

Dentons Lee Newsletter

February 2024

Grow | Protect | Operate | Finance

Dentons and Dentons Global Advisors launch Market Disruption Readiness solution

Global law firm Dentons and multidisciplinary advisory firm Dentons Global Advisors (“DGA”) have launched an integrated **Market Disruption Readiness solution** to assist companies in mitigating the effect of geopolitical risk on their international business operations. The solution will help clients anticipate major business interruption risks, and in the case of major geopolitical crises, assist them in adapting operations or exiting countries as needed. An end-to-end solution combining legal advice from Dentons with public affairs and stakeholder engagement advice from Dentons Global Advisors, it will address clients’ multifaceted needs before, during and after a crisis.

“Multinationals face an increasingly challenging international operating environment due to complex and evolving geopolitical situations, which can result in sanctions, export controls, supply chain disruptions, compliance exposures, and even forced market exits,” said **Pierre Parvine**, Partner and Co-Head of the Europe Industrials Group at Dentons. “In our experience helping clients respond to political crises around the world, we’ve observed time and again that agility is key. Therefore, we have identified measures that companies can take in advance so that they can respond quickly in case of market turmoil.”

John Hughes, Partner at Dentons Global Advisors, added, “Our Market Disruption Readiness solution allows clients to take a front-footed, preventive approach to planning for and mitigating geopolitical crises. Should the worst happen and you are forced to exit the market, not only will you be ready to act fast and mitigate risks, but you will also be better prepared to return in better times, shortening your time to market.”

Through the Market Disruption Readiness solution, Dentons and DGA offer risk assessments to identify the potential impact of various geopolitical scenarios, strategic and legal planning, communications and stakeholder engagement planning, tabletop exercises to test preparedness, and ongoing geopolitical monitoring and intelligence. The team can also assist in implementing the business readiness plan, for example, by renegotiating agreements, adding contractual clauses, restructuring JVs and other corporate structures, creating agreements with alternative suppliers or financing institutions, protecting IP, engaging stakeholders, and providing communications support.

The offer is led by a core team of 15 legal and policy partners across five continents with significant, practical experience helping companies understand, plan for, and navigate complex geopolitical events. Drawing on

Dentons' unparalleled global reach, the team works with lawyers around the world to provide nuanced advice and assist with issues that arise in a given market.

For more details about the Market Disruption Readiness solution, please download the brochure at: [LINK](#)

About Dentons

Across over 80 countries, Dentons helps you grow, protect, operate and finance your organization by providing uniquely global and deeply local legal solutions. Polycentric, purpose-driven and committed to inclusion, diversity, equity and sustainability, we focus on what matters most to you.

About Dentons Global Advisors

Dentons Global Advisors is an expert-led advisory firm that provides integrated solutions for clients in an increasingly complex, regulated and interconnected business environment. Comprising Albright Stonebridge Group and a deep bench of communications, public affairs, government relations and strategy consultants, we help clients engage with governments and regulatory bodies, navigate public disclosures and transactions within the private and capital markets, and manage their reputations through critical moments of change, challenge or opportunity. Our relationship with Dentons, the world's largest law firm, means clients can draw upon integrated legal expertise and strategic advisory services when and where they need them. To learn more, visit [dentonsglobaladvisors.com](https://www.dentonsglobaladvisors.com).

Press contacts:

Amanda Lowe

Europe PR and Communications Director, Dentons
+34 649 426 801
amanda.lowe@dentons.com

Melissa Kresse

Chief Content Officer
Dentons Global Advisors
M +1 (646) 520-8354
melissa.kresse@dentonsglobaladvisors.com



14F, Poongsan Bldg., 23 Chungjeong-ro, Seodaemun-gu, Seoul 03737, Korea

T 02-2262-6000 F 02-2279-5020

info.korea@dentons.com | [Website](#)