

The 2nd World Climate Industry EXPO

The 43rd Korea Energy Show (Future Energy Hall · Carbon Free Energy Hall – Clean Energy Zone)

September 4th (Wed) – 6th (Fri), 2024
BEXCO, Busan, Korea

Scale **500** Companies, **2,000** Booths

Main Events Opening Ceremony, International and Domestic Business Consultations, Policy and Business Seminars, Field Events, etc.

Host  Ministry of Trade, Industry and Energy  BUSAN METROPOLITAN CITY Organizer  KOREA ENERGY AGENCY Co-host  Iea 50



Go to Website
https://koreaenergyshow.energy.or.kr/eng_new



Exhibition Fields | Exhibition Center 1

KOREA ENERGY SHOW

Future Energy Hall



Products and technologies improving efficiency through advanced technology incl. AI, energy management solutions, etc.

Carbon Free Energy Hall

KOREA ENERGY SHOW



Clean Energy Zone

CFE-related technologies incl. solar, wind, nuclear, CCUS



Net Zero Zone

Innovative products and appropriate technologies related to carbon neutrality

Future Mobility Hall



Future mobility technologies incl. electric vehicles, EV charging solutions, autonomous driving etc.

Weather & Climate Industry Hall



Meteorological technology and products, incl. weather observation, measurement instruments, climate information solutions, weather policies, R&D

Climate Technology Hall



Clean energy, CCUS, climate-environment, eco-friendly port, marine climate technology

Exhibition Fields | Exhibition Center 2



Environment Energy Hall

Public policy, water quality management, resource recycling, air environment, measurement and analysis, eco-friendly technology, electricity and power generation, gas industry, renewable energy, hydrogen energy, and energy efficiency

Displaying the latest innovative climate energy technology along with global leaders of climate energy industry

Global Comprehensive EXPO Leading Innovation in the Climate Energy Industry

'The Climate Industry Expo with a Difference'

TREND



- ✓ Exploring CFE (carbon-free energy) trends and seeking new perspectives for the future of the climate energy industry
- ✓ Over 30 world-renowned opinion leaders invited from 20 countries
- ✓ 60 sessions introducing the latest technologies and policies in the climate energy sector

BUSINESS



- ✓ One-stop export service incl. pre-matching & on-site meetings with buyers from approx. 50 countries through global business support by **kotra** 대한무역투자진흥공사
- ✓ **NEW** Business expansion support through **domestic purchasing consultations** with public procurement and demand agencies
- ✓ **NEW** Certification & **registration in KONEPS** (Korea ON-line E-Procurement System) for entry support of public procurement

MARKETING



- ✓ **NEW** Corporate promotion and marketing support through the 'WCE Innovation Award' to foster domestic and international innovative technologies.
* Target : SMEs, startups
- ✓ **Global expansion** through promotion in world-renowned media and magazines
- ✓ Networking sessions for international business hub exchange

Global Conference

Ushering in a Carbon-Free Energy Era with Climate Technologies

Opening Ceremony



- ✓ Opening Remarks, Welcome Address, Keynote Address, and more
- ✓ Climate Energy Innovation Award

Leaders' Summit



- ✓ Global Climate & Energy Forum
- ✓ CFE Leaders Roundtable
- ✓ Maritime Cities Session

Energy Summit



- ✓ CFE Initiative Seminar
- ✓ Future of Mobility Session
- ✓ Climate Technology Symposium

Climate Summit



- ✓ Global Green Vision Forum
- ✓ Meteorology and Climate Change Session
- ✓ Green Industry Session

World Climate Industry EXPO 2023 Recap

World Climate Industry EXPO

"Rising above the Climate Crisis towards Sustainable Prosperity"

A platform for sharing carbon neutrality-related industry responses and global discussions



① Korea Energy Show ② Net Zero EXPO ③ Carbon Neutrality Conference ④ GGHK

⑤ An integrated EXPO including ENTECH showcasing the latest technologies in the energy field to respond to the climate crisis

Exhibition Center 1

Clean Energy Hall
Energy Efficiency Hall
Net Zero Tech Hall
Future Mobility Hall
EXPO Promotion Hall
Policy Finance Hall
GGHK(Export Consultation)

Exhibition

Participating Companies:
500

Participating Booths:
2,195

Visitors:
Approx. **29,000**

Buyers

Consultations:
155

Consultation Amount
Approx. **182.7** billion won

Participating Buyers:
275 from **40** Nations

B2C Program

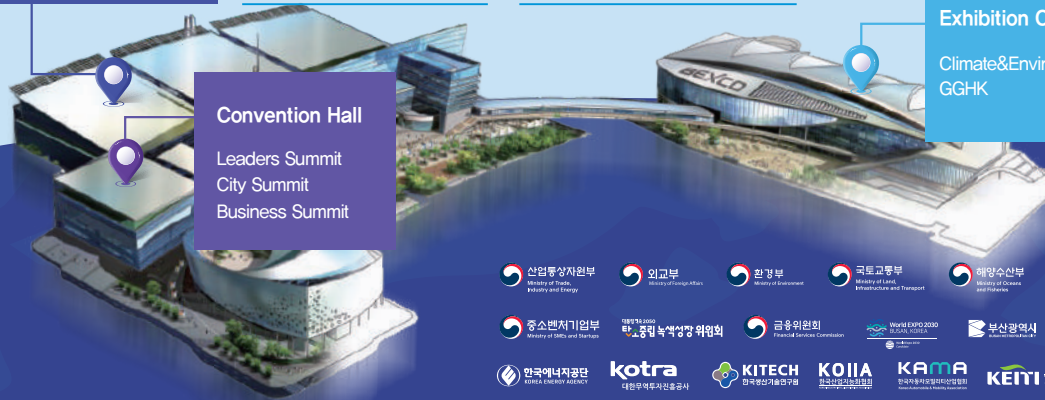
Programs:
11

Participants:
6,300

B2B Program

Programs:
8

Participating Companies:
90



Convention Hall

Leaders Summit
City Summit
Business Summit

Exhibition Center 2

Climate&Environment Tech Hall
GGHK



Watch by Video

Exhibition Center 1

Highlights



Exhibition Center 1

Online Exhibition



Exhibition Center 1

Installation Time Lapse



Booth Discount (max. 50% off by duplicate applications)

Type	Details	Discount
Early Application	Companies applied before 31 March, 2024	10%
Large Booth	Companies applied for 10 booths or more	10%
Certified · participated companies	High-efficiency material · Renewable energy facility certification, 2023 renewable supplier and rental businesses	5%
Consecutive participation	from 2nd to max. 3rd time	5~10%
Contract in 2023	According to Korea Energy Show result report in 2023	20%
Collaborative cooperation between large companies and SMEs	SMEs participating with funding from large enterprise	20%
Foreign company booth participation		50%

Booth Exhibition Fees

Type	Unit Price	Booth Size	Details
Standard	2,400,000 KRW	3m x 3m x 2.4m	Display Area + System Booth
Premium	2,700,000 KRW	3m x 3m x 2.4m	Display Area + System Booth
Raw Space	2,000,000 KRW	3m x 3m x 4.5m	Display Area Only

- First come First Served until May 31st 2024 (Early closing possible)
- For more details visit the Korea Energy Show website

Inquiry | Secretariat | (+82)70-4699-3026, kes2024en@gmail.com
Korea Energy Agency | (+82)52-920-0304, 0307