

한국 4,653명 직장인이 선택한
대한민국 No.1 MBA

알토대/헬싱키경제대 MBA

직업병행

주말수업

유럽, 한국 정규석사 동시취득



Korea's No.1 MBA program chosen by 4,653 Korean professionals

- ✓ Concurrent with work
- ✓ Weekend classes

MBA program at Aalto University in Finland (formerly Helsinki School of Economics)

The MBA program, which is the only dual-degree program available in Korea offering the regular Master's degree from Aalto University, a renowned European institution in Finland, has been running for 30 years since its establishment in 1995 as the first global MBA program in Korea.

The [MBA program at Aalto University in Finland](#) and the [MBA program at Seoul Business School of aSSIST University in Korea](#) are jointly conducted as a regular master's degree program where students can obtain both degrees simultaneously. Seoul Business School of aSSIST University has been a global partner of Aalto University for 30 years, collaborating to offer this program in Korea.

Aalto University (Formerly Helsinki School of Economics)

Aalto University, a prestigious university in Finland, embodies excellence, innovation, and creativity. It was established in 2010 through the integration of Helsinki School of Economics, Helsinki University of Technology, and the University of Art and Design Helsinki. Globally recognized for its unparalleled educational competitiveness, Aalto University emerged as a result of the Finnish government's endeavor to enhance industry-academia collaboration and promote interdisciplinary education.



2023 세계혁신대학
랭킹 7위

세계대학 랭킹시스템
(World University Rankings
for Innovation, WURI)



2023 Executive Education
세계 37위

영국,
Financial Times



2023 Global EMBA Ranking
Top 100 선정

영국,
Financial Times



2023 Shanghai Ranking
17위

중국,
(Global Ranking of
Academic Subjects, GRAS)

Ranked 7th in the 2023 World's Universities with Real Impact (WURI)

Ranked 37th in the 2023 Executive Education Global Ranking (Combined Custom & Open-enrollment ranking
**Not ranked among domestic universities)

Selected in the Top 100 of the 2023 Global EMBA Ranking (The only MBA program in Korea to be selected by
both QS and FT)

Ranked 17th in the 2023 Shanghai Ranking

✓ Attained the "Triple Crown" accreditation, which is obtained by a mere of 1% of global
business schools (with no domestic university included)

AACSB, AMBA, EQUIS

경영대학 세계 3대 인증 모두 획득



미국경영대학연맹
국제인증

국제 MBA협회 인증
MBA 프로그램 심사 후 인증

유럽 경영대학협의회
국제인증



"Triple Crown" 달성

전 세계 단 1%의 경영대학만 획득
국내 유일, 글로벌 검증 MBA

✓ **Optimized program designed for working professionals: Obtain an international MBA degree in the shortest possible duration (1 year 6 months, three semesters)!**

- The program is optimized to cater to the needs of working professionals, with classes scheduled on Friday evenings and Saturday morning/afternoons.
- Utilizing a hybrid approach, the program offers the flexibility of attending classes either in person or online in real time, allowing students to choose their preferred mode of participating.
- To accommodate the demands of overseas business trips and internal corporate events, a comprehensive make-up system is in place, ensuring that students have the opportunity to complete missed classes and fulfill the requirements.

✓ **Acquire a prestigious MBA degree from renowned European Institution, concurrently with your current employment, at a reasonable cost!**

- Attain a degree in a cost-effective manner compared to studying abroad, by completing the majority of coursework domestically, enabling concurrent professional engagement.
- Students will have the opportunity to learn from esteemed domestic and international faculty members who offer advanced management theories and various case analysis lectures, enhancing practical skills and business decision-making abilities.
- Customized for mid-level managers, executives, and individuals with aspirations for career advancement, the curriculum and academic management of the MBA program are designed to accelerate the learning process and ensure a seamless transition to a doctoral program

✓ **Choose your class based on your preference for English or Korean instruction, and select your campus without the hassle of commuting!**

- Choose between classes instructed in Korean (70% Korean, 30% English) or classes instructed in English.
- Select either Gangnam or Gangbuk campus: Choose a convenient lecture venue that minimizes commuting difficulties.
- Gangnam Campus (Yangjae Yeomgok-dong, Seocho-gu, KOTRA), Gangbuk Campus (Daehyeon-dong, Ewha Womans University Station, Sedaemun-gu, aSSIST University)

✓ **Powerful domestic MBA alumni network with over 4,000 Korean Graduates!**

- As of February 2024, a total of 4,653 regular degree graduates.
- Aalto University Korean Alumni Association, with approximately 420 Exclusive Alumni members, is engaged in 17 different business fields.

✓ **Based on interests and job relevance, choose from 4 specialized tracks (Majors) for an enhanced curriculum!**

- 1) Global Management
- 2) Business Design

- 3) Entrepreneurship, Start-up
- 4) Digital Transformation

□ **Education Period** 1year 6months(3semesters), from Sep 2024 admission to Feb 2026 graduation

1 st Semester (Sep 2024)						2 nd Semester (Mar 2025)						3 rd Semester (Sep 2025)						
Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	
Core						Core & Elective						HRP	Elective					
Business Project																Graduation		

- **Core:** Mandatory courses that must be completed to obtain an MBA degree
- **Elective:** Optional courses taken to earn credits
- **HRP** (Helsinki Residence Program): On-site courses conducted at Aalto University in Helsinki, Finland
 - **For students admitted in September 2024 → Late July to Early August in 2025 (approximately 2 weeks)**
 - In 2022: July 25th(Mon)~August 5th(Fri), In 2021: July 26th(Mon)~August 7th(Sat), In 2020: July 27th(Mon)~August 8th(Sat)



□ **Semester and Credit Structure**

Classification		Curriculum		Courses
Domestic Program	1 st Semester	Core		7
	2 nd Semester	Core	Elective	6
International Program	HRP	International Concentration Program Aalto Track		3
Domestic Program	3 rd Semester	Elective		6
Graduation Project		Business Project		2
General Education Requirements		Management Book Society(MBS)		1

- Each Core and Elective course is worth 1.5 credits, totaling 24 hours.
- **Aalto Track** (Specialized Track): Intensive courses taken during the overseas program in Helsinki, allowing for in-depth learning Based on individual interests and professional relevance.
- **Business Project** (Graduation Project): Integration of theoretical knowledge and case studies to identify solutions for real-world issues. The project aims to derive outputs that can address significant current problems and can be utilized as educational materials for executives and staff members.

□ **Class Hours**

Sun	Mon	Tue	Wed	Thu	Fri	Sat	Course	일정
9/1	2	3	4	5	6	7	Course 1	Sep 7 th (Sat), 13 th (Fri), 14 th (Sat), 20 th (Fri)
8	9	10	11	12	13	14	Course 2	Sap 21 st (Sat), 27 th (Fri), 28 th (Sat), Oct 4 th (Fri)
15	16	17	18	19	20	21	Days	Class Hours
22	23	24	25	26	27	28	Sat	08:30 ~ 17:20
29	30	10/1	2	3	4	5	Fri	18:30 ~ 22:20

- Class dates and times may be adjusted depending on the characteristics of the course.
- The course schedules may vary for each individual course, and detailed schedules will be provided prior to the start of the semester.

□ Major Courses

Core Module	Elective Module
Strategic Management (전략경영)	Negotiation Strategy (협상 전략)
Economics for Executives (기업경영 경제학)	ESG Management (ESG 경영)
International Marketing Management (국제마케팅관리)	Design Management (디자인 경영)
Management Accounting and Control (관리회계)	Data-Driven Decision Making (데이터기반 의사결정)
Personal & Organizational Leadership (개인-조직간 리더십)	Intellectual Property Strategy (지적재산권)
Management Communication (비즈니스 커뮤니케이션)	Strategic Brand Management (전략적 브랜드관리)
Operations Management (생산관리)	New Venture Startup (뉴벤처 스타트업)
Financial Accounting (재무회계)	Creativity and Business Innovation (비즈니스 이노베이션)
Strategic Human Resource Management (전략적 인사관리)	M&A and Financing (합병-인수관리)
Corporate Finance (기업 재무)	Entrepreneurship (기업가정신)
Capstone Module (비즈니스 시뮬레이션)	Digital Transformation with AI (디지털 트랜스포메이션)
Business Project (논문대체/약식 페이퍼)	International Business Contract (국제비즈니스 계약)
Helsinki Residence Program (해외집중과정-Aalto Track)	Strategic Marketing Management in China (중국마케팅)

Aalto Track

Global Management

This curriculum focuses on cultivating managerial perspectives and mindsets to predict the global management trends and the formulate effective business strategies.

Business Design

This curriculum provides opportunities to acquire specialized knowledge in technology, design, and marketing, with a particular emphasis on fostering efficient communication among departments. Through in-depth projects, students gain expertise in marketing techniques and develop competitive products and brands.

Entrepreneurship, Start-up

To thrive in the era of global low-growth, this program nurtures an entrepreneurial mindset and develops capabilities to generate new sources of growth. Students gain insights from successful Finish startup cases and their processes.



Digital Transformation

This program prepares students for the evolving business environment created by the remarkable innovations in digital technologies such as mobile, cloud, big data, artificial intelligence (AI), Internet of Things (IoT), and robotics. It equips students with the essential skills to navigate and leverage digital advancements in various aspects of business management, customer relations, and business processes.

The Aalto Track, available within the Helsinki Residence Program (HRP), allows students to select and apply for their preferred track upon admission. However, it is possible to request a track change after the start of the semester.

Each track's classes are offered with the requirement of a minimum enrollment of 20 students or more, in accordance with the regulations of internationally recognized accreditations such as AACSB(Association to Advance Collegiate Schools of Business), AMBA(Association of MBAs), EQUIS (European Quality Improvement System)

❑ Lecture Hall (Option Available)

Korean Instructed Course	English-Instructed Course
 <p style="text-align: center;">Gangbuk Campus, Assist University 46 Ewhayeodae 2-gil, Seodaemun-gu, Seoul</p>	 <p style="text-align: center;">Gangnam Campus, KOTRA 13 Heolleung-ro, Seocho-gu, Seoul</p>

❑ Admission Requirements

- ✓ Applicants with a regular 4-year bachelor's degree from accredited domestic or international universities, or with equivalent qualifications as defined by relevant regulations.
 - * Including individuals who have obtained a bachelor's degree through institutions such as open universities, cyber universities, and credit banks.
- ✓ Applicants with more than 5 years of work experience (including military service, NGO activities, and self-employment).
 - * Required to submit the references related to work experience.
- ✓ There are no additional admission requirements for applicants who meet the above two criteria.

❑ Admissions Process

- ✓ Step 1: Online Application Registration and Payment of Application Fee
- ✓ Step 2: Submission of Required Documents (Original Copies)
- ✓ Step 3: Document Review and Interview
- ✓ Step 4: Announcement of Admission Results
- ✓ Step 5: Registration of Accepted Applicants and Payment of Tuition Deposit
- ✓ Step 6: Payment of First Semester Tuition Fees

❑ Required Documents (Printout/Original Submission)

	List of Documents	Number of copies	Official Form	Remarks
-	Online Application	-	-	[Link]
Required	Document Submission Confirmation	-	-	-
	Aalto University Application	1 Copy	○	-
	CV in English	1 Copy	○	Individual forms can be submitted.
	Recommendation Letter in English	1 Copy	○	Acceptable from former/current colleagues, acquaintances, family members, etc.
	Official Diploma or Certificate of Graduation in English	1 Copy	○	Master's degree holders are required to submit the document including their highest level of education. Application/issuance available through electronic civic service, local administrative welfare centers.
	Official Academic Transcript in English	1 Copy	-	
	English Proficiency Test Certificate <i>*Submission should be made within 3 months from the date of admission.</i> <i>*Exempt individuals are not required to submit.</i>	1 Copy	-	The tests must have been taken within 3 years prior to the application deadline. Students can submit English grades from English courses taken during their enrollment as an alternative to official scores.

	Proof of Work Experience (Verification/Certificate of Employment)	1 Copy	-	A work experience of more than 5 years (60 months) is required as of the admission date / Proof of Work Experience (Verification/Certificate of Employment) Acceptable to submit ' Certificate of Health Insurance Qualification(click) ' as an alternative.
	Copy of Passport	1 Copy	-	Applicant's name and date of birth on the application must be identical with the ones on their passport.
	3cm width/4cm length-sized identification photo	1 Copy	-	When uploading the online application, it is acceptable to exclude.
Optional	Job Description in English	1 Copy	O	Applicants who meet the eligibility criteria for exemption from the official English proficiency test evaluation.
	Letter of Consent: Release of Information Form	1 Copy	-	Applicable only for those who have obtained degrees from overseas institutions

❑ Official English Proficiency Test Criteria

Classification	TOEIC	TOEIC Speaking	TOEFL (iBT)	TOEFL (CBT)	New TEPS	IELTS	PTE	OPIC
Grading Standard	700	130 (Level 6)	79	213	300	6.5	55	IM2

• Criteria for Exemption from Official English Proficiency Test Submission

(Applicable if at least one of the following criteria is met)

1. Applicants with a minimum of 5 years of professional experience in multinational corporations or foreign enterprises where English is predominantly utilized in their respective roles (Submission of a job description in English is required)
2. Applicants who have resided in English-speaking countries for a duration exceeding 5 years (Submission of a job description, verification/certificate of employment, etc., in English is required)
3. Applicants with a bachelor's degree or higher from English-speaking countries (Submission of a certificate of graduation is required).

❑ Location to Submit Required Documents

* Please submit the required documents mentioned above in their **original form** either by registered mail or in person.

* Address: 46 Ewhayeodae 2-gil, Seodaemun-gu, Seoul (Postal code: 03767) / Attn: Admissions Officer of Aalto University MBA, Seoul Business School, aSSIST University

☐ Tuition Fee

Semester	Admission Fee	Tuition Fee	Total Amount of Payment	Due Date
Domestic Program 1 st Semester (Sep 2024)	700,000	10,150,000	10,850,000	Aug 2024
Domestic Program 2 nd Semester (Mar 2025)	-	10,150,000	10,150,000	Feb 2025
Intensive Overseas Program (Jul-Aug 2025)	-	10,150,000	10,150,000	Jul 2025
Domestic Program 3 rd Semester (Sep 2025)	-	10,150,000	10,150,000	Aug 2025

- The tuition fees stated above are applicable for 2024 academic year, and there is a potential for an increase in tuition fees.
- For the Helsinki Residence Program (HRP), students are responsible for their own airfare and accommodation expenses.
- **Financial aid loans are available through the Korean Scholarship Foundation for domestic programs upon admission (as of 2024, with an interest rate of 1.7% and a repayment period of up to 10-20 years)**
- Tuition fees are waived for the fourth semester in the domestic program (subsequent semesters require a payment of KRW 200,000 per credit).
- **The self-funded/privately funded tuition fees are eligible for education expense deductions during year-end tax settlement.**
- Installment payment options for tuition fees are available (please inquire with the respective department for further details after admission).
- In the event of unavoidable circumstances leading to withdrawal from the program after admission, a tuition refund application form should be completed and submitted (for more information, please inquire).

☐ Scholarship

Classification	Scholarship Amount	Remarks
Academic Excellence Scholarship	Up to 30% of tuition fees	Differential payment for top-performing students from the previous semester
Alumni Scholarship	Determined by committee deliberation	Application for alumni scholarship (official form) Criteria and selection of recipients are determined after committee deliberation.
Admissions Scholarship	Fixed amount of tuition fees	Implemented separately for each admission type
Recommendation Scholarship	Fixed amount of tuition fees	Implemented separately for staff, graduates, and current students' recommendations
Family Scholarship	Up to 25% of tuition fees	Spouses of current students or graduates, as well as immediate family members (parents, children, siblings)
Agreement Scholarship	Fixed amount of tuition fees	Implemented separately for employees of institutions with separate agreements with aSSIST University

* Scholarship and recipients are determined through internal admission and scholarship evaluations.

* Scholarships are applicable only during the registered semesters of domestic programs, and the amounts are adjusted within the specified limit, considering the available budget for the respective year.

□ Admission Inquiry

1) Contact Information

Admission Coordinator	Contact Number	Email	Address	Website
Hee Yeon Park	02-360-0721	hypark2@assist.ac.kr	46 Ewhayeodae 2-gil, Seodaemun-gu, Seoul, South Korea (Postal code: 03767) aSSIST University, Aalto University MBA	w.assist.ac.kr/aalto_web/
Kevin Seok Hun Yu	02-360-0730	shyu@assist.ac.kr		

2) Working Hours

Days	Working Hours	Remarks
Mon	08:00 ~ 17:00	*Lunch Break: 12:00 ~ 13:00
Tue-Thu	09:00 ~ 18:00	*Outside of regular hours, we are available for admission inquiries/counseling upon requests in advance.
Fri	09:00 ~ 17:00	

3) Application for Admission Counseling

* We offer counseling through telephone, email, online (Zoom), and in-person visits.

Please contact us in advance to arrange an appointment.

* If you wish to receive counseling, please click the checkbox in the email.

* For in-person visits, you will be provided with program materials for a guided tour. ** [click here to request an admission counseling](#)