

ECCK AD OPTIONS 2024

The European Chamber of Commerce in Korea (ECCK) provides you with a variety of advertising channels and services to reach out to a refined audience of businessmen and government officials. We facilitate active communication with our members, embassies, other chambers of commerce, Korean government, EU Delegation to Korea, EU Commission, and major business associations in Korea, of which are the subscribers of our publications as well.

Currently, we are offering **5 types** of advertising options – Membership Directory, Email, Newsletter, Website and Quarterly Magazine. We can help you reach out to a diverse range of influential audiences in Korea and help you expand your business.

WEBSITE



AD banner with an external link, placed on the ECCK homepage & article page
KRW 1,200,000 / one month

- (3 Months for 15%, 6 months for 20% Discount)

NEWSLETTER



ECCK weekly newsletter distributed to members & non-members & embassies
AD banner with an external link, placed at the bottom of the newsletter
KRW 300,000 / one blast

- (Yearly contract will provide you 15% discount + ECCK LinkedIn AD for 2 times)

E-MAIL



Distributed to members, embassies, chambers, and other business associations.
Image file format with a landing URL
KRW 700,000 / one blast

- (3 times for 15% discount)

MAGAZINE



Articles published regularly in digital format
Distributed throughout the ECCK mailing list, social media, and newsletter
AD price varies depending on locations and features in the magazine

MEMBERSHIP DIRECTORY



Annually published in May-June.
Distributed to members, embassies, chambers and other business associations
AD price varies depending on location in the Directory

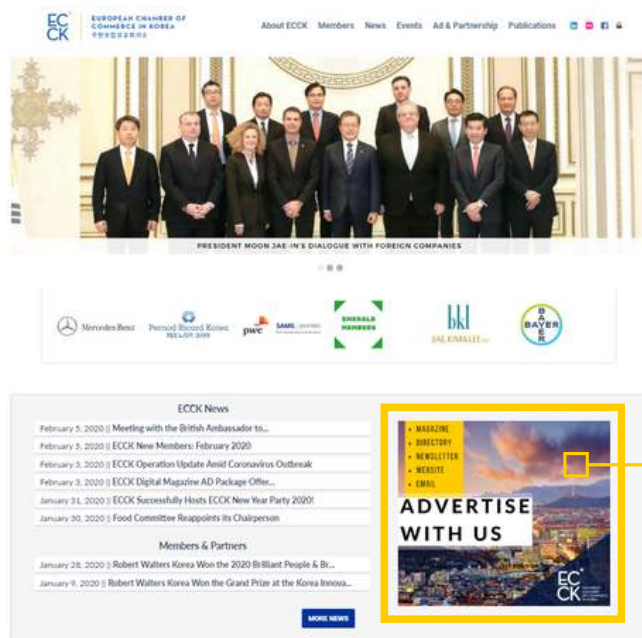
AD APPLICATION FORM

WEBSITE: MAINPAGE

The European Chamber of Commerce in Korea (ECCK) provides you with a variety of advertising channels and services to reach out to a refined audience of businessmen and government officials.

The AD will be presented in a carousel format, and will be located on the mid-right corner of the homepage (ecck.or.kr) to maximize exposure.

The AD content can be flexible – logo, products, services, or events – and can be reserved & renewed on a monthly basis.



YOUR AD HERE

AD RATE

(KRW, 2024)

1 month

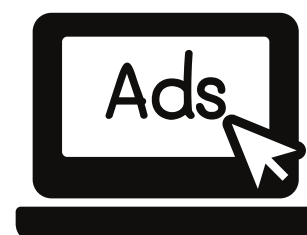
1,200,000 / 1 month

3-month for 15%, 6-month package deal: 20% discount of the total price applied

Subject to 10% VAT

FILE SPECIFICATIONS

- **Size:** 400px x 350px
- **File format:** JPG or PNG
- **Images:** High resolution, at least 300 dpi



AD APPLICATION FORM

WEBSITE: ARTICLE PAGE

The European Chamber of Commerce in Korea (ECCK) provides you with a variety of advertising channels and services to reach out to a refined audience of businessmen and government officials.

The AD will be presented in a carousel format, and will be located on the mid-right corner of the homepage (ecck.or.kr) to maximize exposure.

The AD content can be flexible – logo, products, services, or events – and can be reserved & renewed on a monthly basis.



YOUR AD HERE

AD RATE

(KRW, 2024)

1 month

1,000,000 / 1 month

3-month for 15%, 6-month package deal: 20% discount of the total price applied

Subject to 10% VAT

FILE SPECIFICATIONS

- **Size:** 400px x 350px
- **File format:** JPG or PNG
- **Images:** High resolution, at least 300 dpi



AD APPLICATION FORM

NEWSLETTER

The European Chamber of Commerce in Korea (ECCK) provides you with a variety of advertising channels and services to reach out to a refined audience of businessmen and government officials.

The ECCK circulates its e-newsletter on a weekly basis. In addition to the ECCK's latest news and activities, the newsletter introduces high-profile external issues.

Your banner on the bottom of our newsletter along with an embedded hyperlink will maximize your exposure to our unique audiences. Your advertisement space can be reserved and renewed on a weekly basis.

AD RATE

(KRW, 2024)

Banner + Hyperlink 300,000 per issue

(Yearly contract will provide you 15% discount + ECCK LinkedIn AD for 2 times)

Subject to 10% VAT

FILE SPECIFICATIONS

- **Size:** 562px (w) * 102px (h)
- **File format:** JPG or PNG
- **Images:** high resolution, at least 300 dpi



AD APPLICATION FORM

E-MAIL (EDM)

The European Chamber of Commerce in Korea (ECCK) provides you with a variety of advertising channels and services to reach out to a refined audience of businessmen and government officials.

The Chamber's mailing list is the fastest way to instantly approach the prominent business community in Korea including seniors and executives of domestic and multi-national companies.

This can effectively be used for event and special promotions.

AD RATE

(KRW, 2024)

Rate

700,000 / per email

3 times for 15% discount

Distribution

Monday through Friday (excl. Thursday)

1 AD per week

Subject to 10% VAT

FILE SPECIFICATIONS

Format: High Resolution JPG or PNG File, Text, Hyperlink

Size: Less than 500KB, 700 pix (w) * MAX 1200 pix (h)

AD will be distributed only after completion of the payment.

File must be sent one week prior to the service date at the latest.



AD APPLICATION FORM

VISITORS LOUNGE

The European Chamber of Commerce in Korea (ECCK) provides you with a variety of advertising channels and services to reach out to a refined audience of businessmen and government officials. As all external meetings are held in our Visitors Lounge, the AD will provide an excellent opportunity to expose your business.

The AD contents can be flexible – logo, products or services – and can be reserved & renewed on a yearly basis.



YOUR AD HERE

AD RATE

(KRW, 2024)

1 year

1,200,000 / 1 year

Printing & Installation Cost Included / Subject to 10% VAT

FILE SPECIFICATIONS

- **Size:** 400 cm x 400 cm
- **File format:** AI, JPG, PNG in High Resolution

DIGITAL MAGAZINE AD

ECCK CONNECT

The European Chamber of Commerce in Korea (ECCK) provides you with a variety of advertising channels and services to reach out to a refined audience of businessmen and government officials. We publish a digital magazine, named ECCK Connect. It has been renewed 2024 and will be published as a digital flip book format.

The magazine is circulated to our members and become available on the ECCK website and social media pages.

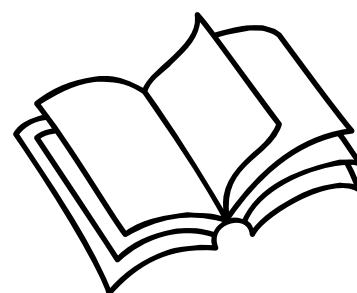
OUR READERS INCLUDE:

- ECCK Members
- European Embassies, Trade Representatives
- EU Delegation to Korea, EU Commission
- Foreign & Local Chambers of Commerce in Korea
- Major Korean Business Associations and the Journalists

AD RATE

(KRW, 2024)

A	Front + Back Page(2P, 3P)	KRW 1,500,000
B	Single 1 Page inside the book	KRW 1,000,000
C	Head / Bottom of the Book	KRW 500,000



Subject to 10% VAT

FILE SPECIFICATIONS

- **Size:** Please contact to ecck-comm@ecck.or.kr for further inquiries
- **File format:** JPG, PNG in High Resolution