

**ART
BUSAN**

LEAD
PARTNER  Hana Financial Group

ART BUSAN 2025

**MAY 9 – 11
VIP PREVIEW MAY 8
BEXCO**

ART BUSAN 2025

Press Release

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Art Busan 2025: 108 Galleries from 17 Countries — A Platform for Navigating the Flow of Asian Contemporary Art

- ▶ The 14th edition of Art Busan returns as Korea's largest spring art fair, strengthening curated sections and international collaborations
- ▶ Leading galleries such as Kukje, Hyundai, Johyun, Arario, CANADA, MASSIMODECARLO, and KOTARO NUKAGA to participate
- ▶ FUTURE section for emerging galleries and artists, alongside the regionally focused ART ACCENT exhibition
- ▶ CONNECT special exhibition, led by Wonseok Koh (Line Cultural Foundation), featuring large-scale and site-specific works
- ▶ CONVERSATIONS program, co-curated with key institutions like Tokyo Gendai, Garage Museum, and Supper Club, with 8 thematic sessions

(Art Busan = April 17, 2025) Art Busan 2025, Korea's largest art fair in the first half of the year, will be held from May 8 (Thu) to May 11 (Sun) at BEXCO, Busan. The fair opens with a VIP preview on May 8.

Now in its 14th year, Art Busan returns with a renewed focus on enhancing curatorial rigor across all sections and expanding international outreach. With 108 participating galleries from 17 countries, the fair continues to grow as a platform for global galleries to reach Korean and wider Asian collectors.

Alongside Korea's leading galleries—including Kukje Gallery, Gallery Hyundai, Arario Gallery, Johyun Gallery, Gana Art, and PKM Gallery—prominent international names such as CANADA (New York), MASSIMODECARLO (Milan/London/Hong Kong/Paris/Seoul), KOTARO NUKAGA (Tokyo), Tang Contemporary Art, Whitestone Gallery, and Esther Schipper will present their programs.

For KOTARO NUKAGA, this marks their first participation in a Korean art fair. Société (Berlin) will present a group exhibition featuring artists Kaspar Müller and Bunny Rogers. Esther Schipper returns to Art Busan after relocating its Seoul space to a new building in Hannam-dong.

Program Overview by Section

1. FUTURE & ART ACCENT: A Platform for Emerging Artists

19 emerging galleries, including CDA, CUT ART (Riga), WWNN, Shift Gallery (Moscow), and sangheeut, will take part in the FUTURE section, spotlighting young artists through solo and duo presentations.

Art Accent, Art Busan's signature program for regional discovery, will present a special exhibition in collaboration with Hongti Art Center, featuring seven artists from the Busan–Ulsan–Gyeongnam region. One selected artist will be offered a solo booth at Art Busan 2026.

The newly established FUTURE ART AWARD, sponsored by the fair's lead partner Hana Financial Group, will grant KRW 10 million to one artist from the FUTURE section.

2. CONNECT: Expanding the Physical Boundaries of Art

This year's CONNECT program comprises 11 curated presentations under the theme "Territory and Boundaries," led by Wonseok Koh, Director of Line Cultural Foundation.

The thematic exhibition "Fragmented World, Living Entities" questions the territorial nature of the art fair booth. Featured artists include Alexander Ugay, Hou I-Ting, Kim Sang-don, Kwon Doyeon, Park Ki-won, and Kim Oksun. The exhibition is presented in collaboration with institutions such as Suwon Museum of Art, Sharjah Biennial, NIKA Project Space, and TKG+.

At DOMOHEON, a historical site in Namcheon-dong, Busan, sculptor Chung Hyun's monumental outdoor work *The Standing Man* will be on display, activating the site's material and historical context.

Galleries such as Johyun Gallery, IAH, PKM Gallery, Gallery MAC, PS CENTER, Gallery M9, ROY GALLERY, LINA Gallery, MASSIMODECARLO, and Tang Contemporary Art will present additional solo projects in the CONNECT section.

3. CONVERSATIONS: Navigating the Currents of Contemporary Art Discourse

Art Busan's annual public program CONVERSATIONS returns in 2025 with eight sessions, organized in collaboration with leading Asian art institutions including Tokyo Gendai, Garage Museum, and Supper Club. The program brings together curators, artists, collectors, and gallery directors to engage in timely and critical dialogues.

This year's discussions address key topics in contemporary art such as the relationship between art and institutions, identity and place, materiality in sculpture and painting, and cross-platform collaboration. The full session schedule is available on the Art Busan website.

Connecting Local and Digital Art Platforms

Under this year's slogan, *More with Art*, Art Busan highlights connections between art, local communities, and the city itself. From May 5 to 18, Busan Art Week—sponsored by BNK Busan Bank—will offer a citywide program including exhibitions at regional institutions, artist studio visits, public sculpture, and the Art Bus experience for the public.

In collaboration with digital partner ARROUND, Art Busan will also enhance mobile-based services for visitors. Through the digital ticket, attendees can conveniently access viewing routes, gallery information, local dining, and exhibition recommendations—offering a seamlessly integrated art-and-city experience.

Tickets for Art Busan 2025 are priced at KRW 40,000 (1-day), KRW 60,000 (3-day), and KRW 150,000 (VIP preview). Early bird discounts of 10% are available via Naver and 29CM platforms.

1. Participating Gallery Highlights

Art Busan 2025 raises expectations by enhancing the selection criteria and curatorial structure of each gallery section—MAIN, FUTURE, and CONNECT—strengthening overall exhibition standards across the fair.

The MAIN section will feature 89 galleries, including Korea's leading spaces such as Kukje Gallery, Arario Gallery, Gallery Hyundai, Gana Art, Leeahn Gallery, Johyun Gallery, and PKM Gallery. It will also welcome internationally renowned galleries like Tang Contemporary Art, Whitestone Gallery, and Esther Schipper, as well as first-time participants such as CANADA (New York), MASSIMODECARLO (Milan, London, Hong Kong, Paris, Seoul), and KOTARO NUKAGA (Tokyo).

The participation of these top-tier international galleries underscores Busan's rising influence in the Asian art market and signals a strategic move by global galleries to deepen engagement with Korean collectors. KOTARO NUKAGA, based in Tokyo, will make its debut at a Korean art fair through Art Busan 2025—further strengthening cross-cultural exchange within the East Asian art ecosystem.

Esther Schipper, returning to Art Busan for the first time since relocating to a new Hannam-dong space in Seoul, joins other major players such as Gallery Hyundai—celebrating its 55-year legacy—and Arario Gallery, a key force in shaping contemporary art discourse across Asia. Their return affirms Art Busan's position as a platform that reflects the evolving landscape of the global and Asian art markets.

Art Busan continues to serve as a critical bridge between domestic and global markets, linking galleries and artworks from around the world with Asian collectors. Kukje Gallery, presenting the fair's largest booth this year, will showcase works by 20 artists including Dansaekhwa masters Park Seo-bo and Ha Chong-hyun, as well as Yeondoo Jung, who will concurrently hold a solo exhibition at the gallery's Busan branch.

PKM Gallery, known for its cutting-edge presentations, will unveil new works by pop artist SAMBYPEN, who joined the gallery earlier this year. Leeahn Gallery will present a "Collector's House"-themed booth centered on works by Anna Park, a 2023 "Young Artist 23" honoree, whose dynamic charcoal-based paintings will be shown for the first time to Korean audiences.

Jason Haam will bring together an intergenerational, international lineup including Urs Fischer, Sarah Lucas, Linn Meyers, Mokha Lee, and Jungwook Kim. Berlin-based Société, which garnered attention last year with its Lu Yang media booth, returns with a new group presentation featuring

Kaspar Müller and Bunny Rogers—further heightening anticipation.

The FUTURE section, dedicated to emerging galleries established within the past four years, features solo and two-person presentations by rising talents. This year's lineup includes 19 galleries: CDA, CUT ART (Riga), dive.seoul, GalleryHAS, Gallery HESED, Gallery HOHO, IAH, Ingahee Gallery, ISEURRAT ARTROOM, LINA Gallery, NAMUSO GALLERY (The Hague), NANO Gallery, oaoa, PAGEROOM8, PEYTO Gallery, sangheeut, Shift Gallery (Moscow), WWNN, and YK Presents.

WWNN, known for its distinctive curatorial vision, will preview works by Jaehong Ahn (based in Germany) and Jeffrey Chong Wang, ahead of their upcoming duo show in November. Participating for the first time at Art Busan, sangheeut will present the Korean art fair debut of Michael Rikio Ming Hee Ho, whose use of three-dimensional canvases challenges the physical boundaries of painting. IAH will also expand its presence beyond the FUTURE section by showcasing a large-scale new work by artist Yongju Kwon in CONNECT. The project explores the boundary between labor and art, reality and fantasy, creation and production—posing critical questions about artistic survival and the role of art itself.

As the global art market continues to grow, Art Busan welcomes 29 first-time exhibitors this year. From Korea, 15 new galleries—including fast-rising names like WWNN, Soft Corner, and PG Gallery—join the fair. International newcomers include the previously mentioned MASSIMODECARLO, CANADA, and KOTARO NUKAGA, alongside Gaetano Pesce Studio (New York), Galerie Quynh Contemporary Art (Ho Chi Minh City), and C Square Gallery (Taichung).

Founded in 2012 to foster cultural infrastructure in Busan and the Gyeongsang region, Art Busan has evolved into a fair rooted in local identity. In line with its mission, this year's edition will feature 24 galleries based in Busan and the broader Yeongnam region—including Johyun Gallery, Leeahn Gallery, Gallery MAC, and OKNP—accounting for approximately 22% of all participants.

2. Special Exhibition Program: CONNECT Section

CONNECT, Art Busan's signature curatorial program, transcends the physical limitations of traditional art fair booths by showcasing large-scale sculptures, interactive works, performances, site-specific installations, and media art. Open to all participating galleries, the program provides selected exhibitors with complimentary exhibition space, enabling artists and galleries to connect with audiences in more immersive ways.

This year's edition is curated by Wonseok Koh, Director of the Line Cultural Foundation, under the theme "Territory and Boundaries." Comprising 11 projects, the exhibition reconsiders the territorial framework symbolized by the art fair booth, reflecting Art Busan's vision to connect people across regions through the shared language of art.

The opening project, *Fragmented World, Living Entities*, interrogates the temporary and contentious nature of territorial divisions within the fair's physical layout. Featuring artists Alexander Ugay, Hou I-Ting, Sangdon Kim, Doyeon Gwon, Kiwon Park, and Oksun Kim, the exhibition explores contemporary landscapes shaped by tension and separation. The project is presented in collaboration with institutions including Line Cultural Foundation, Suwon Museum of Art, Sharjah Biennial, NIKA Project Space, and TKG+ Gallery.

At DOMOHEON, a cultural venue with historical ties to Busan's postwar identity, Art Busan presents its first outdoor sculpture project: *The Standing Man* by Chung Hyun. Created from repurposed railroad ties, scrap metal, and stone, the four-meter-tall sculpture embodies the artist's inquiry into temporality and materiality, while expanding the fair's spatial and conceptual boundaries.

Ten galleries—Johyun Gallery, IAH, PKM Gallery, Gallery MAC, PS CENTER, Gallery M9, ROY GALLERY, LINA Gallery, MASSIMODECARLO, and Tang Contemporary Art—will each present solo projects beyond their main booths. Highlights include PS CENTER's showcase of Soyo Lee, IAH's dedicated presentation of Yongju Kwon, Gallery MAC's large-scale hanging installation by Jeong-A Bang, and Tang Contemporary Art's Korean debut of paintings and ceramics by Studio Lenca.

3. Key Program: CONVERSATIONS

A Platform for Contemporary Art Discourse



CONVERSATIONS is Art Busan's annual discourse program, offering multifaceted perspectives on pressing issues within the contemporary art world.

In 2025, the program will feature eight sessions in collaboration with leading Asian art institutions such as Tokyo Gendai, Garage Museum, and Supper Club. Participants include curators, journalists, gallery directors, collectors, and artists.

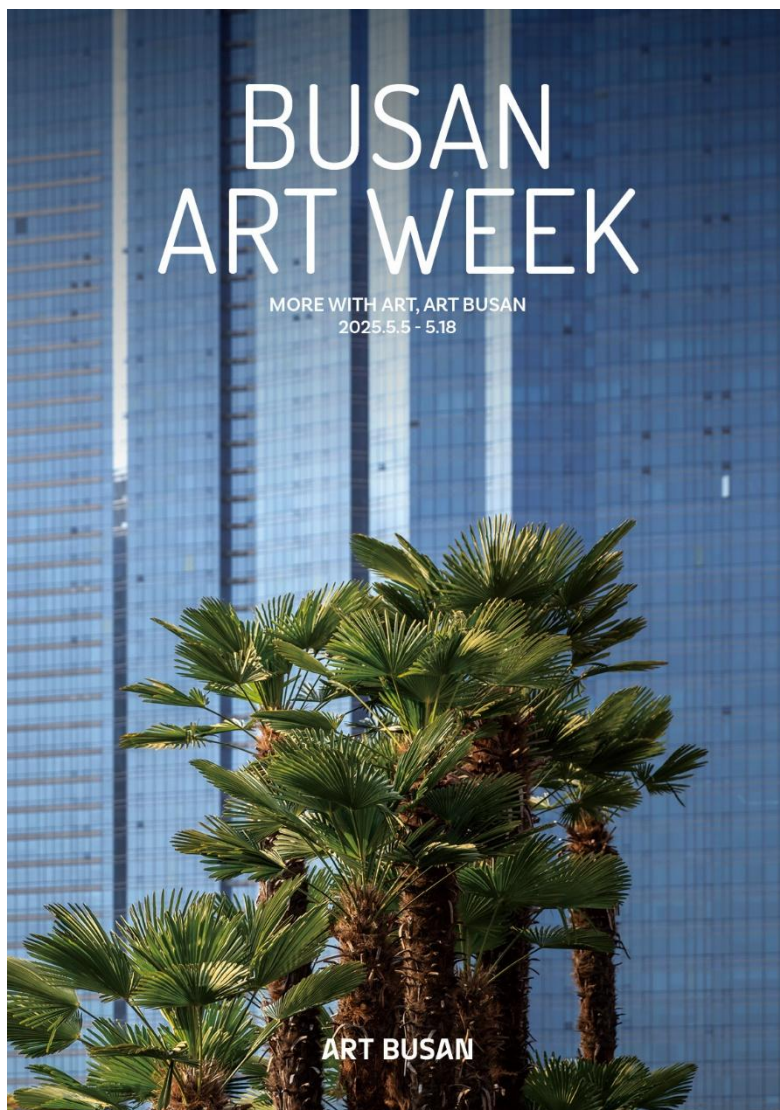
The first day opens with a conversation between architect Hyunjoon Yoo and artist Etsu Egami, exploring the interplay between exhibition spaces and artistic practice—how art responds to and expands within architectural environments. The session will be moderated by Gunhee Kim, Deputy Director of OAR Museum.

On the second day, Eri Takane (Director of Tokyo Gendai), Willem Molesworth (Founder of Supper Club), Seokho Jeong (Director of Art Busan), and collector Fabien Pacory will gather to discuss the evolving landscape of Asia's art ecosystems and inter-platform collaborations. Ekaterina Savchenko, Curator at Garage Museum, will examine the role of private institutions in Russia and their international partnerships, with particular attention to their engagement with Korean and Asian contemporary art.

The final day features sculptor Chung Hyun and curator Bobe Lee (Seoul Museum of Art) in a discussion centered around *The Standing Man*, his site-specific outdoor sculpture installed at DOMOHEON. Together, they will reflect on materiality, temporality, place, and artistic intent.

In addition to these, artist talks will be held with LY, Hong Soun, Kang Kanghoon, and Jo Jongseong, each offering unique perspectives and themes.

4. Busan Art Week: A Sensory Map Where Art Meets the City



Returning this year alongside Art Busan is *Busan Art Week 2025*, a citywide initiative that transforms Busan into an immersive cultural landscape. Running from May 5 to 18, the two-week program overlaps with the fair and is supported by BNK Busan Bank.

Under the theme “A Sensory City of Art,” this year’s edition invites visitors to encounter the city’s sea, topography, culture, and everyday spaces through art.

For the first time, the fair will feature a dedicated *Busan Art Week* booth, unveiling a limited-edition line of collaborative goods—T-shirts and tote bags—created with Busan-based artist Lee Miju to highlight the city’s cultural identity through art.

At DOMOHEON, a historic cultural venue in Namcheon-dong, sculptor Chung Hyun will present

an outdoor installation in harmony with the late architectural work of Kim Jung Yeop. The work will create a resonant moment where art, architecture, and nature converge within the city.

Additional exhibitions, performances, culinary experiences, and lifestyle content will unfold across key districts like Haeundae, Songjeong, Yeongdo, and Seomyeon, offering a multifaceted experience that connects audiences with the unique rhythms of the city.

A free *mini guidebook* curated around the three keywords—*art and culture*, *dining*, and *rest*—will be available at the Art Week booth inside BEXCO and at four Momos Coffee locations (Main Store, Marine City, DOMOHEON, and Roastery & Coffee Bar).

ART BUSAN

ART BUSAN LOGO



ART BUSAN 2024 FAIR IMAGE

[Appendices]

1. Art Busan 2025 Fair Overview
2. Art Busan 2025 Participating Gallery List (by Section)
3. Art Busan 2025 Key Artworks & Images

Appendix 1. Art Busan 2025 Fair Overview

Fair	ART BUSAN 2025		
Dates	May 8 (Thur) – 11 (Sun)		
Opening Hours	VIP/Preview/Press	May 8 (Thur)	14:00 – 19:00
	Public	May 9 (Fri) – 10 (Sat)	11:00 – 19:00
		May 11 (Sun)	11:00 – 18:00
Venue	BEXCO, Busan		
Hosted by	Artshow Busan Inc.		
Organized by	Art Busan Ltd.		
Participating Galleries	108 Galleries from 17 countries		
Website	www.artbusan.com		

Appendix 2. Art Busan 2025 Participating Gallery List (by Section)**- MAIN Section** (Alphabet order)

Gallery Name (Korean)	Gallery Name (English)
갤러리 41	Gallery 41
아라리오 갤러리	ARARIO GALLERY
갤러리 아리랑	GALLERY ARIRANG
아트소향	Art SoHyang

아트웍스파리서울 갤러리	ART WORKS PARIS SEOUL GALLERY
아트코드 갤러리	ARTCODE GALLERY
갤러리 아트슌	GALLERY ARTSOOP
아산갤러리	Asan Gallery
아뜰리에 아키	ATELIER AKI
갤러리 오로라	GALLERY AURORA
아줄레주 갤러리	Azulejo Gallery
비트리 갤러리	B-tree gallery
씨스퀘어 갤러리	C Square Gallery
캐나다	CANADA
카린	CARIN
초이앤초이 갤러리	CHOI&CHOI Gallery
콜라스트	COLLAST
데이트갤러리	DATE GALLERY
동송갤러리	DONG SOONG GALLERY
동원화랑	Dongwon Gallery
갤러리 이알디	GALERIE ERD
에스더쉬퍼	Esther Schipper
에브리아트	EVERYART
필 갤러리	FILL GALLERY
가에타노 페세 스튜디오	Gaetano Pesce Studio
가나아트	GANART
갤러리그림손	GalleryGrimson
갤러리 휴	h-u-e
헤드비갤러리	HEDWIG GALLERY
히든엠갤러리	HIDDEN M GALLERY
호리아트스페이스	HORI ART SPACE
갤러리현대	GALLERY HYUNDAI
갤러리일호	GALLERY ILHO

갤러리 이리툼 도쿄	Gallery IRRITUM Tokyo
야리라거 갤러리	JARILAGER Gallery
제이슨함	JASON HAAM
갤러리조은	Gallery Joeun
조현화랑	Johyun Gallery
중정 갤러리	JOONG JUNG GALLERY
키다리 갤러리	KIDARI GALLERY
클램프갤러리	KLAMP GALLERY
코타로 누카가	KOTARO NUKAGA
국제갤러리	KUKJE GALLERY
리안갤러리	Leeahn Gallery
엘피 갤러리	LP GALLERY
갤러리 루안앤코	Gallery Luan & Co.
러브컨템포러리아트	LUV contemporary art
M 컨템포러리	M Contemporary
갤러리 엠나인	GALLERY M9
맥화랑	GALLERY MAC
마시모데카를로	MASSIMODECARLO
미들맨갤러리	middleman gallery
갤러리미즈	GALLERY MIZ
갤러리 몬도베르	GALLERY MONDEOUVERT
엠제이 아트스페이스	MJ ART SPACE
무우수갤러리	MOOWOOSOO GALLERY
미스 갤러리	MYTH Gallery
갤러리 명	GALLERY MYUNG
나마갤러리	NAMA GALLERY
넥스트스트릿 갤러리	NextStreet Gallery
오케이앤피	OKNP
원에이치갤러리	ONE H GALLERY

오르고나 22	ORGONA 22
피지갤러리	PG GALLERY
PKM 갤러리	PKM GALLERY
갤러리 플래닛	Gallery PLANET
피에스 센터	PS CENTER
갤러리 퀸 컨템포러리 아트	GALERIE QUYNH CONTEMPORARY ART
로이갤러리	ROY GALLERY
사월 갤러리	SAWEOL GALLERY
갤러리 서화	GALLERY SEOHWA
서정아트	SEOJUNG ART
갤러리 서린 스페이스	GALLERY SERENE SPACE
소시에테	SOCIÉTÉ
소울아트스페이스	SOUL ART SPACE
소프트코너	SOFT CORNER
갤러리 스테파니	Galerie Stephanie
서인갤러리	SUHIN GALLERY
선화랑	SUNGALLERY
탕 컨템포러리 아트	Tang Contemporary Art
띠오	THEO
갤러리 언플러그드	gallery Unplugged
브이앤이 아트	V&E ART
베레나 카핀 갤러리	Verena Kerfin Gallery
화이트스톤 갤러리	Whitestone Gallery
갤러리 우	GALLERY WOO
와이오디 도쿄 앤 에디션즈	YOD Tokyo & Editions
유무타	Yoomoota
윤선갤러리	YOONSUN GALLERY

- **FUTURE** (alphabet order)

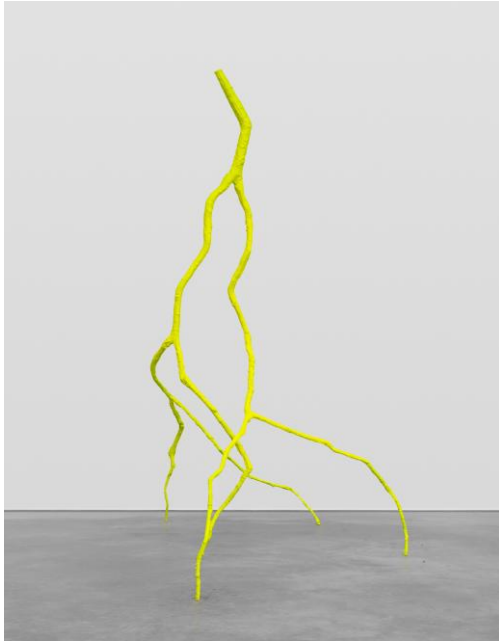
Gallery Name (Korean)	Gallery Name (English)
씨디에이	CDA
컷 아트	CUT ART
다이버 서울	dive.seoul
갤러리하스	GALLERYHAS
갤러리 헤세드	GALLERY HESED
갤러리 호호	GALLERY HOHO
이아	IAH
인가희갤러리	INGAHEE
이스랏 아트룸	ISEURRAT ARTROOM
리나갤러리	LINA GALLERY
나무소 갤러리	NAMUSO GALLERY
나노갤러리	NANO GALLERY
오에이오에이	oaoa
페이지룸 8	PAGEROOM8
페이토 갤러리	PEYTO GALLERY
상히웅	sangheeut
쉬프트 갤러리	Shift Gallery
더블유더블유엔엔	WWNN
와이케이 프리젠츠	YK PRESENTS

- **CONNECT**

Title (Korean)	Title (English)	Gallery (KR/EN)
조각난 세계, 살아있는 것들	Fragmented World, Living Entities	
정현	Chung Hyun	PKM 갤러리 PKM GALLERY
마시모 바르톨리니	Massimo Bartolini	마시모데카를로 MASSIMODECARLO

스튜디오 렌카	Studio Lenca	탕 컨템포러리 아트 Tang Contemporary Art
방정아	Jeong-A Bang	맥화랑 Gallery MAC
이소연	Lee So Yeun	조현화랑 Johyun Gallery
권용주	Yongju Kwon	이아 IAH
이소요	Soyo Lee	피에스 센터 PS CENTER
전아현	Jeon Ahyun	리나갤러리 LINA GALLERY
신교명	GyoMyung Shin	로이갤러리 ROY GALLERY
강영길 × 웨스트월드	Youngkil Kang, WESTWORLD	갤러리 엠나인 GALLERY M9

Appendix 3. Art Busan 2025 Key Artworks & Images



Courtesy the artist and Esther Schipper Berlin/Paris/Seoul
Photo © Studio Ugo Rondinone



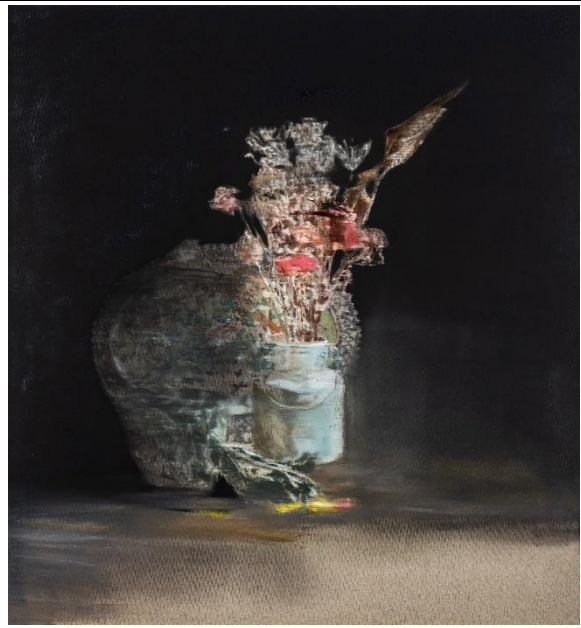
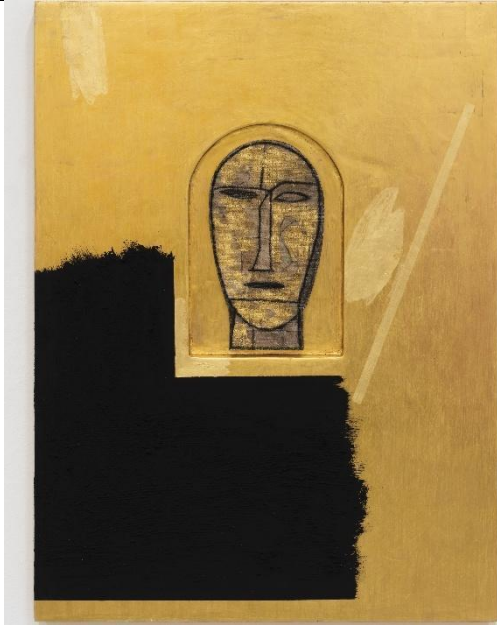
Figure Courtesy of the artist and Société, Berlin

(좌) (Esther Schipper) Ugo Rondinone 우고 론디노네, brilliant light, 2023, Painted bronze, 155 x 102.5 x 95.5cm

(우) (SOCIÉTÉ) Kaspar Müller 카스파 뮐러, Untitled, 2025, e27 splitters, steel chord, electrical wiring, e27 ceramic lamp socket, 80 x 65 x 68cm

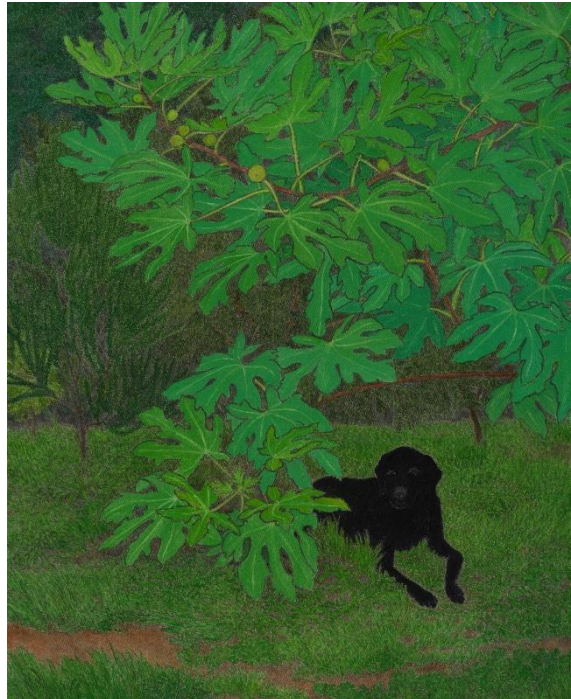
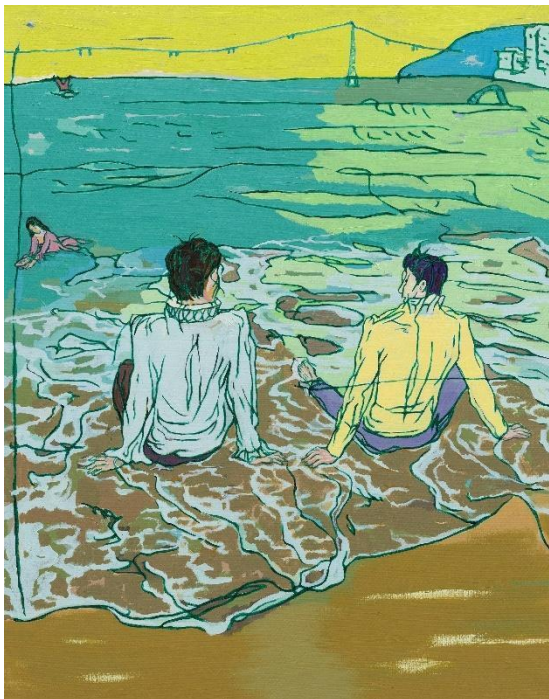


(제이슨함) Urs Fischer 우르스 피셔, Kiss, 2019, Cast bronze, primer, gesso, chalk gesso, rabbit skin glue, clay bole, gold leaf, oil paint, 35.6 x 45.7 x 19.1cm, AP 1 of Edition of 2 & 2 AP



(좌) (MASSIMODECARLO) Mimmo Paladino 밸모 팔라디노, Aurea Aetas 1, 2022, Gold and mixed media on wood, 80 x 60cm

(우) (아라리오갤러리) Subodh Gupta 수보드 굽타, Inner Garden IX, 2024, Oil on linen, 130 x 120cm



(좌) (맥화랑) JeongA Bang 방정아, Splat 철퍼덕, 2023, Acrylic on canvas, 116.8 x 91cm

(우) (갤러리현대) Kim Bohie 김보희, Towards, 2025, Color on canvas, 162 x 130cm



(좌) (서정아트) Hong Soun 홍순명, 저기일상-241102, 2024, Acrylic and oil on canvas, 60.6 x 72.7cm

(우) (WWNN) Jaehong Ahn 안재홍, Reconciliation of the Three Tyrants, 2024, Oil on canvas, 250 x 190cm



Courtesy of artist & PKM Gallery

(좌) (CANADA) Katherine Bernhardt 캐서린 번하트, Crazy Monster Druggie, 2024, Acrylic and spray paint on canvas, 198.12 x 182.88cm

(우) (PKM 갤러리) SAMBYPEN 샘바이펜, END, 2025, Acrylic on wood and canvas, 145.5 x 112.1cm (80F)



(국제갤러리) Yeondoo Jung 정연두, Afternoon Nap 낮잠, 2004, C-print, Pigment Inkjet print, Image (framed): 150 x 125cm, Drawing (framed): 39 x 52cm

About Art Busan Ltd.

Since launching Art Show Busan in 2012 to foster the cultural infrastructure of the Busan and Gyeongnam region, **Art Busan Ltd.** has grown Art Busan into one of Korea's leading premium art fairs. Focusing on the unique local character of Busan—often referred to as "the Miami of Korea"—Art Busan is creating a new collector culture that combines art, luxury, and leisure during the city's vibrant month of May.

Every year, top galleries from Korea and abroad participate in the fair, which continues to break records in both attendance and sales. With a mission to connect all stakeholders in the art ecosystem and expand a more transparent art market, Art Busan Ltd. launched **Define Seoul** in 2023 and is now pursuing a wide range of initiatives, including joint projects with global art institutions, VIP membership programs, community-building efforts, and digital art platform development, solidifying its position as a global art platform.