

# The Era of Carbon Neutrality: Challenges and Strategies for South Korea's Industries

## ■ Event Details

Title: The Era of Carbon Neutrality – Challenges and Strategies for South Korea's Industries

Time: 9:30 AM – 12:00 PM KST

Date: Tuesday, March 19, 2024

Location: Council Chamber (B2 Floor), Korea Chamber of Commerce and Industry (KCCI)

Online access: Zoom

Registration link: <https://share.hsforms.com/18FhYTjj1T1Ki5DW8VlyL9Qcmtld>

Co-hosted by: Solutions for Our Climate (SFOC) and Korea Chamber of Commerce and Industry (KCCI)

\*Simultaneous Korean-English interpretation provided

## ■ Program (TBC)

TIME	TOPIC	SPEAKER
<b>09:30-9:55</b>	<b>Opening</b>	
09:30-09:35	<b>Opening &amp; welcoming remarks</b> – Carbon neutrality and the direction of Korea's industry	<b>Youngjun Cho</b> , President, Korea Chamber of Commerce and Industry
09:35-09:40	<b>Congratulatory remarks</b> – Mobilizing policy & regulation levers to accelerate response to the climate crisis	<b>Hon. Georg Schmidt</b> , Ambassador to the Republic of Korea, German Embassy in Korea
09:40-09:45	<b>Congratulatory remarks</b> - Korean industry's challenges for global competitiveness	<b>Joojin Kim</b> , CEO, Solutions for Our Climate
09:45-09:55	<b>Keynote speech</b> – Korea, RE100, and the importance of corporate climate leadership	<b>Mike Peirce</b> , ResponsibleSteel Board member and Climate Group Executive Director
<b>09:55-10:40</b>	<b>Global Carbon Border Trade Policies and Challenges of Korean industry</b>	
09:55-10:10	What CBAM and GASSA mean to Korean industry	<b>Dr. Jaeyoon Lee</b> , Research Fellow, Korea Institute for Industrial Economics & Trade (KIET)
10:10-10:25	Carbon border trade policies and the importance of renewable energy market development	<b>Sangwook Park</b> , Reporter, JTBC
10:25-10:40	Challenges of the Korean steel industry	<b>Da-eun Kim</b> , Secretary, Steel and Ceramic Division, Ministry of Trade, Industry and Energy (MOTIE)
<b>10:40-10:50</b>	<b>Coffee Break</b>	
<b>10:50-12:00</b>	<b>Green Steel and Global Competitiveness</b>	
10:50-11:05	The significance of hydrogen reduction steelmaking	<b>Dr. Junho Lee</b> , Professor, Korea University

11:05-11:15	International and business-to-business collaboration on steel	<b>Mike Peirce</b> , ResponsibleSteel Board member and Climate Group Executive Director
11:15-11:25	Supporting growth and competitiveness through contributing demand to development of a net zero steel market	SteelZero Member presentation -Polestar (TBC)
11: 25-12:00	<p>Panel Discussion</p> <ul style="list-style-type: none"> <li>From construction to automotive: the importance of steel procurement for decarbonization</li> <li>Scope 3 supply chain management of steel companies and industries</li> </ul>	<p><u>MC:</u> Solutions for Our Climate (SFOC)</p> <p><u>Panelist:</u>  <b>David Lee</b>, Partner, Yoon &amp; Yang  <b>Jinwan Hyun</b>, Team Leader, SAP Korea  <b>Kang Lee</b>, Team Leader, Ernst &amp; Young  <b>Nabin Kwag</b>, Manager, Ørsted Korea</p>
	Event End	