



COSMETICS & BEAUTY EXPO OSONG KOREA 2025

Oct 23 (Thu.)~25 (Sat.), 2025
Cheongju OSCO

www.osongbeautyexpo.kr

Hosted and
Organized by:



CHUNGCHEONGBUK-DO

**CHEONGJU
CITY**



**Osong Bio
Promotion Foundation**

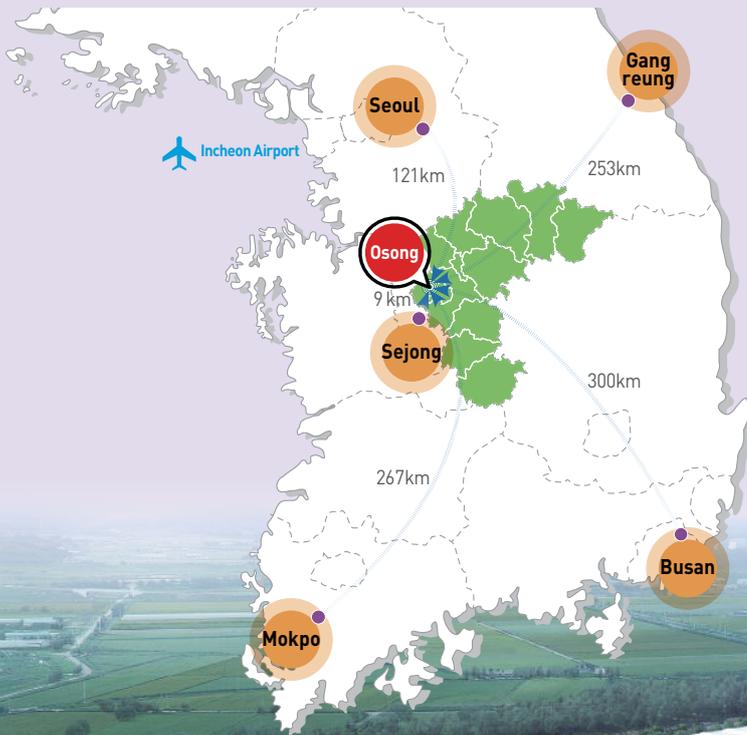
The 'Mecca of K-Beauty', Osong leading the cosmetics industry in Korea

The Cosmetics & Beauty Expo, Osong Korea 2025, now in its 12th year, has established itself as the largest cosmetics export promotion expo in Korea, providing practical support to cosmetics manufacturers.

✔ Osong, Development of a Beauty and Cosmetics Industry Cluster

- Six major national health and medical institutions
- Launched Chungbuk Global Cosmeceutical Center (2017)
- Constructed a global natural material manufacturing hub (2019)
- Developed and operated a specialized cosmetics industrial complex
- Attracted and supported cosmetics packaging companies

Osong, located at the center of Korea



Easy Access from anywhere in Korea

- **25 mins** from Cheongju International Airport by car
- **2 hours** from Incheon Airport to Seoul Station by AREX then to Osong Station
- **10-minute** walk from Osong Station

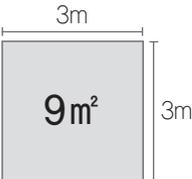


Cosmetics & Beauty Expo, Osong Korea 2025

- **Date:** October 23 (Thu.) ~ 25 (Sat.), 2025
- **Hosted and organized by:** Chungcheongbuk-do, Cheongju City, Osong Bio Promotion Foundation
- **Venue:** Cheongju OSCO(275-5, Mansu-ri, Osong-eup)
- **Contents:** Industrial Exhibitions, Business Meetings, Sales, Conferences, and more
- **Exhibition Scale:** 10,000m² of Exhibition Space
- **No. of Participants:** 250 Exhibitors, 1,000 Buyers

Exhibitor Registration

Registration Fee

Booth	Space (3m×3m)	Price (per booth)	Remarks
Standard Booth		USD \$1,100 (VAT not included)	1) Standard Booth offered 2) 1KW of electricity free of charge
Space Only		USD \$ 900 (VAT not included)	1) Only booth space offered

Incentives for foreign companies

- 1 booth provided free of charge (Charges apply only for additional booths)

How to Apply Online Application (www.osongbeautyexpo.kr)

Deadline Aug. 31

Main Achievements (2024)


729 Buyers


154 Exhibitors


100,459 Visitors

Business Meeting Record

No. of Business Meetings  **1,365**

Amounts of Business Meetings  **USD \$188.2** Million

No. of Contracts Confirmed  **1,260**

Amounts of Contracts Confirmed  **USD \$63.1** Million

No. of Contracts Signed  **51**

Amounts of Contracts Signed  **USD \$11.7** Million



Items Showcased

✔ **Cosmetics**

- Fundamental & Functional Cosmetics
- OEM & ODM
- Skin Tone Makeup
- Vegan, Organic & Herbal Cosmetics
- Baby Cosmetics
- Olfactory and Perfume Products
- Cleansers & Soaps
- Oral Care Products
- Women's Care
- Men's Care
- Makeup Tools
- Pet Beauty
- Cosmetics for Aesthetic Salons

✔ **Hair**

- Hair & Scalp Care Products
- Hairstyling Devices
- Hair Loss Treatment & Care Products
- Hair Salon Devices
- Hairstyling Equipment

✔ **Esthetic**

- Beauty Devices for Aesthetic Salons
- Eyelashes and Sub-materials
- Semi-permanent Makeup Materials & Devices
- Tattoos

✔ **Nail**

- Nail Care
- Foot Care
- Nail & Pedi Art
- Nail & Pedi Equipment
- Etc.

✔ **Ingredients**

- Functional Substances
- Natural Extracts
- Drug Substances
- Clinical Trial Institute

✔ **Packaging**

- Cosmetics Containers
- Sub-materials
- Packages & Designs
- Beauty Product Packaging Facilities

✔ **Manufacture**

- Production Equipment
- Research Equipment
- Manufacturing & Management

✔ **BEAUTY TECH (Smart Beauty)**

- At-home Beauty Devices
- AI Beauty Solutions
- AI Skin & Hair Diagnosis Technologies
- AI Beauty Virtual Reality Technologies
- Beauty Metaverse & Virtual Reality

✔ **Inner Beauty**

- Health and Nutritional Supplements
- Detox Foods
- Calorie Care Products
- Functional Beverages
- Mental Health
- Sleep & Healing Products

✔ **Body**

- Products for Body Aesthetics
- Spa Products

✔ **Others**

- Consulting
- R&D & Clinical Trial Institutes
- Associations & Organizations
- Local Authorities
- Technopark
- Related Services

*“ Providing you with
the best business opportunity ”*

Osong Bio Promotion Foundation

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