

# ECCK AD OPTIONS 2025

The European Chamber of Commerce in Korea (ECCK) offers a variety of advertising options to provide you with the optimal platform to reach European and multinational executives as well as potential investors. We maintain close relationships with approximately 400 member companies, Korean government agencies, European embassies, the EU Delegation to Korea, chambers of commerce, leading business associations in Korea, and major media outlets, many of whom are subscribers to our newsletters and magazines.

Currently, ECCK offers five types of advertising options, including website, newsletter, EDM, and magazine, to help ensure your business reaches a diverse and influential audience in Korea. Please refer to the details below for more information.

## WEBSITE



AD banner with an external link, placed on the ECCK website.

**KRW 1,200,000 | 1 month | 400x350px | JPG or PNG**

- *Save 15% with a 3-month contract and 20% with a 6-month contract*

## NEWSLETTER



ECCK weekly newsletter distributed to members & non-members & embassies.  
AD banner with an external link, placed at the bottom of the newsletter.

**KRW 300,000 | 1 blast | 562x102px | JPG or PNG**

- *Save 15% with an annual contract*

## EDM



Distributed to members, embassies, chambers, and other business associations.  
Image file format with a landing URL

**KRW 700,000 | 1 blast | 700x1200px | JPG or PNG**

- *Save 15% with a 3-times contract*

## MAGAZINE



Magazine in eBook type placed on the ECCK website.

**KRW 1,200,000 | 1 Full Page | 210x297mm | JPG**

- *Save 15% with an annual contract (=4-times in total)*

## ILOUNGE

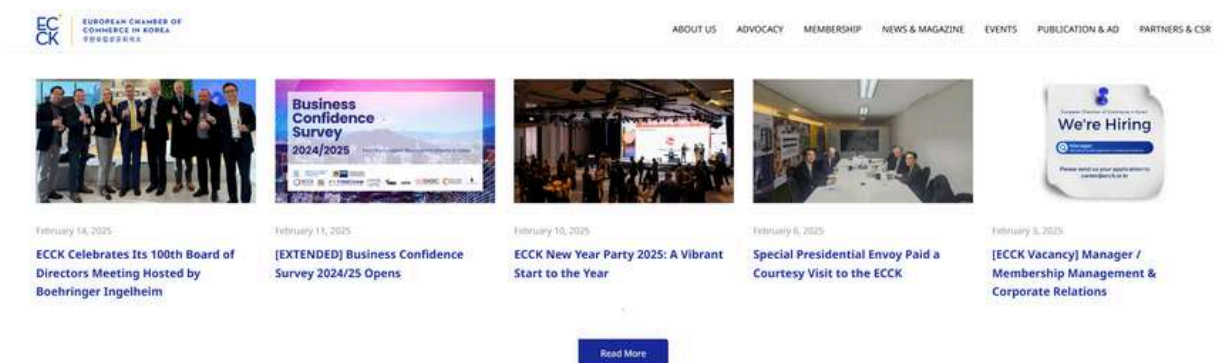


Branded content placement in the ECCK visitor lounge, i-Lounge.

**KRW 1,500,000 | 1 year | 140x140cm | AI or PDF and JPG or PNG**

- *Limited to a maximum of 5 advertisers per year*

The ECCK website offers prime visibility to business leaders and officials. Ads in a carousel format appear on the homepage (ecck.or.kr) mid-right corner. Flexible content—logo, products, services, or events—is available with monthly reservations and renewals.



**YOUR AD HERE**

**AD RATE**

(KRW, Subject to 10% VAT, 2025)

**1,200,000 / 1 month**

- Save 15% with a 3-month contract and 20% with a 6-month contract

**FILE SPECIFICATIONS**

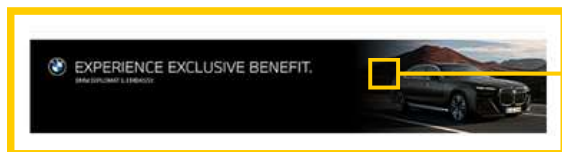
- **Size:** 400px(w) x 350px(h)
- **File format:** JPG or PNG in High resolution, at least 300 dpi
- AD will be distributed only after completion of the payment.  
(Exception: Payments made through GOAD)
- File must be sent one week prior to the service date at the latest.

# ECCK NEWSLETTER BANNER

The ECCK e-newsletter, sent every Thursday, features the latest ECCK updates and prominent external news. Placing your banner with an embedded hyperlink at the bottom ensures maximum exposure to our unique and influential audience.

## UPCOMING EVENTS

- Apr 26: [External] Edventure: Seoul's Gateway to Global Investment
- Apr 27: ECCK Busan Outdoor Activity: Hiking & Lunch on Mt. Geumjeong
- Apr 30: ECCK Information Session on Women Leadership
- May 8: Intercultural Workshop - Understanding Korea
- May 31: ECCK Busan All European Network Night 2024
- Jun 12: All European Network Night 2024
- Jun 20: ECCK Future Development Forum



**YOUR AD HERE**

## AD RATE

(KRW, Subject to 10% VAT, 2025)

Rate **300,000 per issue**

- Save 15% with an annual contract

Distribution **Every Thursday**  
**1 AD / advertiser per week**

## FILE SPECIFICATIONS

- **Size:** 562px(w) x 102px(h)
- **File format:** JPG or PNG in high resolution, at least 300 dpi
- AD will be distributed only after completion of the payment.  
(Exception: Payments made through GOAD)
- File must be sent one week prior to the service date at the latest.

The ECCK EDM is the fastest way to instantly approach the prominent European related business community in Korea including seniors and executives of domestic and multi-national companies. This can effectively be used for event and special promotions.



**YOUR AD HERE**



## AD RATE

(KRW, Subject to 10% VAT, 2025)

Rate **700,000 / per email**

- Save 15% with a 3-times contract

Distribution **Monday through Friday (excl. Thursday)**  
1 AD / advertiser per week

## FILE SPECIFICATIONS

- **Size:** Less than 500KB, 700px(w) x 1200 px(h) MAX
- **File Format:** High Resolution JPG or PNG File, Text, Hyperlink
- AD will be distributed only after completion of the payment.  
(Exception: Payments made through GOAD)
- File must be sent one week prior to the service date at the latest.

The ECCK Magazine, published quarterly in eBook format on the ECCK website, provides insights into the European and Korean business environment and updates on ECCK and member activities. Advertisements are available in single-page layouts, with spread options upon request.



### AD RATE

(KRW, Subject to 10% VAT, 2025)

**1,200,000 / 1 Full Page/ 3 months**

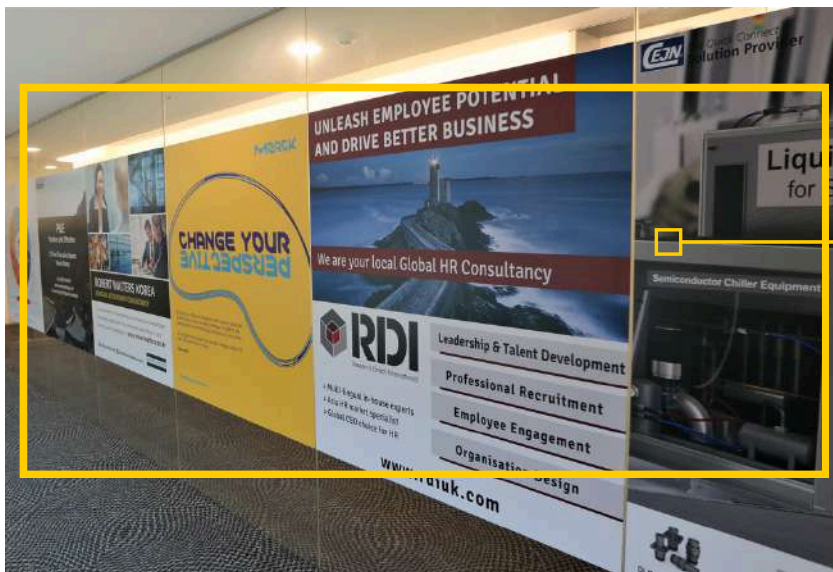
- Save 15% with an annual contract (=4-times in total)

### FILE SPECIFICATIONS

- **Size:** 210mm(w) x 297mm(h)
- **File format:** JPG, PNG in High Resolution
- AD will be distributed only after completion of the payment.  
(Exception: Payments made through GOAD)
- File must be sent one week prior to the service date at the latest.

# VISITOR'S LOUNGE BANNER ILOUNGE

As most of external meetings as well as committee meetings are accommodated in our Visitors Lounge (iLounge), the AD will provide an excellent opportunity to expose your business to relevant visitors which are corporates, associations and government officials. The AD contents can be flexible – logo, products or services – and can be reserved & renewed on a yearly basis.



**YOUR AD HERE**

## AD RATE

(KRW, Subject to 10% VAT, 2025)

**1,500,000 / 1 year**

- Printing & Installation Cost Include
- Limited to a maximum of 5 advertisers per year

## FILE SPECIFICATIONS

- **Size:** 140cm(w) x 140cm(h)
- **File format:** AI or PDF (for printing) and JPG or PNG (for preview)
- AD will be distributed only after completion of the payment.  
(Exception: Payments made through GOAD)
- File must be sent three weeks prior to the service date at the latest.