

2024

# KOREA IMPORT FAIR

Import Trend With The Industry 4.0

July 4th ~ 6th, 2024

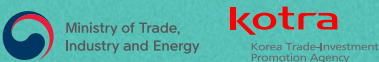
COEX HALL B



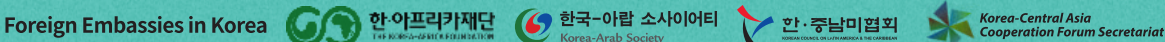
Organized by



Sponsored by



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We invite you to the Korea Import Fair 2024.  
The Korea Import Fair displays a wide range of products  
from agriculture to the Industry 4.0.

Discover and present your products at the global sourcing event  
and meet exceptional products.



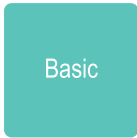


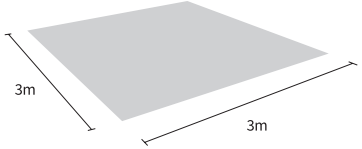
Korea's import market ranks the 8th in the world with  
trade volume over 700 billion dollars.

Korea Importers Association  
wish you a great success and expansion  
for economic future of Korea

## Exhibition Overview

<b>Period</b>	10:00 ~17:00, July 4(Thu)~July 6(Sat), 2024
<b>Venue</b>	Hall B, COEX, Seoul Korea
<b>Scale</b>	4,365m <sup>2</sup>
<b>Items</b>	Raw materials, Food & Beverage, Handicrafts, Cosmetics, Children's items, Home Decoration, Jewelry & Accessories, Sports & Leisure items, Electric & Electronic appliances, Daily Necessities, Trade & Travel service etc. semi-conductor, secondary cell etc.
<b>Event</b>	B2B 1:1 meeting, Korea's Trade(Import) policy session
<b>Organized by</b>	Korea Importers Association(KOIMA)
<b>Sponsored by</b>	Ministry of Trade, Industry and Energy(MOTIE), Korea Trade Investment Promotion Agency(KOTRA)

## Booth Fee

<b>Booth Type</b>	 	 
<b>Price</b>	US\$ 3,000/9m <sup>2</sup> (3m x 3m)	US\$ 2,500/9m <sup>2</sup> Minimum US\$ 10,000/36m <sup>2</sup>
<b>Complimentaries</b>	1 Information Desk, 1 Folding Chair, 3 Spotlights, 4 Chairs, Power Outlet(1KW), Fascia Board, Carpet, Walls, Round Table ※ The booth is designed in 9m <sup>2</sup> per unit	Not available

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*Trade with Trust*

## Booth Fee

Price	US\$ 3,000	Basic
Period	Booth Fee	Discount Rate
by Dec.2023	US\$ 1,800	40%
by Feb.2024	US\$ 2,100	30%
by April.2024	US\$ 2,400	20%
May.2024~	US\$ 3,000	—

※ 10% Advance payment must be done for the registration to  
1800-007-121524 Shinhan Bank(Korea Importers Association) SWIFT : SHBKCRSE

## Registration Info.

**Deadline: May 31, 2024**  
How to apply : submit the completed application

By E-mail	overseas@koima.or.kr
By Website	www.koimakif.com
By Fax	82-2-749-1830

## Settlement Instruction

Bank Account	180-007-121524 Shinhan Bank
Beneficiary	Korea Importers Association(KOIMA)
Swift Code	SHBKCRSE



### KOREA KIF Secretariat

Korea Importers Association(KOIMA) 169 Bangbae-ro, Seocho-gu, Seoul, Korea

Tel : 82-2-6677-3662 / Fax : 82-2-749-1830 / E-mail : overseas@koima.or.kr / website : www.koimakif.com