
18:00 - 18:05	Welcoming Remarks	Commissioner of Invest KOREA
18:05 - 18:10	Congratulatory Remarks	Ministry of Trade, Industry and Energy
18:10 - 18:20	Introduction of Invest KOREA Summit 2023	
18:20 - 20:00	Networking Dinner	

DAY 2 November 7 (Tue.)

1 Local Government Town Hall Meetings

Date November 7 (Tue.) 09:00 - 12:00, 13:00 - 14:30
Venue Hall A, Speech Zone, 1st Floor, Exhibition Center 2 (BEXCO)
Program Presentations on Investment Environments and Incentives of Local Governments

Timeline	Presenter	#Participants	Note
09:00 - 09:25	1	Approx. 30 persons per event	Introduction on Regional Investment Environments and Development Strategies, Q&A
09:30 - 09:55	2		
10:00 - 10:25	3		
10:30 - 10:55	4		
11:00 - 11:25	5		
11:30 - 11:55	6		
Networking Luncheon			
13:00 - 13:25	7	Approx. 30 persons per event	Introduction on Regional Investment Environments and Development Strategies, Q&A
13:30 - 13:55	8		
14:00 - 14:25	9		

2 MOU Ceremony & Global Business Roundtable

Date November 7 (Tue.) 13:30 - 14:50
Venue Meeting Room 122-125, 1st Floor, Exhibition Center 2 (BEXCO)
Participants Pre-scheduled Investors and Korean Government Officials (Closed session)

3 Invest KOREA Conference

Date	November 7 (Tue.) 15:00 - 18:00
Venue	Hall F, 1 st Floor, Exhibition Center 2 (BEXCO)
Program	Korean Government's FDI policies, Industry Insights, etc.
Theme	Accelerating a Sustainable Growth by driving Innovation

Timeline	Contents	Note
Plenary Session		
15:00 - 15:10	Opening Remarks	High-Ranking Government Official
15:10 - 15:30	Keynote Speech	TBD
15:30 - 16:10	Korean Government's FDI policies	Government Policy Representatives
Conference Session		
16:20 - 16:35	Korea's Investment Environment: Why KOREA?	Commissioner of Invest KOREA
16:35 - 17:50	Industry Insights	Leading Company in High-Tech Industry
17:50 - 18:00	Ending Remarks	TBD

4 Exhibition & Business Partnering

* Exhibition Hall map will be provided soon on website

Date	November 7 (Tue.) 9:00 - 15:00 / 8 (Wed.) 10:00 - 18:00
Venue	Hall A-E, 1 st Floor, Exhibition Center 2 (BEXCO)
Program	Investment Meetings between Foreign Investors & Korean Participants
Participants	Foreign Investors, Korean Companies, Local Governments, etc.

5 Networking Reception (Investor's Night) sponsored by Busan

Date	November 7 (Tue.) 18:00 - 20:00
Venue	Meeting Room 214-218, 2 nd Floor, Exhibition Center 1 (BEXCO)
Participants	Government Officials, Foreign Investors, Korean Companies, etc.

DAY 3 November 8 (Wed.)

1 Start-up Conference

Date	November 8 (Wed.) 10:00 - 16:00
Venue	Meeting Room 125-126, 1 st Floor, Exhibition Center 2 (BEXCO)
Program	Global Start-up Investment Trends, Korean Start-up Pitching Session, 1:1 Meetings

Timeline	Contents	Note
10:00 - 10:05	Opening Remarks	Invest KOREA
10:05 - 10:15	Start-up Ecosystem and Investment in Korea	Start-up Investment Experts
10:15 - 11:00	Global Start-up Investment Trends (U.S., Europe, Climate Tech)	Start-up Investment Experts
11:00 - 12:00	Korean Start-up Pitching Session	TBD
Networking Luncheon		
13:30 - 16:00	Pinpoint Investment Meetings (Customized 1:1 meetings between global start-up investors and innovative Korean start-ups)	-

2 Exhibition & Business Partnering

* Exhibition Hall map will be provided soon on website

Date	November 7 (Tue.) 9:00-15:00 / 8 (Wed.) 10:00-18:00
Venue	Hall A-E, 1 st Floor, Exhibition Center 2 (BEXCO)
Program	Investment Meetings between Foreign Investors & Korean Participants
Participants	Foreign Investors, Korean Companies, Local Governments, etc.

3 (Side event) Global Overseas Investment and M&A Deal Seminar

Date	November 8 (Wed.) 10:00 - 14:30
Venue	Meeting Room 121-123, 1 st Floor, Exhibition Center 2 (BEXCO)
Program	Global Investment Strategies, Introduction to M&A Opportunities, 1:1 Meetings
Participants	Korean Companies, Overseas Investment Agencies, M&A Advisory Firms, etc.

Timeline	Program	Note
10:00 - 10:10	Opening Remarks	Invest KOREA
10:10 - 11:10	[Session 1] Investment and Expansion Strategies in Key Countries due to Supply Chain Restructuring	Embassy and Investment Agency
11:10 - 12:10	[Session 2] Overseas M&A Expansion Strategies and Introduction to Key M&A Opportunities	Invest KOREA / Special Speaker
Networking Luncheon		
13:10 - 14:30	[Session 3] Overseas M&A and Investment Expansion 1:1 Consultations	-